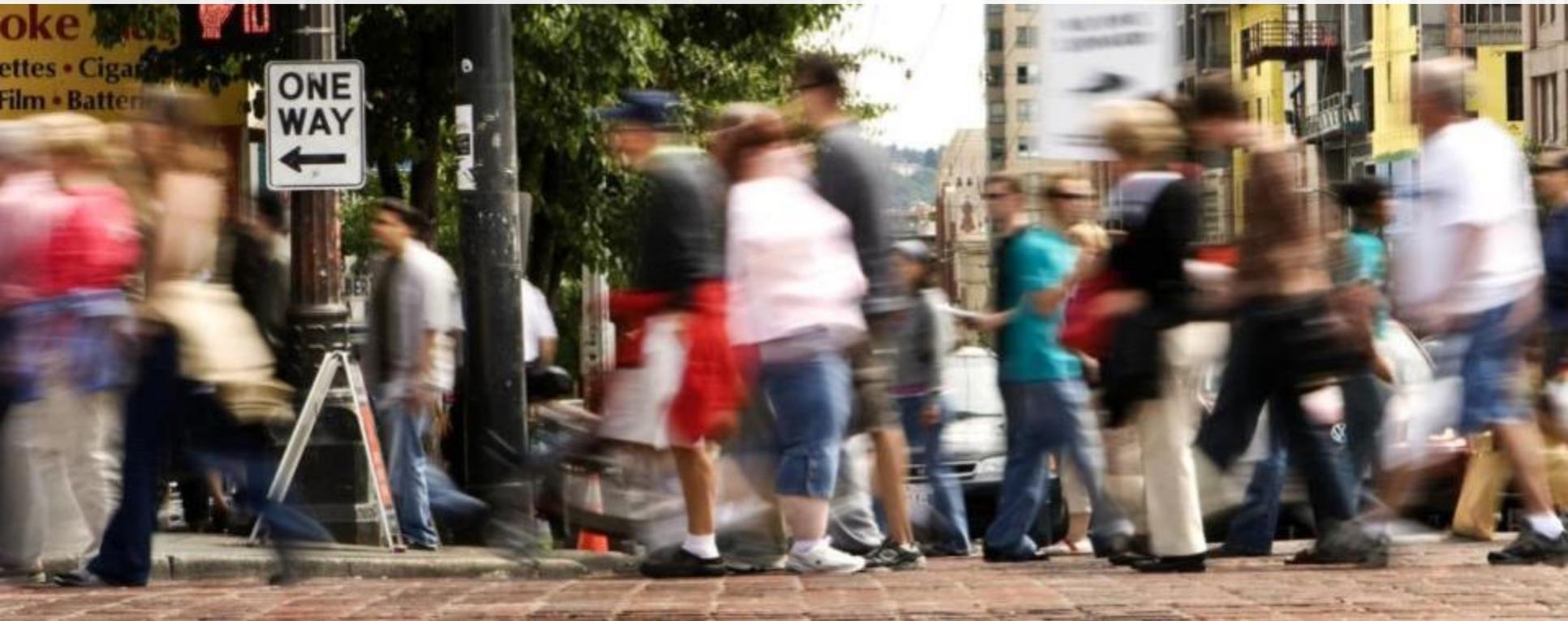




# Pedestrian Master Plan Technical Update



SPAB Workshop #2: Prioritization  
Michelle Marx, Ian Macek, Brice Maryman  
September 2, 2015

# Overview

- Review
  - Existing PMP purpose / structure
  - Updated prioritization structure
- Recommended datasets and draft maps
  - Equity / health
  - Safety
  - Vibrancy / demand
  - Along / across the roadway
- Next steps



# Pedestrian Master Plan Update

## Updated "High Priority Areas"

- To guide walkability investments

## Updated Walkability "Toolbox"

- New sidewalks
- Alternative / low-cost sidewalks
- Crossing improvements
- Sidewalk maintenance
- Neighborhood greenways
- Traffic calming
- Speed limit reductions
- No turn on red
- Other, new, innovative treatments (tbd)

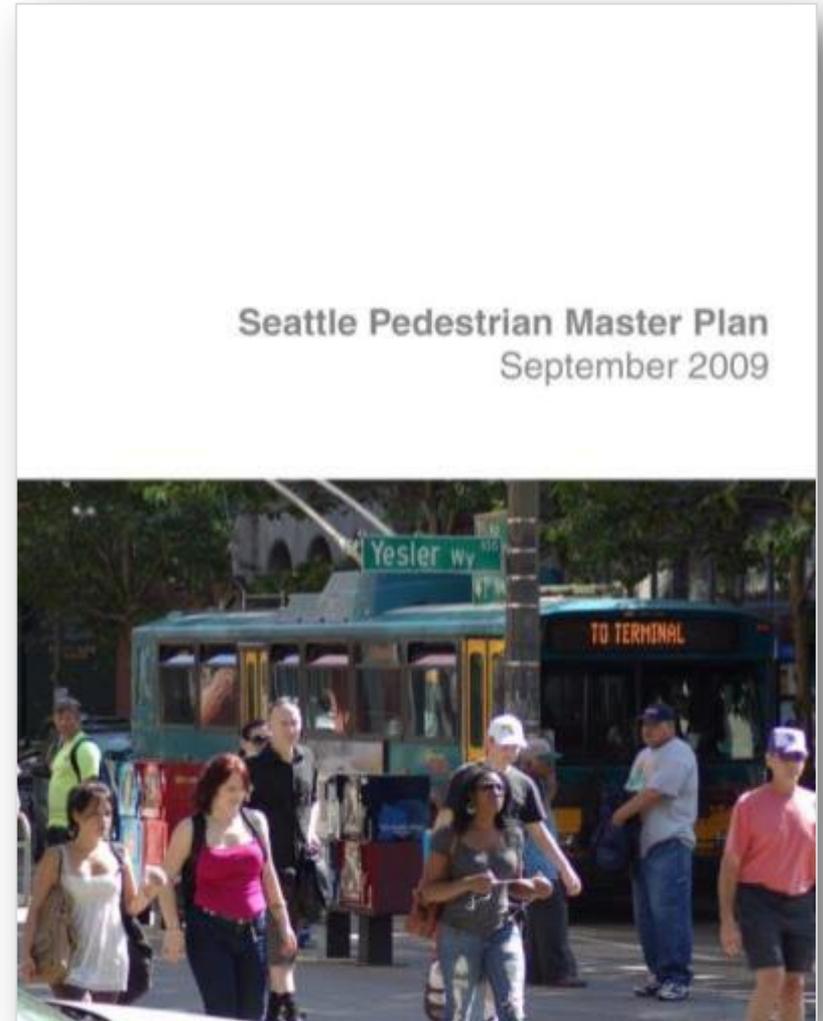
Which tools are appropriate for different locations?

## Plan Implementation

- PMP Implementation Plan (matching resources to needs)
- Updating ROWIM / standard specs for Toolbox items

# PMP is a resource allocation plan

- Data-driven prioritization of funding
- Designed to focus resources where:
  - There is high existing and potential pedestrian demand
  - There are safety concerns
  - There are populations with the greatest need



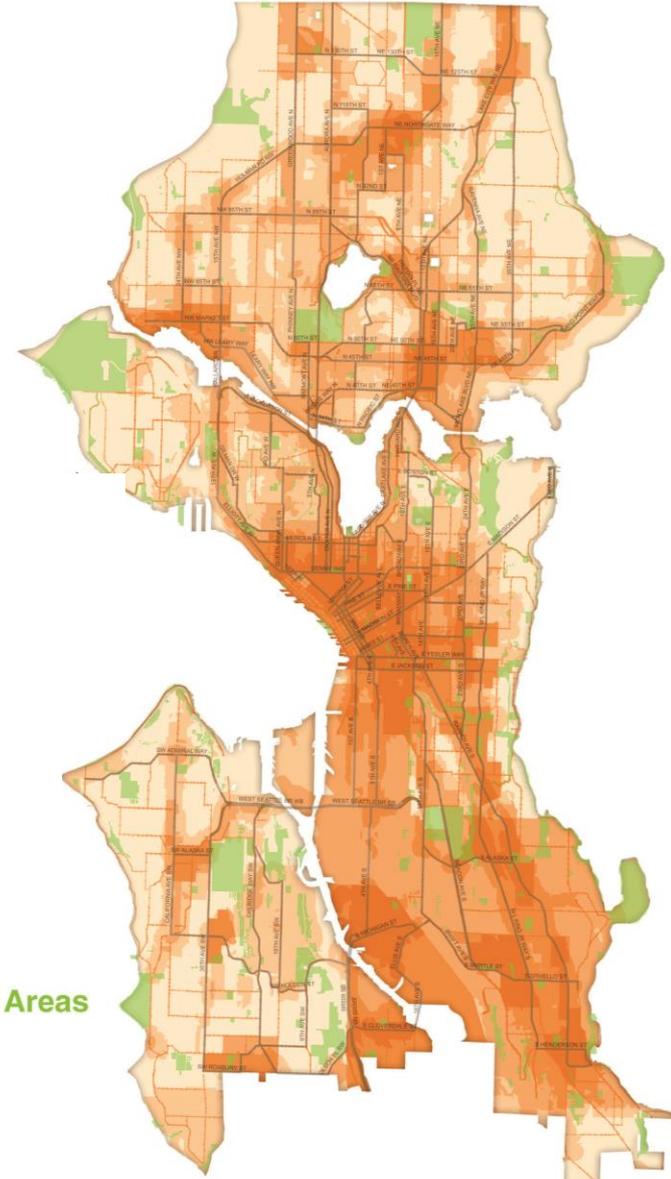
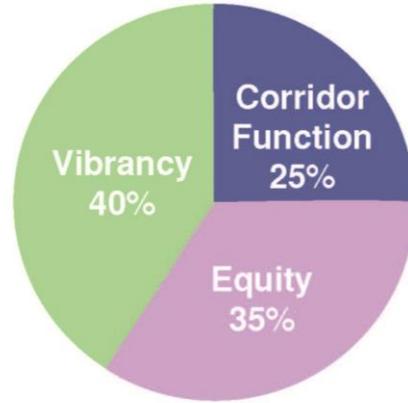
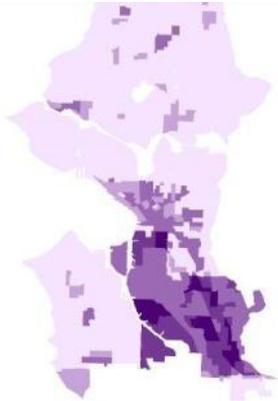
# Building Blocks



