Safe Routes to School (SRTS) is a national movement to make it easier and safer for students to walk and bike to school. The Seattle Department of Transportation (SDOT) use a combination of strategies to improve safety and get more students walking and bicycling to school. The 6 strategies below are based on the national SRTS movement and have been adapted to best fit Seattle’s needs. The 6 E’s are best used in concert.

<table>
<thead>
<tr>
<th>Education</th>
<th>Ensure that everyone learns how to travel safely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>Design streets for safety and predictability</td>
</tr>
<tr>
<td>Enforcement</td>
<td>Apply traffic safety laws and target risky behaviors</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Promote walking and biking in the school community</td>
</tr>
<tr>
<td>Evaluation</td>
<td>Track progress toward our shared goals</td>
</tr>
<tr>
<td>Empowerment</td>
<td>Provide resources to school champions</td>
</tr>
</tbody>
</table>

In 2015, we launched our first ever Safe Routes to School 5 Year Action Plan for Seattle. This plan builds on our past accomplishments, supports current efforts, and lays out key future actions to enhance safety in our school communities, including a project list for the years ahead.

This is our first annual report for the program and is a partner document to the 5 Year Action Plan. This annual evaluation document helps us measure the success of our comprehensive approach to Safe Routes to Schools and track our progress toward our goals. We can reflect on accomplishments and areas for improvement for the past school year – in this case, school year 2015-16. We’ve broken down the report into each of the 6 E’s with relevant case studies to demonstrate how Safe Routes to School can improve children’s lives one project at a time.

**EDUCATION**

**Walking and Biking Safety Education**

We developed a new program called “Let’s Go” in partnership with Seattle Public Schools and Cascade Bicycle Club. The program delivers a universal walking and biking safety education training for every 3rd, 4th, and 5th grade public school students. Over the past year we have worked with our partners to develop and pilot the program. The program will be implemented in the physical education classes at all K-5 and K-8 schools starting in the 2016-2017 school year and will continue for the next seven years.

The 3-week program provides a solid foundation of skills required for students to safely walk and roll through the built environment, avoiding the most common types of collisions. Students are also taught the importance of wearing bike helmets and having them fitted correctly. Respect is a cornerstone of the program as students learn about “right of way” and how to communicate with other street and trail users.

Cascade Bicycle Club is contracted by Seattle Public Schools to train physical education teachers, assist in the classroom with curriculum, and deliver bikes, helmets, and equipment to schools for use during the 3-week program. The students receive critical, real-time practice on the bikes in a safe environment so they can apply their skills under supervision. Student understanding and retention of the course material is tracked with before and after tests so we can understand what’s working and what’s not.
Outreach to the School Community
We developed and shared new walk and bike to school maps that provide clear information about walking and biking conditions within the walk zone of every public school in Seattle. We also made this information available on our website as a web map.

We shared the how-to guide, “Improve Your School Arrival and Departure Procedures: A Toolkit for School Safety Committees,” with schools, Parent-Teacher Associations, and community groups across the city. We contracted with Feet First, a local non-profit that promotes walkable communities, to develop the toolkit.

We also made materials available for schools to run Pace Car campaigns to encourage slower speeds and safer driving in their school zones. Parents sign pledge forms and agree to drive slowly and carefully near the school, stop for people crossing the street, and stay off their cell phones. Pace Car participants set a good example by following traffic laws and set the pace for people driving behind them.

We improved our yard sign program by making the signs available at City of Seattle Customer Service Centers throughout the city, partnering with Seattle Neighborhood Greenways to distribute the signs, and promoting them using

John Muir Elementary Pace Car Campaign
During their 2015-16 school year, John Muir Elementary School was looking for solutions to encourage people to be safer near their school during pick-up and drop-off times. We worked with them to run a Pace Car Campaign to encourage parents to drive respectfully near the school. We provided Pace Car pledge forms in English, Spanish, Vietnamese, and Somali and Pace Car window clings.

School staff distributed the pledge forms and window clings at several school events, like the Back to School Night where bilingual Instructional Assistants talked to parents about the campaign. In addition to the Pace Car Campaign, John Muir staff placed traffic safety yard signs at strategic locations around the school and Parking Enforcement Police Officers enforced parking regulations around the school several times during the year.

