

MONTHLY STATUS REPORT – AUGUST 2019

Seattle Free-Floating Bike Share Program

Summary

- Ridership in August 2019 fell below July 2019 totals but exceeded August 2018.
- With 821 bike share parking spaces installed as of the end of August, we are on track to meet our 2019 target of 1,500 new bike share parking spaces.
 - Currently, 76% of new bike share parking spaces are in on-street corrals, which SDOT is prioritizing to lessen impacts on the sidewalk and to improve visibility and safety for pedestrians.

Permitted vendors

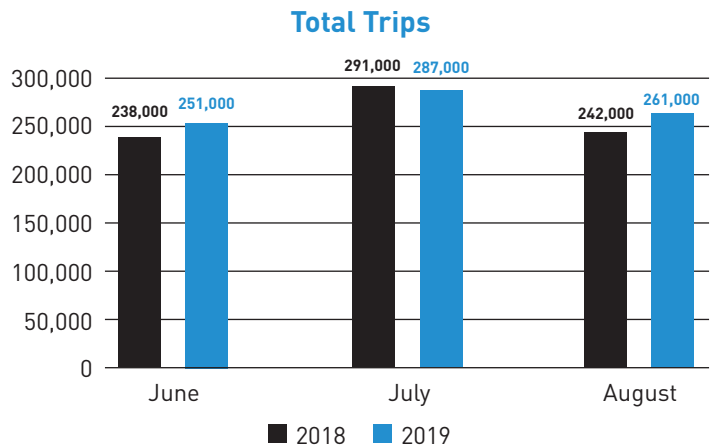
- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, but has not yet launched service in Seattle.

Types of devices available

Electric-assist bicycles only.

Total trips

In August 2019, bike share users took about **261,000** trips¹ on a fleet of about 5,400-6,800 bikes.²



Total individual users³

Around 125,500



Average number of trips per day per 1000 residents

11.6

Average number of trips per individual user

2.1

¹This total is up from about 242,000 trips in August 2018, when there were 11,400-11,900 bikes available on any given day, until August 30 when vendor Ofo left the Seattle market. Note that our data definition has changed slightly since 2018 to exclude trips where the distance is 0 meters or the duration is less than 30 seconds.

²We have updated our methodology for calculating fleet size to include bikes that are unavailable for rental but still in the public right-of-way. We will amend our previous monthly reports to reflect this change.

³This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.



Parking

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	196	318
Number of reports received that noted obstruction hazards	38	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	86%	88%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	98%	93%
Percentage of quality assurance reports that appear in log (Target: 100%)	20%	0%



*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.



Parking construction

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed in August 2019⁴

42

Total bike parking spaces installed since January 1, 2019

821

New bike parking spaces scheduled for installation⁵

120

Curious to learn more?

Take a look at our webpage:

www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our previous monthly status reports:

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20{2-5-2019}.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jan19_Revised_03262019.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Feb19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Mar19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Apr19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_May19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jun19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jul19.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

⁴This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

⁵These bike parking spaces were approved and are awaiting crew availability for installation.