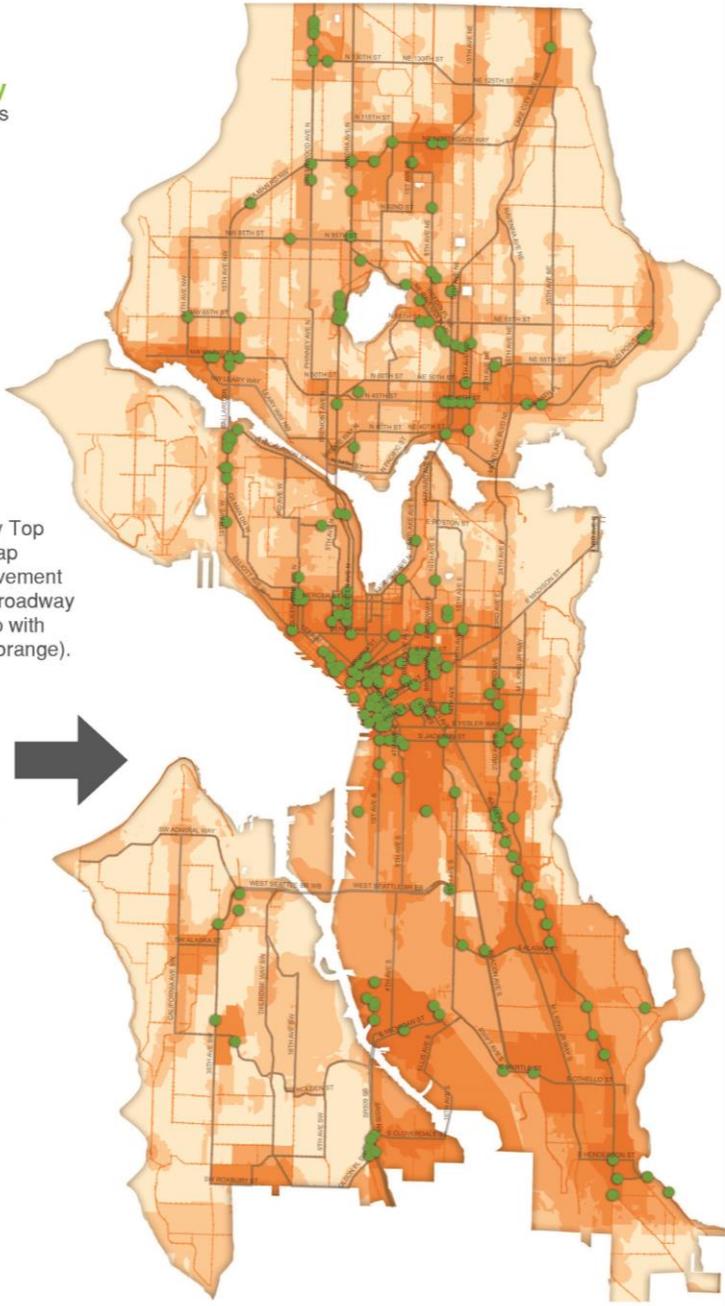
# Contribution to Total Score



# High Priority Areas



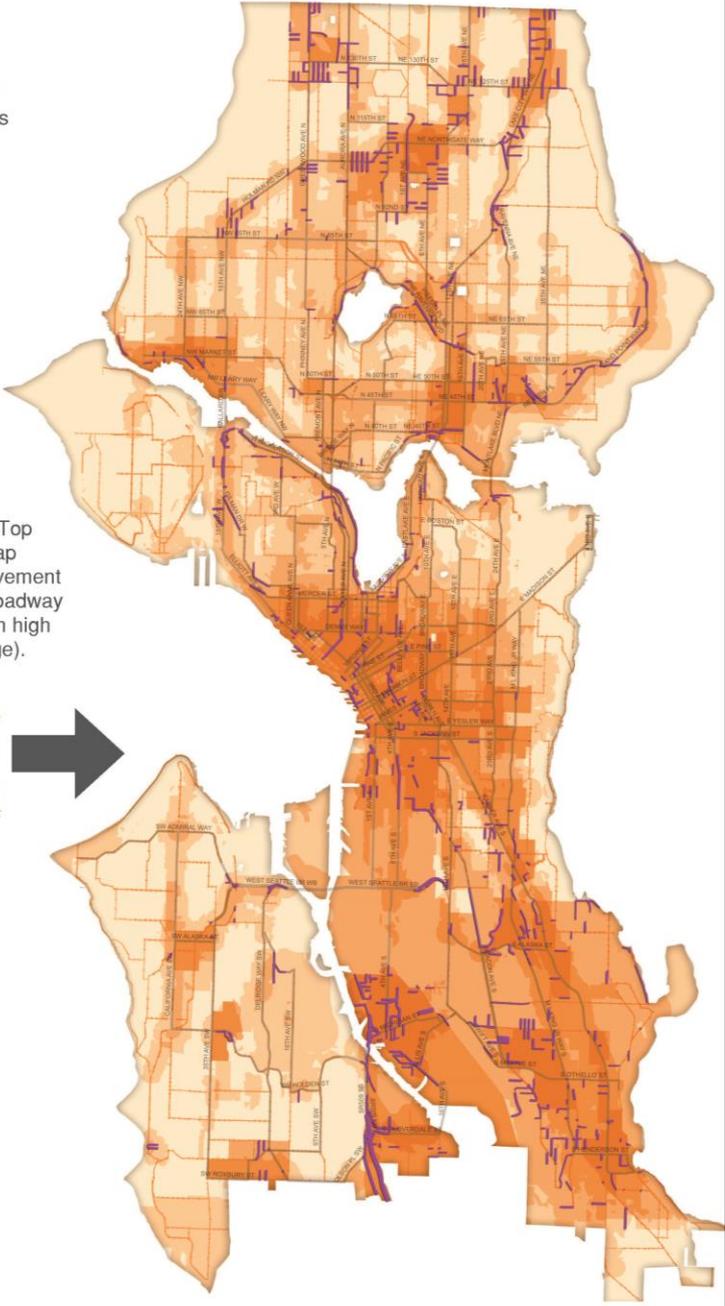
### Across the Roadway Top Tier Project Locations



The Across the Roadway Top Tier Project Locations Map shows where high improvement opportunities across the roadway (dark green dots) overlap with high priority areas (dark orange).



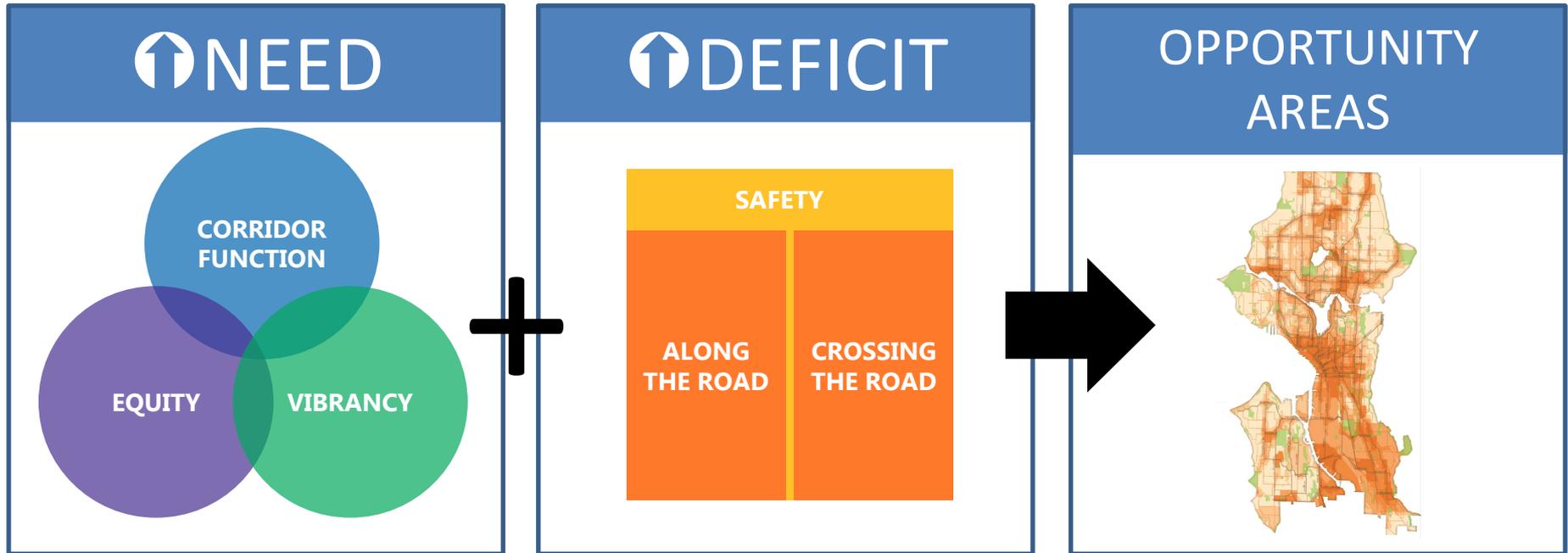
### Along the Roadway Top Tier Project Locations



The Along the Roadway Top Tier Project Locations Map shows where high improvement opportunities along the roadway (purple lines) overlap with high priority areas (dark orange).



