

# Promotional Signage & Advertising Fees for Park Use Permits

Seattle Parks and Recreation charges \$100 per surface, per day, for advertising in parks. Surfaces include - but are not limited to - banners, signs, tents/canopies, vehicles, inflatables, and other structures that include advertising, logos, or branding for services or products. Some structures/vehicles may be considered multiple surfaces. Permit applicants/holders are responsible for all advertising fees and are required to obtain design approval from Parks Event Management and must accurately disclose all applicable displays prior to permit issuance.

**Final signage count and fees are due to Event Management at least 30 days prior to the event.**



Display examples and associated fees:

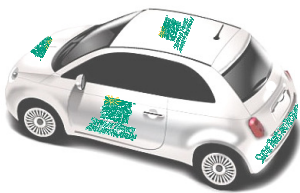
**\$100** Banner/Sign - single surface display  
Banners, table clothes, posters, etc.



**\$200** A-Frame Board- 2-surface display  
A-Frame boards, free-standing signs, etc.



**\$400** Tent/Canopy - 4-surface display  
Includes costs for canopy and all displays below the single canopy structure.



**\$500** Vehicle - 5-surface display

**\$400** Arches/Scaffolding  
Includes cost for 4 or more displays attached to the single structure.



Advertising fees do not apply to food trucks, vendors, or booths with sales. Vendors with sales in Parks are assessed a fee of 10% of Gross Sales, due to Event Management Office following the event.

If you are unsure of the costs for your display(s) contact the Event Management Office for more information 206-233-7892.

**Displays are provided by event group. Seattle Parks does not provide signage or displays for events.**