





SEATTLE **PARKS** FOUNDATION

Occidental Square Outreach Summary (thru Spring 2018)

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Lead Organizer: Alliance for Pioneer Square in coordination with Seattle Parks Foundation, Downtown Seattle							
Association a	ind Seattle Department of Pa	arks and Recreation					
Date	Outreach	Stakeholders	# Attended	Overview			
04.08.17	Public Event	The public	~150	First public view of Timber Pavilion at Spring Clean			
04.19.17	Informational Meeting	Office of Arts and Culture, Alliance	3	Public Art and its role in park spaces			
08.30.17	Steering Committee Meeting	Parks and Gateways Steering Committee and City department representatives	21	Occidental Play Area			
09.19.17	Presentation	Seattle Parks and Recreation	10	Parks Proview for Play Area			
09.29.17	Party (Invite only)	Targeted neighborhood gathering	~40	Introduced Play Area and Timber Pavilion			
10.24.17	Presentation	Alliance, DSA, Beth, OK, SPR	10	Parks Proview for Pavilion			
11.01.17	Information Tables	Pioneer Square Residents' Council, Alliance	~25	Presented information about Parks and Gateways with presentation boards highlighting Occidental Timber Pavilion and Play Area			
12.06.17	Information Tables	Pioneer Square BIA ratepayers	~50	Information tables and presentation boards on Timber Pavilion and Play are projects at the annual Pioneer Square BIA meeting			
01.17.18	Presentation	Pioneer Square Preservation Board	~20	Briefing for Occidental Park Timber Pavilion and Play Area			
02.07.18	Presentation/ Discussion	Pioneer Square Residents' Council meeting	~25	Presented information about Parks and Gateways with presentation boards highlighting Occidental Timber Pavilion and Play Area			
02.27.18	Presentation/ Discussion	The public	60+	Open House at Grand Central Building Atrium			
02.27.18	Tabling and intercept chatting	Park users/event attendees (Mariners game at 12:30pm and Sounders game at 7:00pm)	~25	In person discussion and survey with park users at lunch			

02.27.18 to 03.27.18	Online Open House	Wider cross section of the public and those who are unable to attend an inperson event		Online Open House
02.28.18	Presentation/ Discussion	DSA Public Space Committee		Presented information about Parks and Gateways with presentation boards highlighting Occidental Timber Pavilion and Play Area
03.01.18	Tabling and intercept chatting	Park users/event attendees (Mariners game at 12:30pm and Sounders game at 7:00pm)	~25	In person discussion and survey with park users at lunch
03.01.18	Tabling and intercept chatting	Park users/event attendees (Sounders game at 2:00pm)	~25	In person discussion and survey with park users prior to Sounders match
week of 03.12.18	Public in-depth informational meeting	Employees, property owners, business owners, property managers in Pioneer Square		Public in-depth informational meeting
March, 2018	Project Sign installed on site	Park users/general public		Provides project information and contact info for inquiries