# Existing prioritization methodology



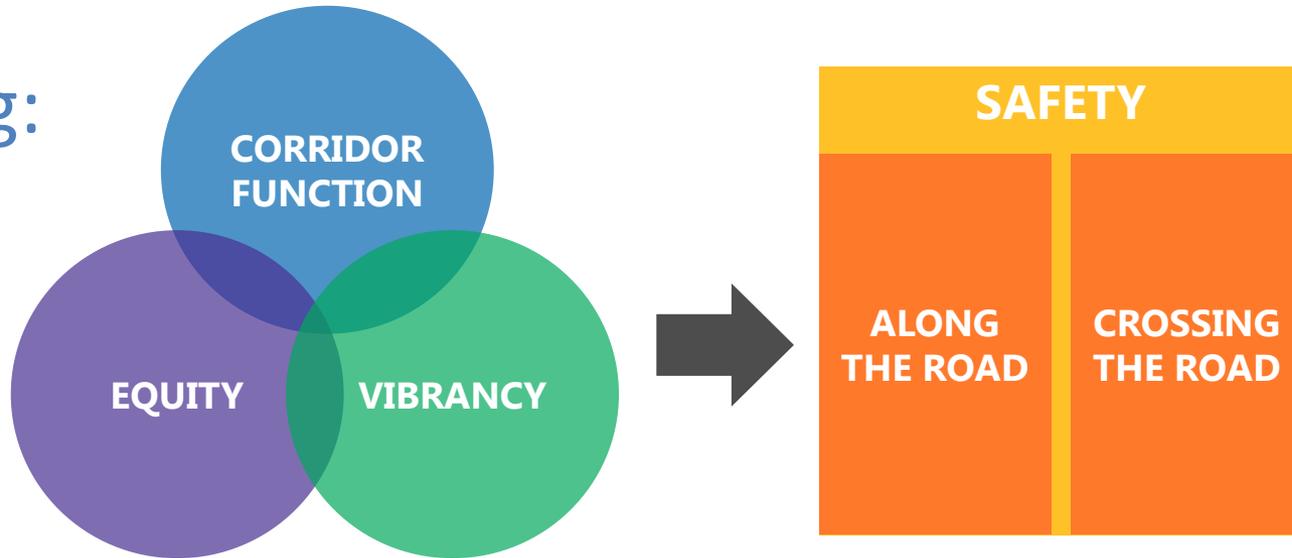
# Goals for updated methodology:

- Update outdated data
- Reground plan in goals
- Revise criteria to align with recent SDOT/City initiatives
- Streamline methodology: Closer correlation between goals and prioritization
  - Simplify for better legibility
  - Separate “signal” from “noise”
  - Narrow priority project list
  - Emphasize connectivity
  - Ground projects to “motivating need”

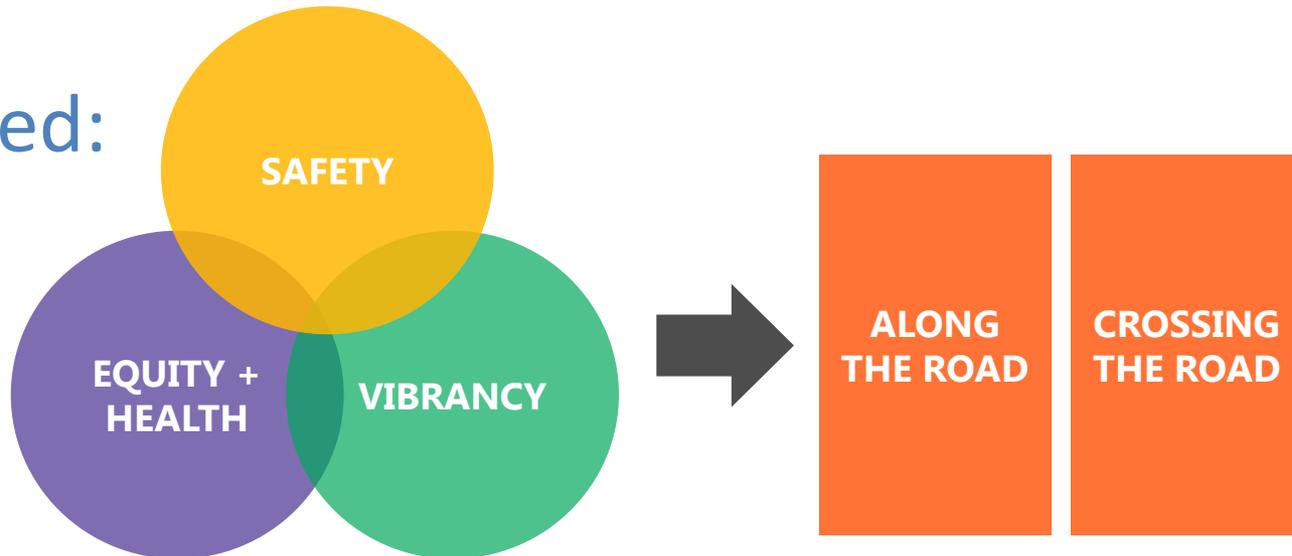


# Updated prioritization structure

Existing:



Proposed:



# Potential datasets: What's most important?

Health and Equity Factors
Auto ownership
Low income population
Disability population
Diabetes rates
Physical activity rates
Obesity rates
Communities of color
Age 17 and younger
Age 65 and older
Low English-speaking ability
Low educational attainment
Renter households
Housing cost-burdened households
Canopy cover

Safety Factors
Pedestrian collisions
Arterial classifications
Roadway width
Signalized pedestrian crossing spacing
Speed

Vibrancy Factors
Universities or Colleges
Major Generator (e.g. Pike Place, Convention Center)
Multi-family, condominiums and apartments
Major Retail
Minor Retail
Hospital and Community Service
Park and Open Space
Population forecast
Employment forecast
Light rail stations
Major bus stops
Minor bus stops
Trails
Bridges
Stairways
Urban Hubs/Villages
NC Zoning
FTN network
Arterials
Neighborhood Greenways
Schools

Along the Roadway
Street classifications (proxy for volume)
Arterial speed limit
Buffer
Sidewalk status
Slope (along)
Parking
Curb
Length of block
Peak hour parking
Street trees
Alleys

Crossing the Roadway
Street classifications (proxy for volume)
Arterial speed limit
Road width
Distance between traffic signals and stop signs
Crosswalk
Curb ramp
Signal control
Stop sign control
Number of collisions
Block length

# Reframe “Corridor Function” as “Safety”

**Safety Goal:** Reduce the number and severity of crashes involving pedestrians.

## Corridor Function

### Existing 2009 Factors

Seattle street types

Removed as these are being updated and because previous auto-prioritization policy language has been removed from City's planning documents.

## Safety

### New Factors (based on SDOT Pedestrian Safety Analysis)

Pedestrian collisions

Serious injuries and fatalities highly weighted. Data from the last 8 years.

Arterial classifications

Proxy for volume; Majority of severe injuries occur on principal and minor arterials

Roadway width

Using # of lanes where available, and curb to curb width where # lanes is not available.

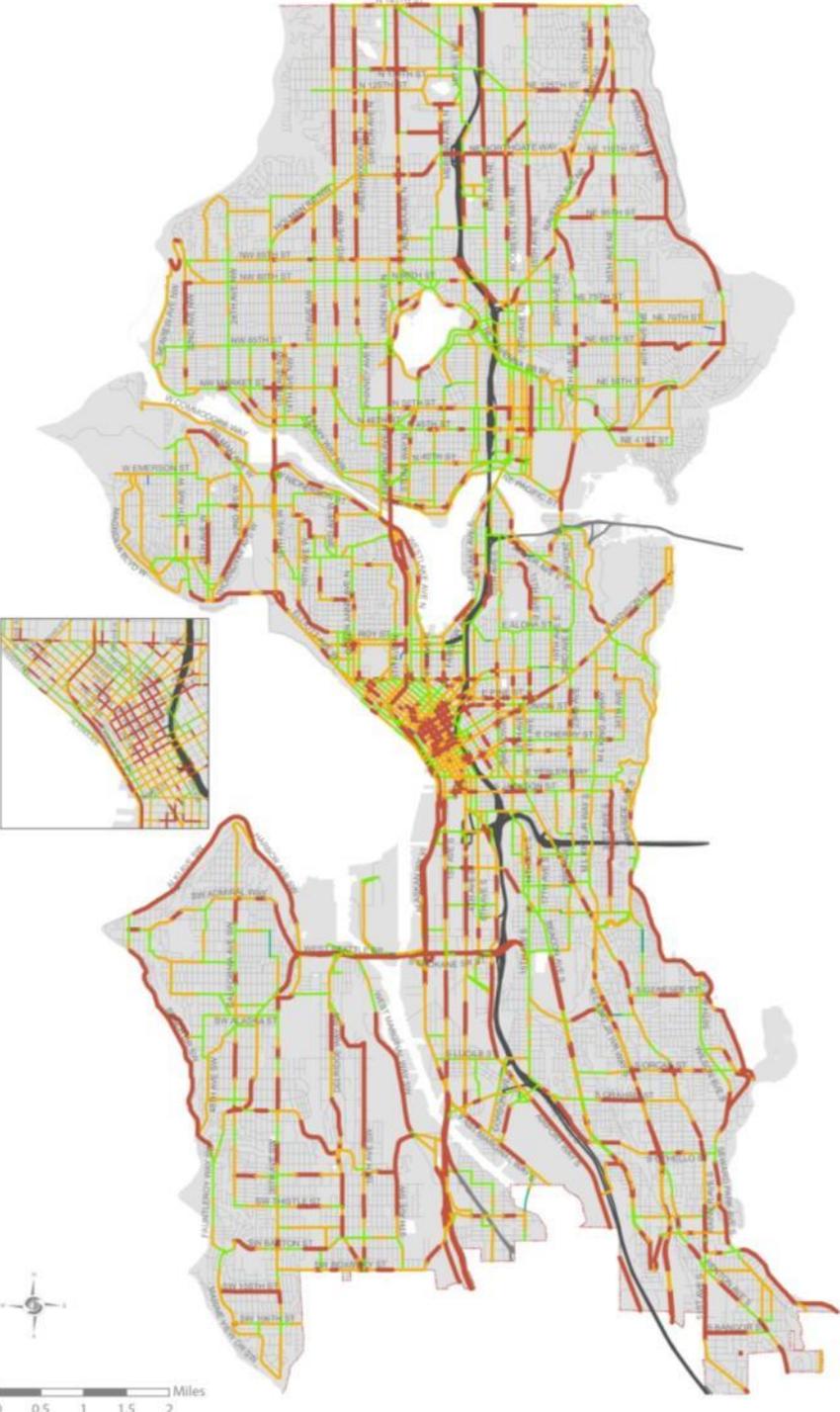
Signalized pedestrian crossing spacing

Capturing both signal-controlled intersections and signal-controlled mid-block crossing opportunities

Speed

85<sup>th</sup> percentile speeds where available, and posted speed limit where actual speed is not available.

