



## Get Moving Recreation for All 2018 Fund Guidelines & Eligibility

### Eligibility

Who can apply?

- Individuals
- Local community groups
- Small businesses (under \$100,000 in revenue) working within the identified neighborhoods
- Not-for-profit organizations

*Entities not eligible: Government Agencies, Universities, and Political Groups.*

Groups applying are not required to be a 501(C) (3) nonprofit nor are they required to use a fiscal sponsor. If funded, groups will need to obtain a City of Seattle Business License and appropriate liability insurance

### Funding Available

Applicants can apply for up to a maximum amount of **\$15,000**.

### Get Moving

The Get Moving initiative funds culturally relevant physical activities for communities where health disparities are prevalent. Funded activities will strengthen the collaboration between Seattle Parks and Recreation and Seattle Communities.

Get Moving projects must:

- Focus on communities where health disparities are prevalent
- Provide physically active programming

### Recreation for All

The Recreation for All initiative funds new, innovative, and culturally relevant recreation opportunities. Funded activities will develop new and ongoing relationships with Seattle Parks and Recreation, community centers, parks, and facilities.

Recreation for All projects must:

- Take place in a City of Seattle Community Center, Park, or Facility (such as Pool or Environmental Learning Center).
- Provide recreation classes, projects, programs, or events to underserved communities.

### Get Moving and Recreation for All Qualifying Project Requirements

- Be free and open to all
- Be in the City of Seattle in one of the focus neighborhoods
- Serve one of the focus populations and neighborhoods
- Have community partners involved with project

- Take place in the City of Seattle between April 1, 2018 and December 15, 2018
- Adhere to Seattle Park and Recreation’s mission statement: Seattle Parks and Recreation provides welcoming and safe opportunities to play, learn, contemplate and build community, and promotes responsible stewardship of the land. We promote healthy people, a healthy environment, and strong communities.
- Cannot have any outstanding debts or grants with Seattle Parks and Recreation's Business Service Center (BSC)
- All past grant or fund paperwork must be submitted and up to date

Eligible groups may submit applications for distinct project to both Get Moving and Recreation for All as long as the projects meet the respective guidelines and eligibility. If a single project qualifies for Get Moving and Recreation for All funding the application can be submitted for both programs but will only receive funding from one (not both programs).

**Priority Funding Populations**

Projects that identify the following groups representing priority funding areas will receive higher consideration: **\*Get Moving Priority** **\*\*Recreation for All Priority**

- *People of color*
- *Immigrant/refugee populations*
- *Youth/Teens (including Toddlers)\**
- *Adults (19-50 years)\*\**
- *Mature Adults 50+\**
- *Persons with disabilities*
- *Intergenerational*
- *LGBTQIA*

**Priority Neighborhoods**

<b>Southwest</b>	<b>Southeast</b>	<b>Northwest</b>	<b>Northeast</b>
Cottage Grove	Brighton	Cedar Park	Bitter Lake
High Point	Columbia City	Jackson Park	Green Lake
Highland Park	Dunlap	Lake City	Greenwood
Pigeon Point	Genesee	Maple Leaf	Haller Lake
South Delridge Triangle	Hillman City	North Matthews Beach	Licton Springs/ Aurora Licton
Sunrise Heights	Lakewood	Northgate	
Westwood	New Holly	Olympic Hills	
Youngstown	North Rainier	Pinehurst	
Georgetown	Pritchard Beach	Victory Heights	
Puget Ridge	Othello	Meadowbrook	
Beacon Hill	Rainier Valley	Magnuson/Sandpoint Housing	
South Park	Rainier Vista		

## Project Criteria

It is also our goal to establish and strengthen the collaborative working relationship between Seattle Parks and Recreation and community organizations in building new and innovative partnerships that increase healthy activities and services offered to the community.

Project criteria include:

- **Quality of Project:** clear, well-conceived project that promotes recreation, cultural, community and/or physical activity participation, strong community relations, and is authentic to the community.
- **Community Impact, Outreach and Outcomes:** project plan describes meaningful efforts to increase community participation that will reach diverse and underserved audiences through intentional outreach and identifies outreach strategies. Demonstrates a measurable impact for the community served. Project has a desired outcome for the community served (i.e. better health due to more physical activity).
- **Feasibility:** the organization/community group/business has a proven track record of managing programs, activities and/or other event(s) and/or demonstrated ability to successfully produce the program or event; provides evidence of community involvement and support from the community they wish to serve.
- **Budget:** a clear, realistic budget for the program or event that matches the amount requested and includes all potential costs, in kind donations, and any partnerships with additional funds.
- **Sustainability:** projects that have a plan to sustain program beyond funding cycle i.e., partnership development, in-kind donations, fitness certifications and collective impact partnerships.

## Application Deadline and Information

Application can be found and completed at [Seattlepark.gosmart.org](http://Seattlepark.gosmart.org).

Get Moving and Recreation for All applications open **January 8, 2018** and close **February 16, 2018 at 11:59PM**

## Application Review and Notification

An independent panel of nonprofit organization members, community, and Seattle Parks and Recreation representatives will review and evaluate applications according to the program criteria and recommend funding. Funding notification will be made in March 2018.

## Funding Restrictions

Items eligible for funding: instructor fees, marketing and promotional fees, project management and coordination/administration costs, equipment supplies, equipment rentals and other production-related costs including fitness certifications, etc. No more than 10% of budget may be used for food-related costs during the event/program.

Funds may not be used for: organizational administrative costs, travel or travel related expenses, fundraising, or gifts. This includes rent, mileage, personnel benefits, etc.