



Building Story

(Creating effective narratives to talk about race and racism)

Elliott Bronstein, Benita Horn, Sonia Palma

Thursday, December 13th, 2:00-4:30pm

AGENDA

Welcome

- Introductions
- Expectations

Creating Effective Narratives

- Strengths / Challenges to Talking About Race and Racism (Our Joys & Fears)
- My Story, My Message
- Clarity of Message (Framing / Re-Framing)

Tools and Tips for Telling Our Story

- Tools
- Applying Tools Activity

Next Steps

- Questions
- Final Thoughts
- Evaluations

Thank you for joining us!