# Safety analysis (working draft)



## Roadway Network Safety Priorities - Arterials Only

- Highest Need
- 
- 
- 
- Lowest Need

0 0.5 1 1.5 2 Miles

# Equity + Health

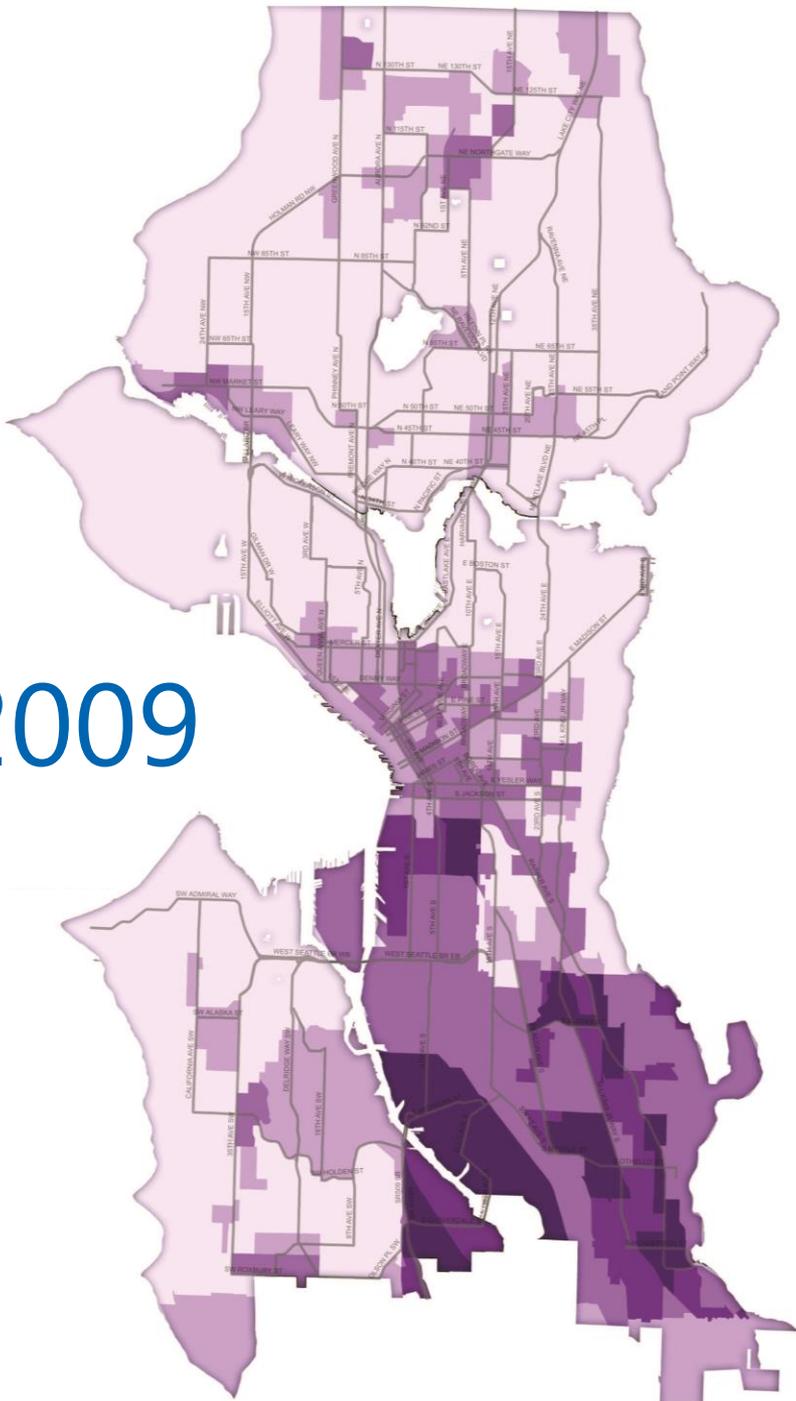
**Equity:** Make Seattle a more walkable city for all through equity in public engagement, service delivery, accessibility, and capital investments.

**Health:** Get more people walking to improve health and increase mobility.

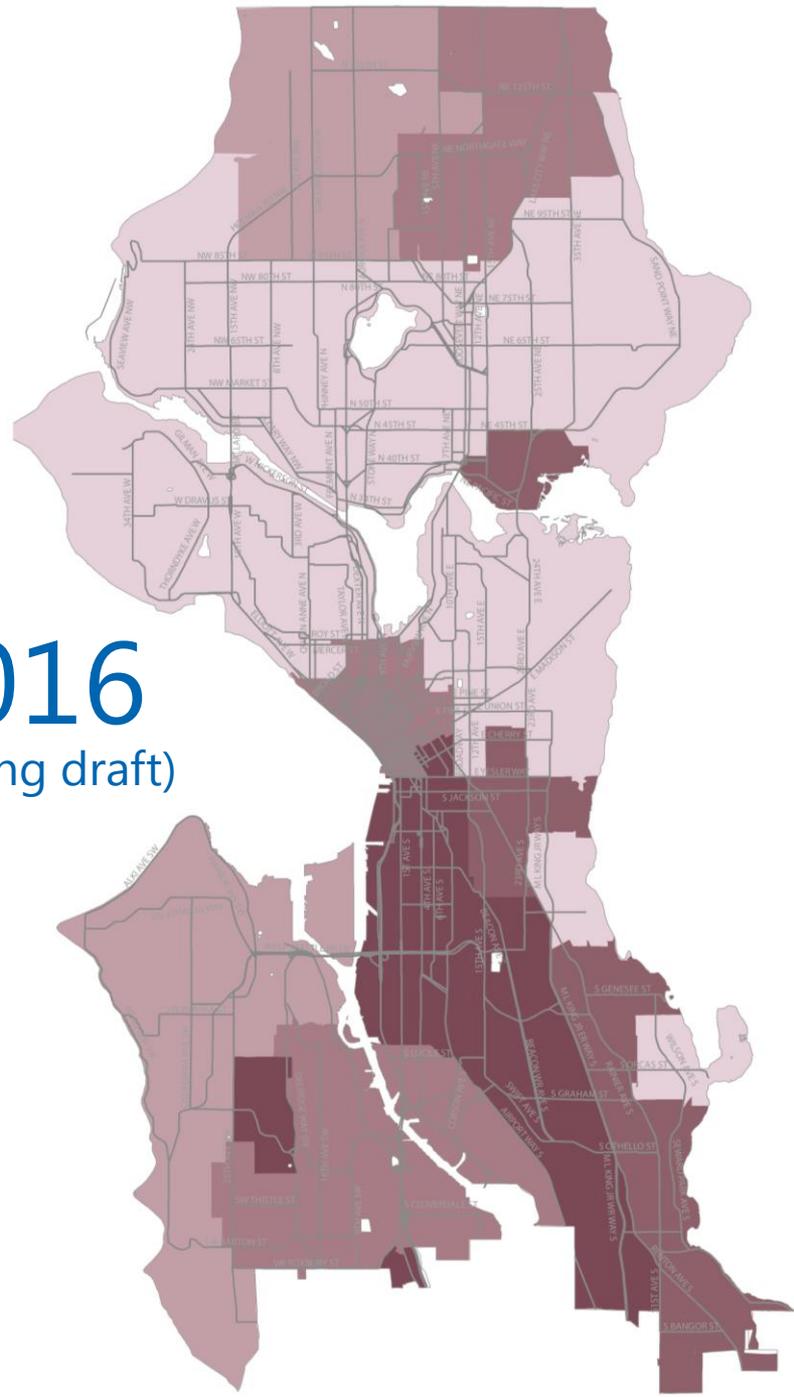
2009 Factors
Auto ownership
Low income population
Disability population
Diabetes rates
Physical activity rates
Obesity rates

Additional Factors	
Communities of color	Used in Seattle 2035, RSJI, Move Seattle/Levy, BMP Equity Analyses
Age 17 and younger	Our intention for including age would be dependence on walking but that is captured in low-income. Unsure how to account for "high concentration of vulnerable users."
Age 65 and older	
Low English-speaking ability	Captured with Communities of color
Low educational attainment	Captured with Low income
Renter households	Captured with Low income
Housing cost-burdened households	Captured with Low income
Canopy cover	Captured through "presence of buffer" in Along and Across the Roadway measures

2009

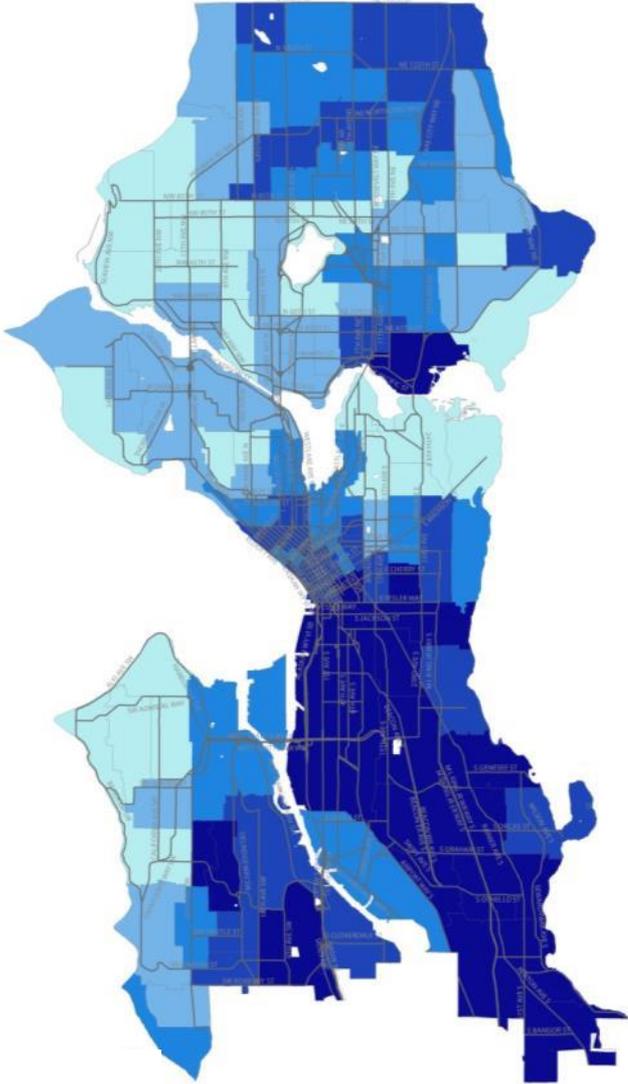


2016  
(working draft)