In all, these combined efforts helped communicate to parents the importance of safe driving near the school and that the school values student safety.
social media and fliers. Since September 2015, we’ve handed out more than 1,800 yard signs to schools, parents, and neighbors. Working with Seattle Neighborhood Greenways, we tailored messages and translated several signs into 4 additional languages appropriate to schools we are working in.

ENCOURAGEMENT
Encouragement Programs
We shared the beginner’s guide, “Where Do I Begin? A Guide to Starting a Safe Routes to School Campaign at Your School,” which includes local resources for schools and parents to get started with the program at their school. The beginner’s guide has been handed out at school and community events promoting walking and biking to school as well as distributed electronically as appropriate. Additionally, the guide available for download on the SDOT website. We also created a new free incentives program where schools can place orders online and receive their choice of free incentives that include stickers, hand stamps, temporary tattoos, and wrist bands. In June 2016, we celebrated a great year of biking to school with Whittier Elementary School students by handing out healthy snacks and goodies like stickers, reflective key chains, and wrist bands. We shared information with parents and students about ways to keep biking over the summer, such as Bicycle Sunday and Summer Parkways events.

Yard signs available at City of Seattle Customer Service Centers.
We Create the Wheel
We expanded our partnership with Bike Works to increase access to free bikes for low-income youth. Together we developed the “We Create the Wheel” program to provide on-the-bike safety training and basic bike mechanics instruction to 500 low-income youths and adults in Seattle. In concert with this program, Bike Works runs a bike donation program that gives free bikes to participants of the program. Since the program began, We Create the Wheel has been in 9 Seattle public schools, including:

- Beacon Hill International Elementary School
- Dunlap Elementary School
- Garfield High School
- Interagency Academy
- Martin Luther King Jr. Elementary School
- Rainier View Elementary School
- Sanislo Elementary School
- Seattle World School
- Van Asselt Elementary School

We Create the Wheel students receiving on-the-bike safety training.
First Annual Safe Routes to School Kickoff Event

We held the first annual Safe Routes to School Kickoff Event at Cedar Park in northeast Seattle to get kids and parents excited about the start of the new school year and to promote safer ways to walk and bike to school.

We had fifty helmets to give away for parents and kids who didn’t have a helmet, along with helmet-fitting experts to secure a safe fit. After pledging to practice safe driving and walking, people could enter a raffle to win gift cards donated by Recycled Cycles and gear donated by R2 Bicycles. Families brought bicycles in need of minor bike repair, with volunteer mechanics donated by Hampsten Cycles, Mend Bicycles, and R2 Bicycles.

While the DJ played fun tunes, kids gathered under canopies with their newly fitted helmets to seek refuge from the hot sun, grab a healthy snack, and win great prizes like a new bike light or superhero cape. Others rode their bikes in the sun, participating in the bike rodeo put on by Lake City Greenways and Cascade Bicycle Club, as well as a few “slow races”, a bike race where the winner is the person who comes in last. The hustle and bustle took a pause at 3:00 pm for bicycle-themed story time, where some kids gathered to hear their favorite books read by Nancy Pew, librarian from the Seattle Public Library, Lake City Branch.

Parents got more information on the **Mini Grant Program**, which provides up to $1,000 for activities that promote safe walking and biking to school and is accepting applications October 1st–31st. They also used SDOT’s **interactive walking and biking maps** at the tablet station to explore their best route to school. We learned from folks who live in the area regarding their concerns about walking and biking to the Cedar Park school site, as part of the Cedar Park Elementary School SRTS Project. Also, people picked up eye-catching **yard signs** to place throughout their neighborhood.

Many were thrilled to celebrate safety. What a great way to start off the school year with families from schools all around the city!

*It was great to see so many children and adults learn how to ride more safely. As a society, we do a great job teaching children that we stop at a stop sign, but most don’t quite know what to do next.*

— Michael Snyder, parent
**Bike Parking at Schools**
We conducted a bike rack inventory at all Seattle Public School campuses to determine the type and quantity of bike parking currently available at schools. We are assessing this information in relation to equity data for each school to ensure that all schools have enough bike parking available for their students. In partnership with Seattle Public Schools, we will use the results of this inventory over the next several years to expand the bike rack program and proactively install racks at schools that currently have less bike parking capacity rather than installing new racks based on school requests.

