

Golden Gardens Food Concessionaires Request For Proposal Response for Question Submitted

1) How much rent is the current proprietor paying?

They are paying the following:

Percentage of Gross Receipt or Minimum Rent.

April through September

12.4% or \$100.00 per month (whichever is greater)

October through March

12.4% or \$50.00 per month per month (whichever is greater)

*2015 Revenue from current tenant was \$7610.00

2) Can we get a monthly breakdown of profits from 2014-2016?

We do not collect monthly profit/loss statements from our concessionaires. We do have reports on their monthly revenue generated from their gross sales and the annual net profit which is shown on the chart below.

Golden Gardens Park Concessions 2014 -2016 Actual Revenue Payments Received														Annual Net Profit
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
2014	\$50	\$50	\$50	\$613	\$912	\$1,083	\$1,276	\$1,223	\$667	\$280	\$187	\$50	\$6,441	\$23,147
2015	\$306	\$417	\$428	\$580	\$998	\$1,233	\$1,299	\$1,191	\$729	\$204	\$175	\$50	\$7,610	\$30,410
2016	\$128	\$122	\$213	\$648	\$1,019	\$1,173	\$1,343						\$4,645	

3) How long has current Tennant been at the Golden Garden Parks Food Concessionaire?

The current tenant has been the Concessionaire since April 2006.

4) I would also like to know what his hours of operation were during the winter months?

In the winter time the current tenant operates from 11:00 a.m. to dusk. He operates every day except for days that have inclement weather.

The minimum number of hours per month that are in the current agreement will be the same for the new agreement.

Month	Sat-Sun	Mon-Fri
January thru February	4 hours	No Requirements
March thru April	8 hours	No Requirements
May thru June	12 hours	10 Hours
July Thru August	16 hours	40 Hours
September	12 hours	10 Hours
October thru November	8 Hours	No Requirements
December	4 hours	No Requirements

- All City holidays are at concessionaire's discretion to open. No minimum holiday hours required.

Park Hours: 4 a.m. – 11:30 p.m.

5) Is there a security system there?

Yes, the Concessions area of the Bathhouse has a security system.

6) Is there a penalty for not finishing the 5-year contract?

No, there is not a penalty for not finishing the contract. However, you are required to give us a least a 60-day written notice and pay all fees during that time.

7) Does Parks and Recreation have seasonal demographic data for the park users. I.e. What neighborhoods it serves (Queen Anne, Magnolia, Belltown Fremont and Ballard)? Tourist trends and user types. i.e. beach goers/hikers and families. Please provide any current analysis you have on file.

Parks Responses: Unfortunately, we do not have the ability or capacity to capture park user’s demographic data for our parks. To get the neighborhood perspective we can use the following websites or reports to gather information about who are the parks neighbors and scheduled user through rentals of the bathhouse or park (picnic tables, volleyball court and Bathhouse/shelter)

Website	Web Address
City of Seattle, Office of Planning and Community Development	http://www.seattle.gov/dpd/cityplanning/populationdemographics/aboutseattle/neighborhoods/default.htm
US Census Data	http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml
NRPA Facility Market Report Analysis of Golden Garden Bathhouse (15 Minute Drive from park)	Posted on the Golden Gardens Park RFP Website: http://www.seattle.gov/parks/about-us/do-business-with-us/current-opportunities/golden-gardens-park-food-concessions
Recreation Demand Study	http://www.seattle.gov/Documents/Departments/ParksAndRecreation/PoliciesPlanning/SeattleRecreationDemandStudy2016.pdf
Community Center Strategic Plan	http://www.seattle.gov/parks/about-us/policies-and-plans/community-center-strategic-plan Refer to Appendix A (pg. 56 – 86) Referring to the Data from the following Neighboring Community Center: Ballard, Belltown, Loyal Heights Magnolia and Queen Anne.