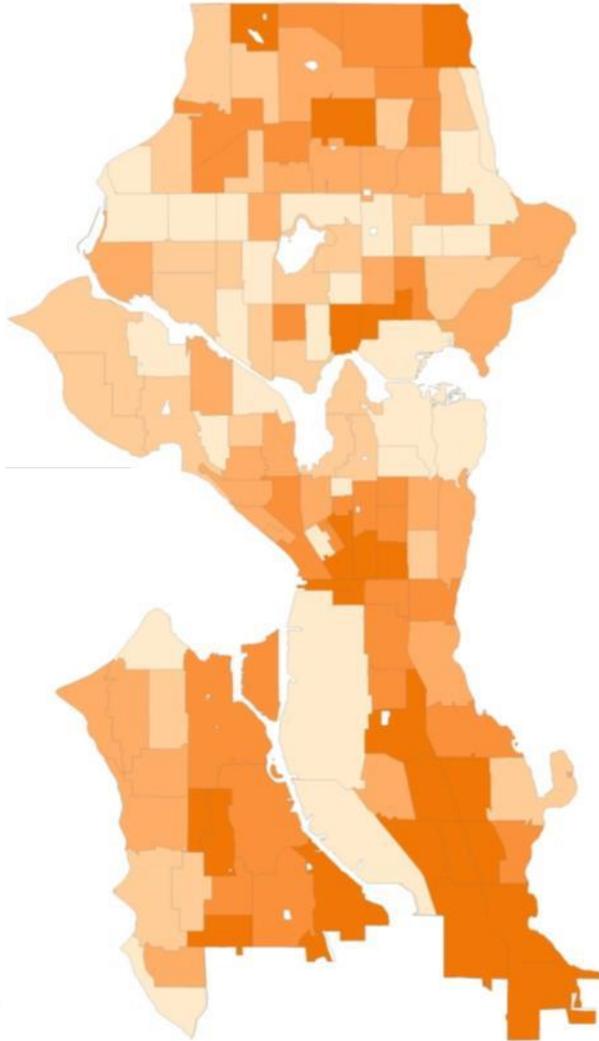


# Equity datasets included

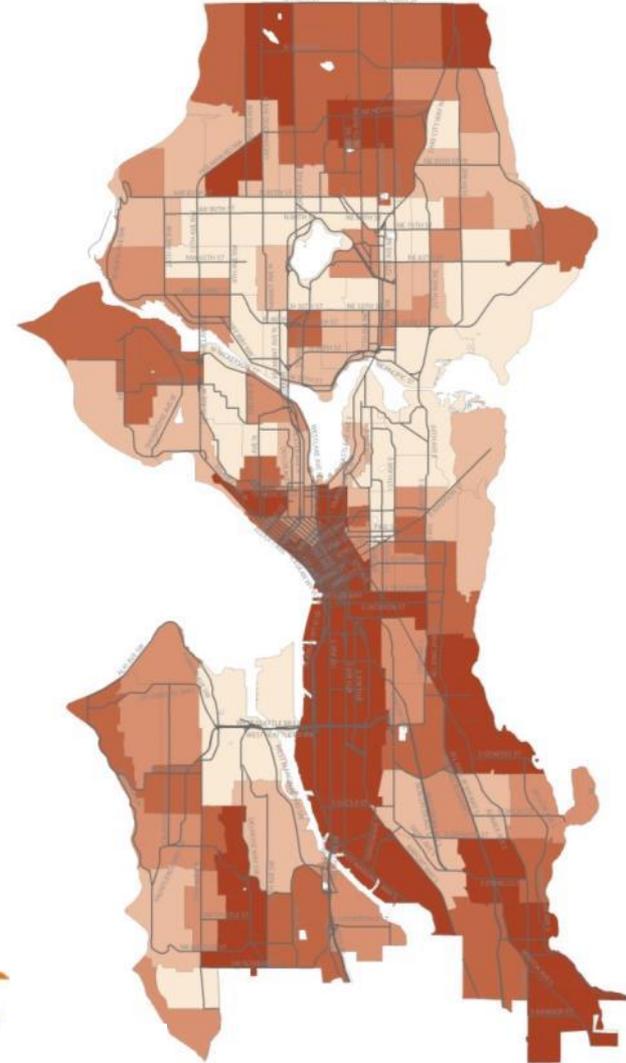
Communities of color



Low-income pop.

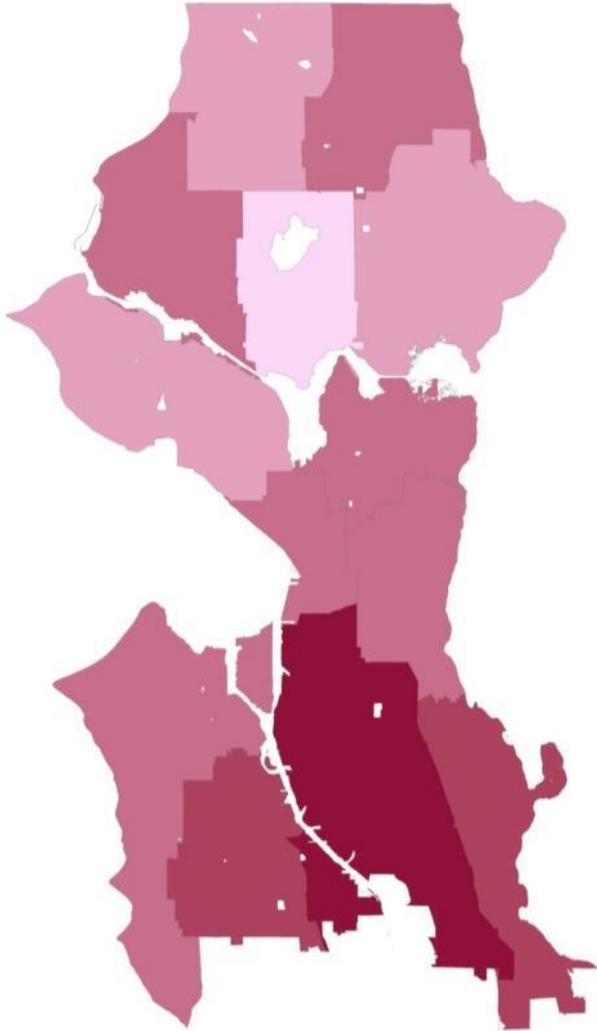


Disability pop.