**ENGINEERING**
**Engineering Improvements around Schools**
Engineering improvements are physical improvements that provide increased visibility, reduce speeds and create a more predictable environment for all roadway and trail users. We prioritize engineering improvements based on data-driven criteria that ranks all public and most private schools on collision data, race and ethnicity data, and pedestrian master plan scores that include equity considerations. We will re-run the prioritization process when the new Pedestrian Master Plan is adopted by the Seattle City Council in the first quarter of 2017.

*Working with Seattle Public Schools, we will use the bike rack inventory to proactively install bike racks.*
Since September 2015, we’ve completed 18 engineering projects at priority schools. Numbers reference the map of the all the school engineering projects.

1 2 **Aki Kurose Middle School**  
Low cost walkway improvement on 39th Ave S next to Brighton Playfield and curb ramps at 42nd Ave S and S Kenny St

3 **Bailey Gatzert Elementary School**  
Painted curb bulb at 14th Ave S and S Washington St

4 **Ingraham High School**  
Low-cost walkway improvement on N 135th St from the school driveway to Meridian Ave N

5 6 **Jane Addams Middle School**  
Painted curb bulb at NE 110th St and 34th Ave NE and low cost painted walkway on NE 110th St from 34th Ave NE to 35th Ave NE

7 8 **Mercer Middle School**  
Improved bicycle and pedestrian trail next to Jefferson Park and low cost walkway improvement on 16th Ave S from Jefferson Park to the school

9 10 **Northgate Elementary School**  
Speed humps installed on residential streets next to the school and separated walkway created by wheel stops next to the school playground

11 12 **Rainier Beach High School**  
New traffic signal at Rainier Ave S and S Fisher Pl and painted curb bulb at S Henderson St and 53rd Ave S

13 **Rainier View Elementary School**  
Painted curb bulbs and all-way stop at S Bangor St and 51st Ave S

14 **Sacajawea Elementary School**  
New sidewalk on 20th Ave NE from NE 94th St to NE 96th St

15 **South Shore K-8 School**  
Curb bulb, median island, and public art at Rainier Ave S and 51st Ave S

16 **St Edwards School**  
Crosswalk beacon at Rainier Ave S and S Mead St

17 **Viewlands Elementary School**  
New sidewalk, curb bulbs, and crosswalk beacons at 3rd Ave NW and NW 105th St and NW 107th St

18 **Wing Luke Elementary School**  
Low-cost walkway improvement on S Kenyon St and S Rose St from Beacon Ave S to the school
Since September 2015, we've completed 18 engineering projects at priority schools.

- **Aki Kurose Middle School**: low cost walkway improvement on 39th Ave S next to Brighton Playfield and curb ramps at 42nd Ave S and S Kenny St.
- **Bailey Gatzert Elementary School**: painted curb bulb at 14th Ave S and S Washington St.
- **Ingraham High School**: low-cost walkway improvement on N 135th St from the school driveway to Meridian Ave N.
- **Jane Addams Middle School**: painted curb bulb at NE 110th St and 34th Ave NE and low-cost painted walkway on NE 110th St from 34th Ave NE to 35th Ave NE.
- **Mercer Middle School**: improved bicycle and pedestrian trail next to Jefferson Park and low cost walkway improvement on 16th Ave S from Jefferson Park to the school.
- **Northgate Elementary School**: speed humps installed on residential streets next to the school and separated walkway created by wheel stops next to the school playground.
- **Rainier Beach High School**: new traffic signal at Rainier Ave S and S Fisher Pl and painted curb bulb at S Henderson St and 53rd Ave S.
- **Rainier View Elementary School**: painted curb bulbs and all-way stop at S Bangor St and 51st Ave S.
- **Sacajawea Elementary School**: new sidewalk on 20th Ave NE from NE 94th St to NE 96th St.
- **South Shore K-8 School**: curb bulb, median island, and public art at Rainier Ave S and 51st Ave S.
- **St Edwards School**: crosswalk beacon at Rainier Ave S and S Mead St.
- **Viewlands Elementary School**: new sidewalk, curb bulbs, and crosswalk beacons at 3rd Ave NW and NW 105th St and NW 107th St.
- **Wing Luke Elementary School**: low-cost walkway improvement on S Kenyon St and S Rose St from Beacon Ave S to the school.
Spotlight: Mercer Middle School
In 2016 we constructed a new 2,000-foot paved trail with lighting that runs parallel to Jefferson Park and 15th Ave S, and provides a safer connection between Mercer Middle School and North Beacon Hill. This project was a partnership between SDOT, Seattle Public Utilities, and Seattle Parks and Recreation.

