



Seattle Parks & Recreation

healthy people healthy environment strong communities

2021 STRATEGIC PLAN IMPLEMENTATION

Reconnecting with our community to focus our priorities.

In early 2020, after extensive public input, Seattle Parks and Recreation (SPR) published a Strategic Plan to guide programming, services, and investments from 2020 to 2032. Implementation of this plan was delayed as SPR shifted to emergency operations and the pandemic response. As we now consider how to implement these priorities, we are seeking to **reconnect with our community** to ensure our planning reflects how needs have changed.

SPR's 2020-2032 Strategic Plan outlines our commitments to advance our vision of:

HEALTHY PEOPLE

providing equitable programs ▪ prioritizing accessibility for all ages and abilities ▪ maintaining high-quality spaces ▪ sharing information about our services ▪ ensuring public space access ▪ connecting to nature ▪ reimagining community centers ▪ building multi-use facilities ▪ improving food access

HEALTHY ENVIRONMENT

managing water sustainably ▪ reducing waste ▪ reducing carbon emissions ▪ restoring urban forests ▪ preserving parkland ▪ creating climate-resilient facilities ▪ improving connectivity ▪ investing in alternative energy ▪ instilling appreciation for nature ▪ increasing equitable access to parks

STRONG COMMUNITIES

providing enrichment opportunities ▪ providing childcare ▪ reducing service barriers services ▪ funding community-driven programs ▪ improving park safety ▪ responding to homelessness ▪ hosting community events ▪ communicating clearly ▪ seeking economic opportunities ▪ engaging partners ▪ providing clean, safe public restrooms

ORGANIZATIONAL EXCELLENCE

conducting rigorous equity analysis ▪ achieving national accreditation ▪ building a strong workforce ▪ investing in staff ▪ updating systems ▪ planning continuously ▪ challenging the status quo ▪ applying a citywide approach ▪ pursuing life cycle maintenance ▪ streamlining community oversight

With an overarching commitment to:

PATHWAY TO EQUITY: *SPR's roadmap to play our part to end institutional and structural racism and dismantle white supremacy culture.*

SHIFT IN CONTEXT

Over the past 18 months, Seattle has experienced dramatic change. As we reevaluate our short-term actions and plan for future investments, we are **seeking feedback** on how parks and recreation services can play a role in responding to four parallel crises we face:



PUBLIC HEALTH
AND WELL-BEING



RACIAL
RECKONING



ECONOMIC
RECOVERY



IMPACTS OF
CLIMATE CHANGE

In August and September 2021, we plan to connect with community through several activities:

- SPR leadership **listening sessions** with community organizations
- In-person outreach and conversations at **popular parks** and **community events**, including interpretation services
- An **online open house** with a survey assessing current needs
- Conversations with **SPR staff** at all levels to learn from on-the-ground experience
- A mix of connections with participants in our **programs**, visitors to our **facilities**, at existing **outreach events for capital projects**, and more!

WHAT'S NEXT

Community
and online
outreach

Set short-
term actions
(2022-2024)

Identify
funding
priorities

Implement
and check
back in

STAY CONNECTED AND LEARN MORE



Read the Strategic Plan and stay in the loop about updates and engagement opportunities:
<http://www.seattle.gov/parks/strategicplan>



Reach out! Let us know what's on your mind.
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