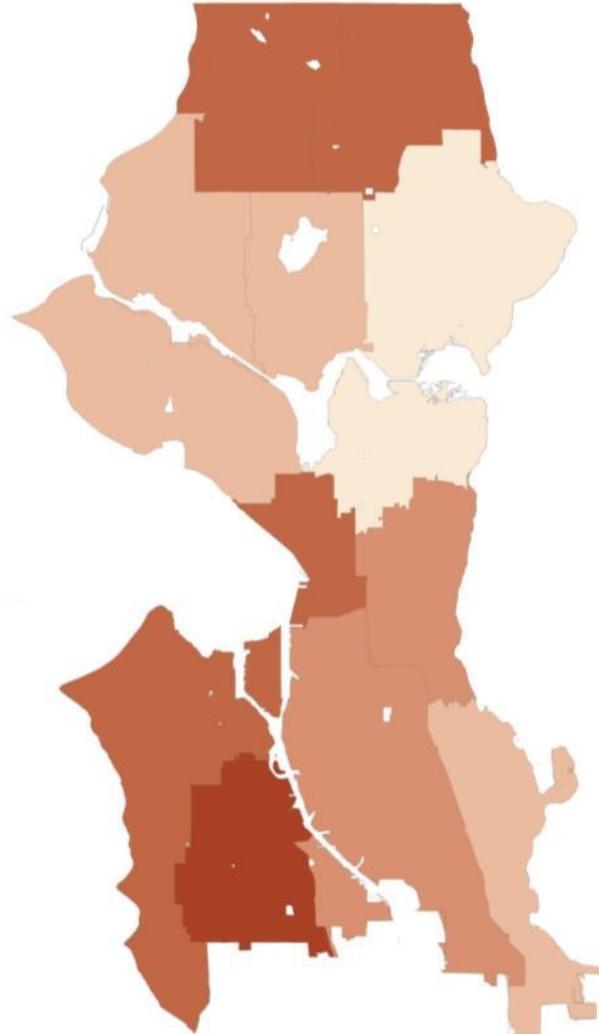


# Equity datasets included

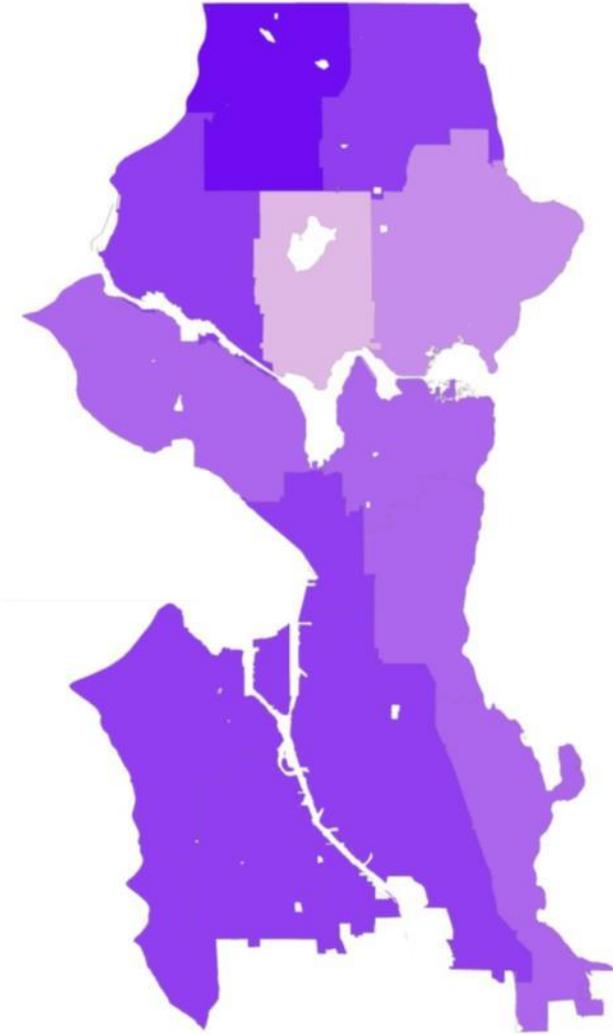
Physical activity



Obesity rate

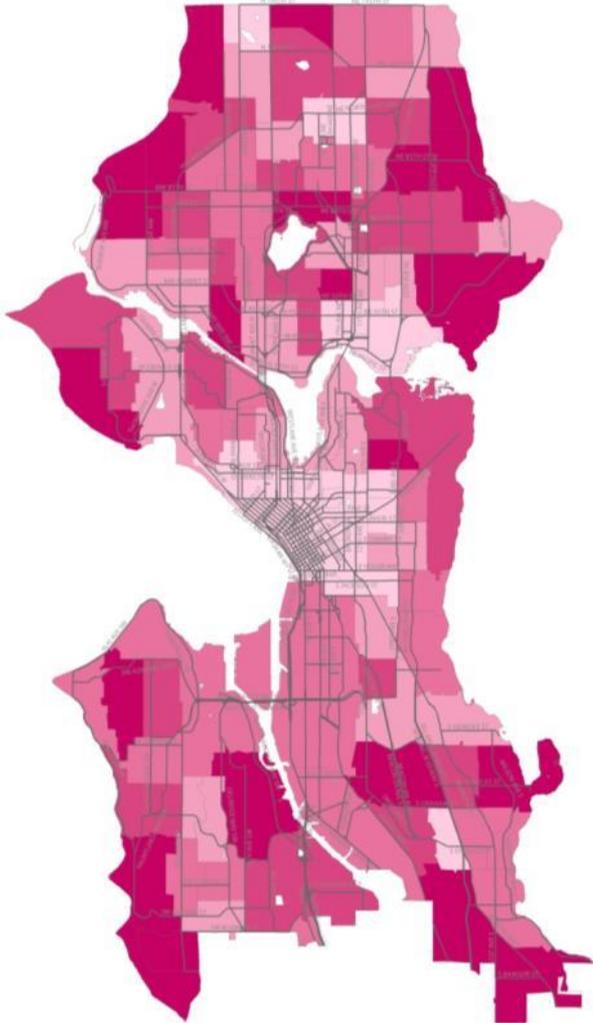


Diabetes rate

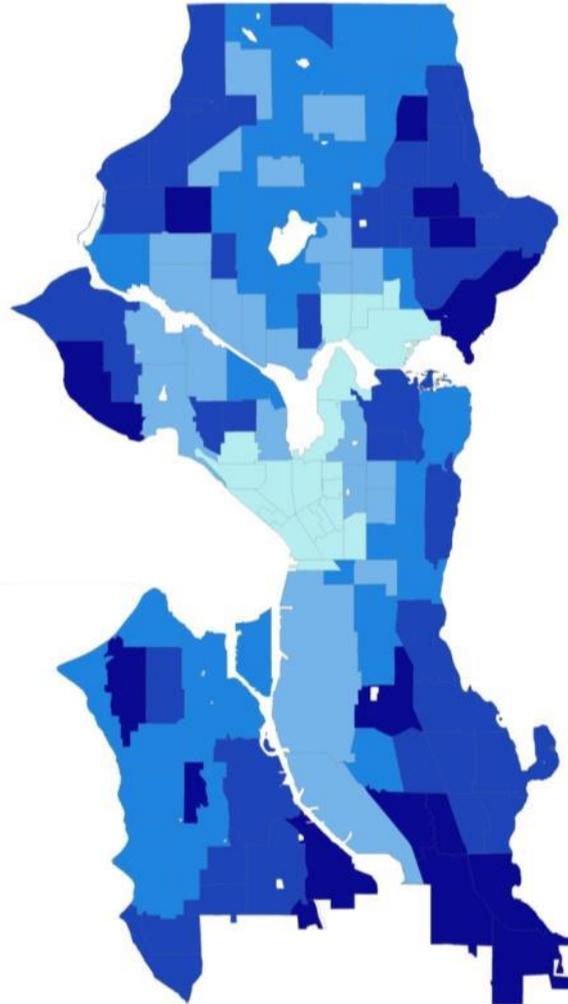


# Equity datasets not recommended

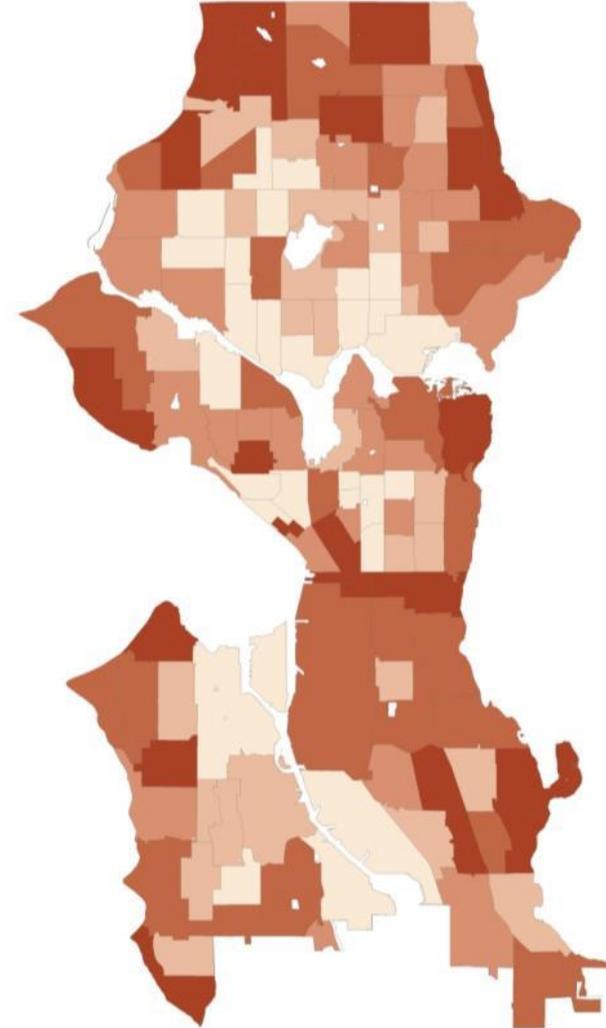
Cars / household



Under 18 pop.

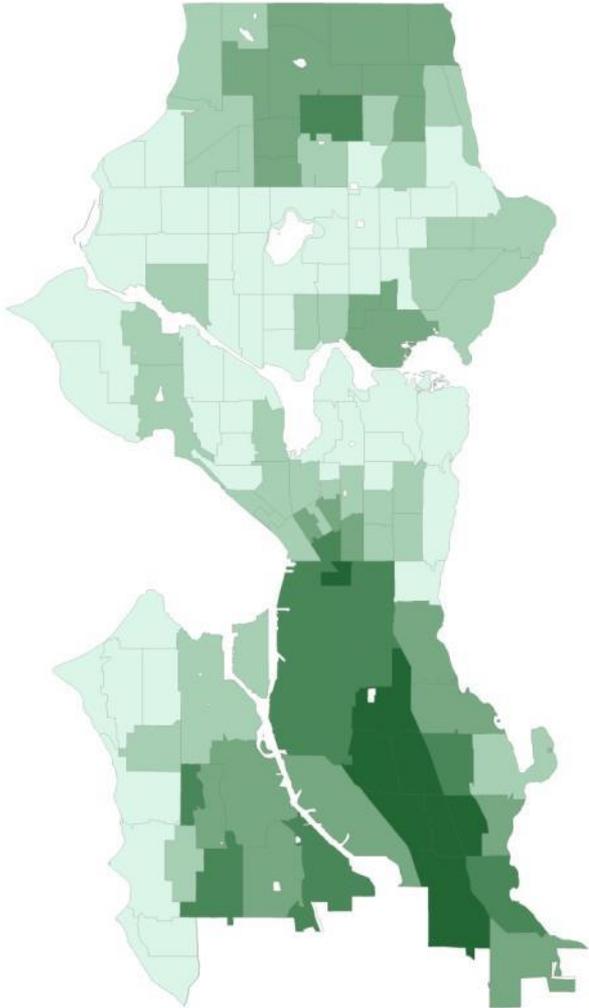


65 and older pop.