In January 2016, we held an event with Mayor Ed Murray, SDOT Director Scott Kubly, Mercer Middle School Principal Chris Carter, and community members to celebrate the groundbreaking of the first 2016 Safe Routes to School project.

The Mercer Middle School Safe Routes to School project included education and encouragement campaigns to get more kids walking and biking to school safely. We partnered with Feet First, Cascade Bicycle Club, Seattle Neighborhood Greenways, and Harborview Injury Prevention and Research Center to provide a comprehensive program including: bike safety education, an after-school “Urban Cycling Club,” support for a student-led walking group called “Walking Mustangs,” and Bike and Walk to School Month campaigns. This project was funded in part by a Safe Routes to School grant from the Washington State Department of Transportation.

During the Safe Routes to School project, we heard from students, parents, and school staff that the unpaved walkway along 16th Ave S connecting the trail and the school was one of their highest priorities for transportation improvements. Although there was already a sidewalk at this location, it was in poor condition due to water seeping from the hillside that regularly flooded the sidewalk and the gravel shoulder. As a result, students frequently walked in the street. Working with Seattle Parks and Recreation and Seattle Public Utilities, we made a low-cost walkway improvement that involved Green Stormwater Infrastructure techniques, minor sidewalk repair, and placement of wheel stops.

Mayor Murray speaking at the groundbreaking for the Jefferson Park Trail.
**Spotlight: South Shore K-8 School**

Initiated by parents and neighbors of South Shore K-8 School, our project constructed several improvements on the walking and biking routes to this school in Rainier Beach. At the intersection of Rainier Ave S and 51st Ave S, we built a curb bulb, curb ramps, crossing island, and pedestrian countdown signals. We also installed school zone signs, 20 MPH signs with flashing beacons, and radar speed feedback signs on Rainier Ave S near S Henderson St. At the busy crosswalk in front of the school at S Henderson St and 50th Ave S, we installed crosswalk beacons.

We also supported a Basics of Bicycling education program to grades 3-5 and a 12-week after school Urban Cycling Club to encourage kids to get around safely. Thanks to a partnership with Bike Works, we were also able to give free bikes to kids who participated in the Urban Cycling Club.

Artist Peter Reiquam designed and fabricated a public artwork that was installed at the intersection of Rainier Ave S and 51st Ave S. We worked with Peter and Seattle Office of Arts & Culture staff to conduct an extensive public outreach process to design the artwork. The community overwhelmingly supports the design of the “King and Queen of Rainier Beach” chess pieces which were inspired by Seattle Police Department Detective Denise “Cookie” Bouldin and the chess clubs she runs for at-risk youth in the Rainier Beach community.

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*During the South Shore Safe Routes to School program we started a dialogue about what changes we need in our neighborhood to feel comfortable walking and biking to school and built partnerships to make those changes happen.*

— Sebrena Burr,
South Shore parent

In June we collaborated with the Rainier Beach Merchants Association to host a block party, ribbon cutting event for the safety improvement, and artwork dedication. Mayor Murray, Police Chief Kathleen O’Toole, Miss Black Washington, and many others attended the event and enjoyed music and free food, navigated a traffic safety course put on by Seattle Neighborhood Greenways, and, of course, played chess. A local group of neighbors has a Department of Neighborhoods grant to plan a chess park on the site next to the artwork.
King and Queen of Rainier Beach” chess pieces honoring Detective Denise “Cookie” Bouldin for her work in the community.
Engineering Toolkit
The Engineering Toolkit was created to inform the community about the engineering strategies that SDOT commonly uses to make streets safer and more comfortable for kids biking and walking to school. We shared the Engineering Toolkit of typical Seattle Safe Routes to School engineering treatments to improve road safety—this toolkit provides information on each treatment, including photo examples and an explanation of factors we consider when deciding where to install the treatments. Engineering strategies in the toolkit include: Crossing treatments like curb bulbs, along the street treatments like bikeways, traffic calming like neighborhood greenways, and other strategies like bike parking.

