

Promotional Signage & Advertising Fees for Park Use Permits

Seattle Parks and Recreation charges \$100 per surface, per day, for advertising in parks. Surfaces include - but are not limited to - banners, signs, tents/canopies, vehicles, inflatables, and other structures that include advertising, logos, or branding for services or products. Some structures/vehicles may be considered multiple surfaces. Permit applicants/holders are responsible for all advertising fees and are required to obtain design approval from Parks Event Management and must accurately disclose all applicable displays prior to permit issuance.

Final signage count and fees are due to Event Management at least 30 days prior to the event.



Display examples and associated fees:

\$100 Banner/Sign - single surface display
Banners, table clothes, posters, etc.



\$200 A-Frame Board- 2-surface display
A-Frame boards, free-standing signs, etc.



\$400 Tent/Canopy - 4-surface display
Includes costs for canopy and all displays below the single canopy structure.



\$500 Vehicle - 5-surface display

\$400 Arches/Scaffolding
Includes cost for 4 or more displays attached to the single structure.



Advertising fees do not apply to food trucks, vendors, or booths with sales. Vendors with sales in Parks are assessed a fee of 10% of Gross Sales, due to Event Management Office following the event.

Event Scheduling Office
7201 E Green Lake Drive N
Seattle, WA 98115
206-684-4080