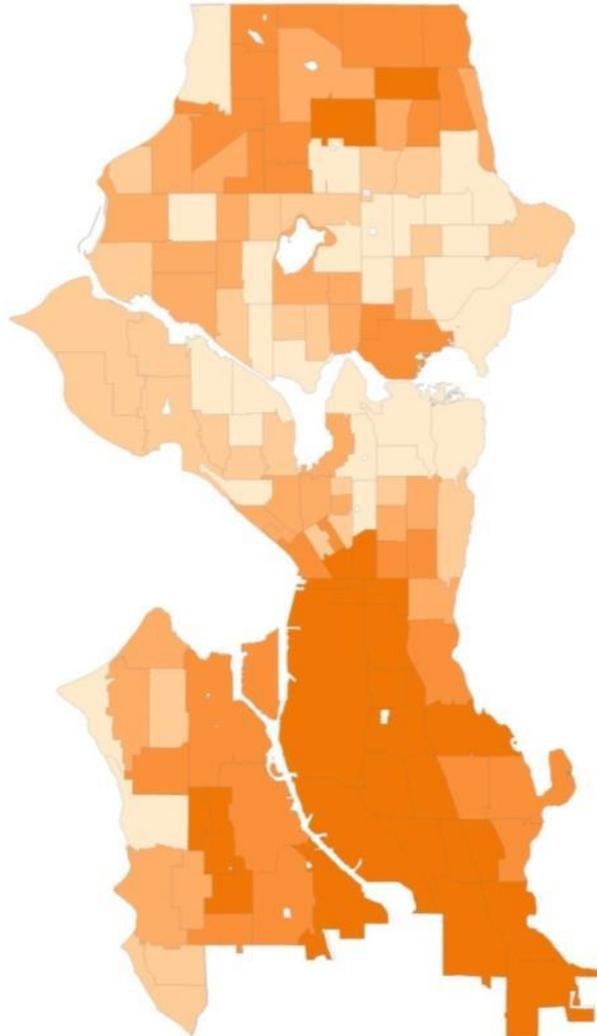


# Equity datasets not recommended

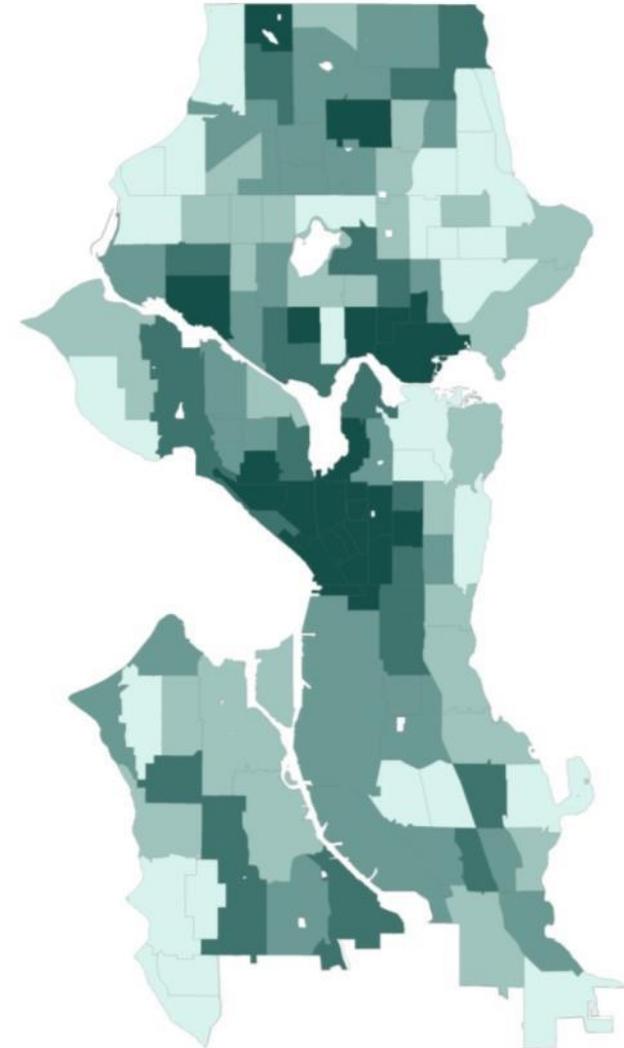
Low English speaking ability



Low educational attainment



Renter occupied



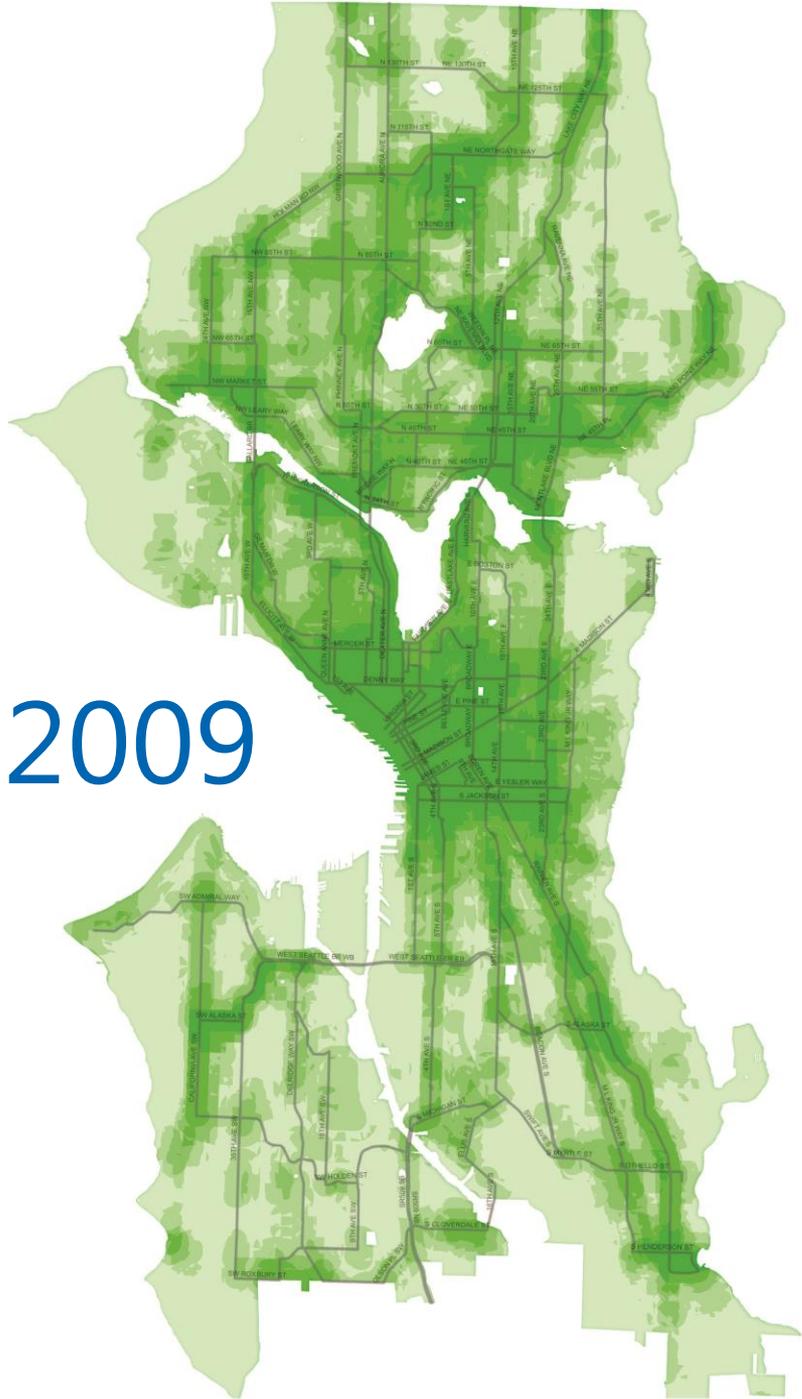
# Vibrancy

**Vibrancy:** Develop a connected pedestrian environment that sustains healthy communities and supports a vibrant economy.

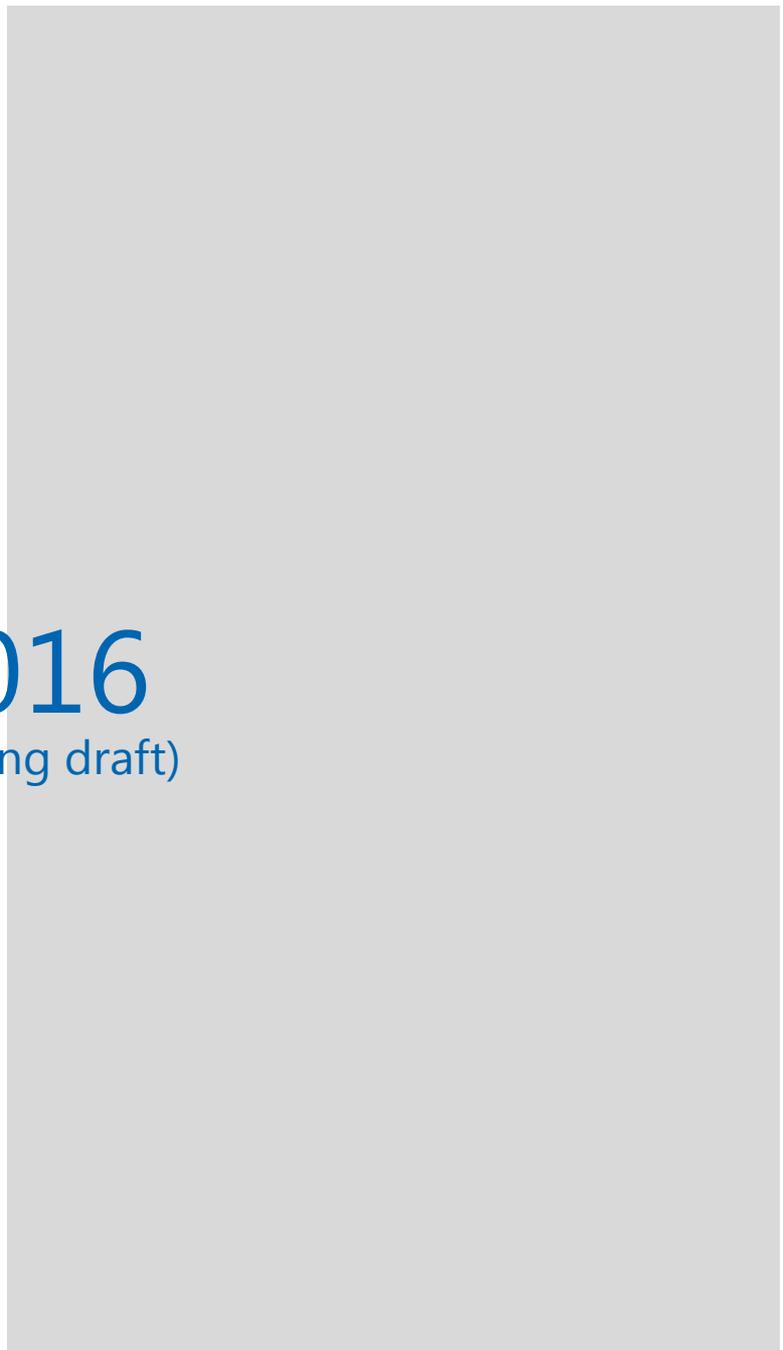
2009 Factors
Universities or Colleges
Major Generator (e.g. Pike Place, Convention Center)
Multi-family, condominiums and apartments
Major Retail
Minor Retail
Hospital and Community Service
Park and Open Space
Population forecast
Employment forecast
Light rail stations
Major bus stops
Minor bus stops
Trails
Bridges
Stairways