Bike Parking at Schools
We worked with partners to ensure that new or redeveloped schools provide ample bike parking that is convenient, secure, visible and sheltered.

ENFORCEMENT
School Safety Camera Program
To reduce speeds and improve safety, we worked with the Seattle Police Department to install 11 new school zone speed cameras in 6 school zones. Together with SPD, we built on our outreach methods, including improving our webpages, releasing a new program brochure at schools and Customer Service Centers, and utilizing social media – all to ensure travelers on our streets know where the cameras are located and how they work.

School Safety Emphasis Patrols
We collected speed data in 130 school zones on arterial streets nearby public and private schools. Based on the speeds we found in each school zone, we made recommendations for additional safety improvements like 20 MPH flashing beacons, traffic calming, and potentially new safety cameras.

We shared the results of the speed data we collected with the Seattle Police Department to help ensure enforcement resources are deployed to the locations near schools that have the highest speeds.

THE FUTURE
We will continue to build upon the work we have done since the adoption of the Safe Routes to School Action Plan. In 2017 we will pilot a middle school version for the Let’s Go Bicycle and Pedestrian education program. As part of our encouragement and education program we continue promoting the Yard Signs, encouragement events led by the school community and passing out incentives. We will evaluate new data-driven locations for targeted enforcement and speed cameras. Every year we will re-run the prioritization process for engineering improvements around schools.
<table>
<thead>
<tr>
<th>Project</th>
<th>Action</th>
<th>Strategy Type</th>
<th>Description</th>
<th>Timeline</th>
<th>Lead/Partners</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking and Biking Education</td>
<td>Elementary School Education</td>
<td>Education</td>
<td>Provide in-classroom walking and biking safety education to every 3rd, 4th, and 5th grade class in Seattle every year.</td>
<td>2015-2016</td>
<td>Seattle Public Schools/SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Outreach to School Community</td>
<td>School Walk and Bike Route Maps</td>
<td>Education</td>
<td>Develop and share new walking/biking route maps for every public school in Seattle</td>
<td>2015</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Outreach to School Community</td>
<td>School Traffic Circulation “How-to” Guide</td>
<td>Education</td>
<td>Make available a “How-to” guide to improving arrival and dismissal procedures at schools</td>
<td>2015</td>
<td>Feet First</td>
<td>Complete</td>
</tr>
<tr>
<td>Outreach to School Community</td>
<td>Pace Car Campaign</td>
<td>Education</td>
<td>Support school champions who want to establish a “Pace Car” program to encourage community members to drive safely in school zones</td>
<td>2015-16</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Outreach to School Community</td>
<td>Yard Sign Program Enhancement</td>
<td>Education</td>
<td>Enhance the existing school road safety yard sign program by partnering with PTAs, establishing convenient neighborhood distribution points, and program promotion.</td>
<td>2015-16</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement Programs</td>
<td>Beginner’s Guide to SRTS</td>
<td>Education</td>
<td>Develop and share a beginner’s guide to organizing Safe Routes to School campaigns.</td>
<td>2015</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement Programs</td>
<td>Free Online Incentives</td>
<td>Encouragement</td>
<td>Work with our partners to make it easy to order free encouragement incentives through a convenient online system.</td>
<td>2015-16</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Strategy Type</td>
<td>Project</td>
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<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>Encouragement Events</td>
<td>Partner with local businesses to host events at schools and provide refreshments, incentives, and information on biking and walking to school (such as a “Doughnut Brake” event).</td>
<td>2015-16</td>
<td>SDOT/County Metro</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>Encouragement Events</td>
<td>Explore ways to support the SchoolPool initiative launched by King County Metro which helps schools organize parents and school kids to share carpool, walk or bike trips to and from school.</td>
<td>2015</td>
<td>SDOT/BikeWorks</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>Encouragement Programs</td>
<td>Expand our partnership with community organizations such as BikeWorks to increase access to free bikes for low-income youth.</td>
<td>2015-16</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>Outreach Materials</td>
<td>Develop infographics to encourage walking and biking and support street safety near Seattle schools.</td>
<td>2015</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>School Bike Parking Inventory</td>
<td>Conduct a bike rack inventory at all Seattle Public School campuses to determine type and quantity of bike parking currently available at schools.</td>
<td>2015-19</td>
<td>SDOT/SPS/DPD</td>
<td>Complete</td>
</tr>
<tr>
<td>Encouragement</td>
<td>Programs</td>
<td>School Bike Parking Construction</td>
<td>Work with partners during the development review process to ensure new or redeveloped schools provide ample bike parking that is convenient, secure, visible, and sheltered.</td>
<td>2015-19</td>
<td>SDOT/SPS/DPD</td>
<td>Complete</td>
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<td>Timeline</td>
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<tr>
<td>Engineering Improvements around Schools</td>
<td>School prioritization for Infrastructure Improvements</td>
<td>Engineering</td>
<td>Share the data-driven prioritization process that ranks all public and private schools. Re-run prioritization process annually.</td>
<td>2015-19</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Engineering Improvements around Schools</td>
<td>Project Prioritization for Infrastructure Improvements</td>
<td>Engineering</td>
<td>Complete 9-12 engineering projects each year at priority schools.</td>
<td>2015-19</td>
<td>SDOT/Schools</td>
<td>Complete</td>
</tr>
<tr>
<td>Engineering Improvements around Schools</td>
<td>Safety Improvements to Decrease Hazard Busing</td>
<td>Engineering</td>
<td>Work with the School Traffic Safety Committee to identify infrastructure improvements that would remove the need for hazard busing and restore full safe walk zones.</td>
<td>2015-16</td>
<td>SDOT/STSC</td>
<td>In progress</td>
</tr>
<tr>
<td>Engineering Improvements around Schools</td>
<td>CPTED Improvements</td>
<td>Engineering</td>
<td>Work with SPD to incorporate design elements in engineering projects to enhance security for people biking and walking near schools (i.e., Crime Prevention through Environmental Design).</td>
<td>2015-19</td>
<td>SDOT/SPD</td>
<td>Complete</td>
</tr>
<tr>
<td>Engineering Improvements around Schools</td>
<td>School crosswalk maintenance</td>
<td>Engineering</td>
<td>Maintain all school crosswalks in good or fair condition.</td>
<td>2015-19</td>
<td>SDOT</td>
<td>In progress</td>
</tr>
<tr>
<td>Engineering Improvements around Schools</td>
<td>Leverage Safety Improvements from School Construction</td>
<td>Engineering</td>
<td>Explore opportunities to leverage investments in biking and walking facilities that build on new school construction.</td>
<td>2015-19</td>
<td>SDOT/SPS</td>
<td>Complete</td>
</tr>
<tr>
<td>Engineering Toolkit</td>
<td>Engineering Toolkit</td>
<td>Empowerment/ Education</td>
<td>Develop and share a toolkit of typical Seattle engineering treatments to improve road safety.</td>
<td>2015</td>
<td>SDOT</td>
<td>Complete</td>
</tr>
<tr>
<td>Project</td>
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<tr>
<td>School Zone</td>
<td>School Zone Safety Cameras</td>
<td>Continue to monitor speeds in school zones and use a data-driven process to identify new safety camera locations.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Installation</td>
<td>Install new cameras to reduce speeds and improve safety for kids, our most vulnerable travelers.</td>
<td>2015</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Outreach</td>
<td>Build on existing outreach methods to ensure travelers know where cameras are located and how they work.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Automated Enforcement Technologies</td>
<td>Evaluate emerging photo enforcement technologies to ensure that our students stay safe.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Enforcement</td>
<td>Partner to ensure enforcement resources are deployed to the locations near schools that need it most, based on speed and collision data.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SPD</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Enforcement</td>