Recommended Factors	
Urban Villages & Urban Centers	Factors in job and housing growth. Urban Centers will be heavily weighted.
Neighborhood Commercial Zoning	Capture neighborhood retail destinations outside of urban villages.
10 minute walkshed to Frequent Transit Network (FTN) stops	
10 minute walkshed to parks	
10 minute walkshed to schools	

2009



2016  
(working draft)



# Explore priority focus on connections to key destinations (schools and transit)

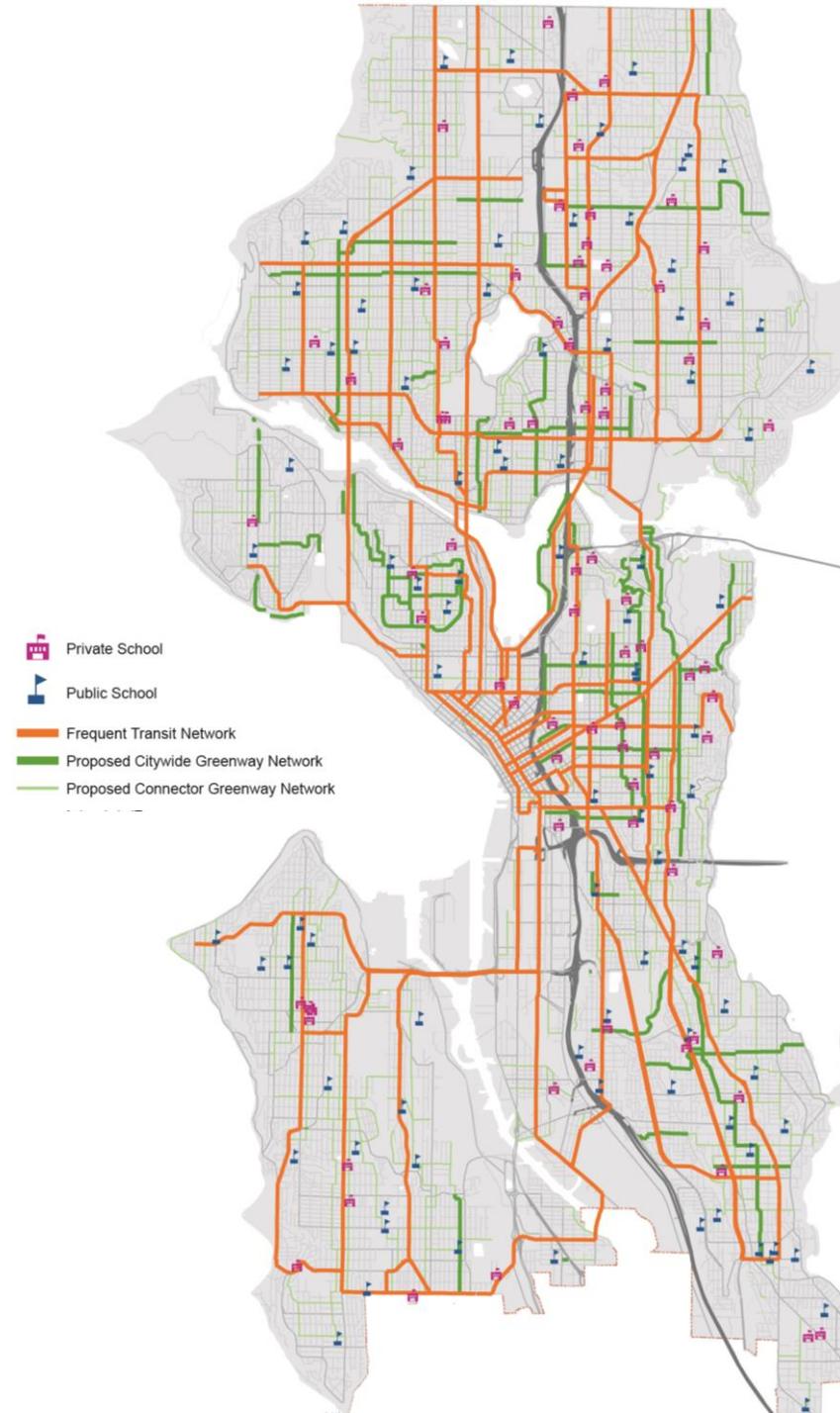
- Transit access: arterials
- School access: neighborhood greenways

## Destination Connectivity Network

Frequent transit network without sidewalks

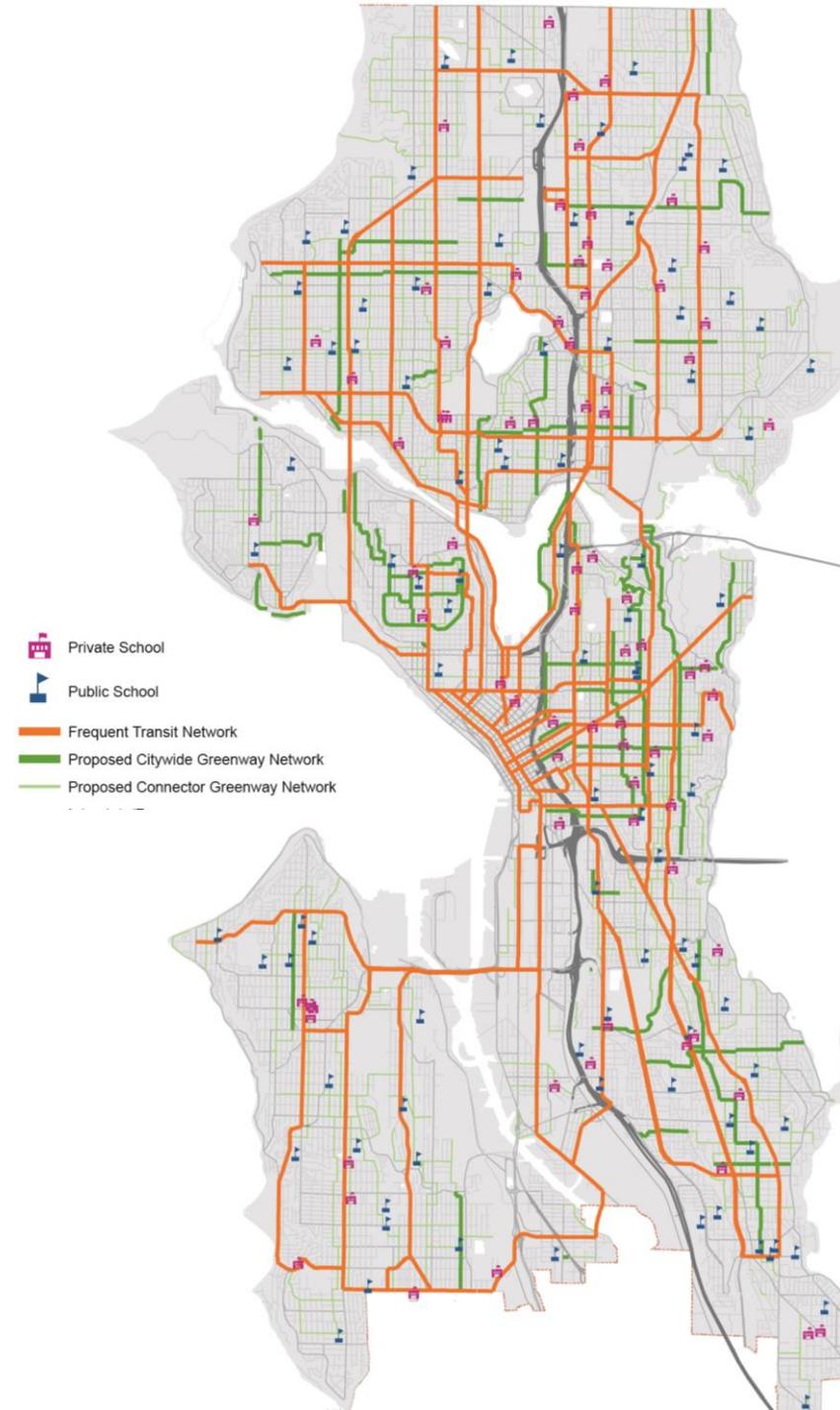
Neighborhood Greenways

Per adopted BMP (may look at pedestrian-oriented modifications)



# Potential benefits of focus on access to transit and schools

- Broader geographic distribution of priorities
- Sharpens priorities by focusing on key generators
- Addresses desire for system connectivity
- Underscores role of greenways in PMP



# Discussion: Crossing the Roadway\*

## 2009 Factors: Segment Value Calculation

<del>Street classifications (proxy for volume)</del>	Propose removing since included in Safety.
<del>Arterial speed limit</del>	Propose removing since included in Safety.
Road width	
Distance between traffic signals and stop signs	

## 2009 Factors: Intersection Value/Balance Calculation

Crosswalk	
Curb ramp	Discussion: To be updated via current ADA ramp audit?
Signal control	Refine per SDOT's Pedestrian Safety Analysis.
Stop sign control	
<del>Number of collisions</del>	Pedestrian collisions included in Safety

## New Factors: Segment Value Calculation

Block Length	Moved from ATR as a proxy for crossing demand.
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\*To be informed by SDOT's Pedestrian Safety Analysis

# Discussion: Along the Roadway

2009 Factors	
Street classifications (proxy for volume)	Propose removing since included in Safety.
Arterial speed limit	Propose removing since included in Safety.
Buffer	
Sidewalk status	
Slope (along)	
Parking	
Curb	
Length of block	Move to CTR as a proxy indicator for crossing demand/where pedestrian crossing should be established.
Potential New factors (To be informed by SDOT's Pedestrian Safety Analysis)	
Peak hour parking	Differentiated, and likely higher rated, than parking. Buffer during the busiest times.
Street trees	Presence of trees as a buffer and indicator of a quality walking environment. Presence of street trees is positively correlated with walkability. To be updated when SDOT's street tree inventory is completed. .
Alleys	Used as a proxy for access control, limited to alleys, rather than many driveways.

**Discussion:** If network connectivity is an overlay in Vibrancy do we need 'arterials without sidewalks" and "closes network gap" in Along the Roadway?

Key next question: How to weigh factors?