<td>Focus enforcement on risky behaviors like distracted driving, not stopping for pedestrians in crosswalks, and speeding in school zones.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SPD</td>
<td>Complete</td>
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<tr>
<td></td>
<td>during Key Times of Year</td>
<td>Target enforcement in school zones during key times of year, including the beginning of the school year, after school breaks, and during walk and bike to school months.</td>
<td>2015-19</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>In progress</td>
</tr>
<tr>
<td></td>
<td>School Load Zone Sign Enforcement</td>
<td>Work with SPD to ensure school load zone signs are enforceable and enforced.</td>
<td>2015-16</td>
<td>Enforcement</td>
<td>SDOT/SPD</td>
<td>In progress</td>
</tr>
<tr>
<td>Project</td>
<td>Action</td>
<td>Strategy Type</td>
<td>Timeline</td>
<td>Description</td>
<td></td>
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<tr>
<td>School Safety</td>
<td>School Safety Emphasis</td>
<td>Enforcement</td>
<td>2015-19</td>
<td>SDOT and SPD will partner to employ High Visibility Enforcement tactics, using enforcement and advertising together to change community perceptions around key behaviors.</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Enforcement</td>
<td>2016-19</td>
<td>SDOT and its partners will be present at schools to reward students, parents and caregivers, and school staff for good road safety behavior around schools.</td>
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<tr>
<td></td>
<td></td>
<td>Adult Crossing Guard Program</td>
<td>2015-19</td>
<td>Work with the School Traffic Safety Committee to use criteria to select crossing guard locations.</td>
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<tr>
<td></td>
<td></td>
<td>Placement Criteria</td>
<td></td>
<td>Seek opportunities to attract and retain adult crossing guards.</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Evaluation</td>
<td></td>
<td>Produce an annual evaluation report tracking school safety metrics.</td>
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<tr>
<td></td>
<td></td>
<td>Adult Crossing Guard Program</td>
<td>2016-19</td>
<td>Work with the School Traffic Safety Committee to use criteria to select crossing guard locations.</td>
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<tr>
<td></td>
<td></td>
<td>Program Funding</td>
<td></td>
<td>Work with the school district to identify funding sources so the adult crossing guard program can be expanded.</td>
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<tr>
<td></td>
<td></td>
<td>Re-Enforcement Patrols</td>
<td>2016-19</td>
<td>SDOT and its partners will be present at schools to reward students, parents and caregivers, and school staff for good road safety behavior around schools.</td>
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<tr>
<td></td>
<td></td>
<td>Recruitment and Retention</td>
<td>2015-19</td>
<td>Seek opportunities to attract and retain adult crossing guards.</td>
<td></td>
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</tr>
<tr>
<td></td>
<td></td>
<td>School Street Safety Metrics</td>
<td></td>
<td>Produce an annual evaluation report tracking school safety metrics.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ACKNOWLEDGEMENTS

Mayor Ed Murray

The Seattle City Council
- Lisa Herbold
- Bruce Harrell
- Kshama Sawant
- Rob Johnson
- Debora Juarez
- Mike O’Brien
- Sally Bagshaw
- Tim Burgess
- Lorena Gonzalez

Seattle Public Schools

Seattle Police Department

Bike Works

Cascade Bicycle Club

Feet First

Seattle Neighborhood Greenways

Seattle School Traffic Safety Committee
- Shanti Breznau (Citizen At-Large)
- Yvonne Carpenter (Seattle Public Schools)
- Jen Cole (Pedestrian Safety)
- An Huynh (Citizen At-Large)
- Shannon Koller (Cascade Bicycle Club, Safety)
- Rich O’Neill (Seattle Police Department)
- Ashley Rhead (Seattle Department of Transportation)
- Alyssa Smith (Parent Representative)
- Richard Staudt (Seattle Public Schools)
- Cathy Tuttle (Seattle Neighborhood Greenways, Citizen At-Large)

The City would like to thank the agencies, schools, and communities that we worked with for their commitment to making it safer and easier to walk and bike to school for Seattle’s children.
SDOT staff talking about safe routes at the South Shore K-8/Rainier Beach Block party.