

Request for Expressions of Interest Process
Expanding Parks and Recreation Opportunities
through
Public-Private Partnerships

The City of Seattle Department of Parks and Recreation (DPR) has an ongoing interest in expanding parks and recreation opportunities, improving the way we deliver our services and programs, and enhancing the amenities offered at our facilities. With that in mind, DPR is looking for individuals, businesses, non-profit and community organizations interested in offering programs and services at parks and recreation facilities. The **Request for Expression of Interest** process is intended to create a list of interested parties from which new partnership agreements can be created. Expression of Interest submittals will be received and reviewed on an ongoing basis. The Request for Expression of Interest process is designed to give all who may be interested, an opportunity to suggest public-private partnerships, including those that may require permits, licenses, leases and concession agreements, and that may be exclusive or non-exclusive, depending on the nature of the interest. While DPR will continue to deploy resources where private funding is not available and where the governmental role is clear and pre-eminent, it hopes to stimulate new investment and new practices through the use of public-private agreements where appropriate. DPR sees an opportunity to both implement its mandate, while enhancing the impact of City government resources by encouraging collaboration with others.

DPR public-private agreements – Guiding principles

The following principals have been established in order to ensure that agreements are mutually beneficial while providing added public benefits to parks and recreation users.

- Agreements are expected to bring in significant new revenues, resources, ideas, technologies and/or partners to address community needs and demands where DPR has a presence. DPR sites can be found at:
<http://seattle.gov/parks/listall.asp>
- Agreements should demonstrate financial sustainability with limited direct financial contribution from DPR. In addition to monetary or capital investments, in-kind resources such as services, property, volunteer time, equipment, and supplies are also valuable contributions. Agreement proposals must clearly specify what each party is contributing.
- Proposals must clearly explain how the interests and objectives of each party converge and will produce clearly defined positive financial, social, environmental and/or cultural impact.
- Proposed activities, services and/or programs that actively involve local leadership and local beneficiaries in design and implementation are most likely

to be successful and sustainable. Local ownership, leadership, and beneficiary participation are keys to success.

DPR Program Objectives

The Request for Expression of Interest process seeks to support multiple activities that will be quick to start and responsive to critical community needs. To learn about specific DPR interests, potential applicants are encouraged to review the DPR's 2009-2013 Strategic Action Plan at DPR website, **under:**

<http://seattle.gov/parks/Publications/ParksActionPlan.htm>

The items listed below represent the current high priority areas that DPR is particularly interested in pursuing:

- Programming promoting physical activity, educational, and a healthy lifestyle that are consistent with DPR's Healthy Parks Healthy You Initiative.
- Programming and capital investments that support the City's Youth Anti-Violence Prevention initiative and other teen programming.
- Capital improvements in park facilities including the Parks 2008 Parks Levy that will enhance the visitor experience. Please see this link : <http://seattle.gov/parks/levy/default.htm> for more information
- Capital investments into Park facilities that are not in the Parks 2008 Levy, including renovation of Magnuson Park Buildings 30, 18, or 2, West Seattle Stadium, or Downtown parks.
- Water related recreation including boating, as well as dock use
- Development and operation of indoor recreation facilities (basketball, tennis, etc.)
- Investments and program services for special populations including immigrant and refugee populations, adults 50+ years, disabled children, youth and adults
- Concessions in recreation or park facilities improving the visitor experience
- Others as may be proposed by interested parties

This list will be updated periodically in order to highlight new DPR areas of priority.

Selection Process

The Request for Expressions of Interest requires individuals and organizations to submit a brief description of the proposed activities or investments. Please

use the attached form. Expressions of Interest will be received and reviewed on an ongoing basis. Following the evaluation of the Expression of Interest, DPR has three options:

1. approval of the proposal and enter negotiations;
2. request additional information from the proposers; or
3. reject the proposal.

- It should not be expected that DPR will be the sole provider of financial, staff or other resources to support a program idea. Respondents should be clear about what resources they bring to the table and what is expected from DPR. New City funding will require approval of the Seattle City Council.

- In addition to DPR agreement approval, all projects will be required to follow other City, County, State or Federal planning and business operation regulations as mandated by law. While DPR staff will attempt to support potential partners through required approval processes, it is the sole responsibility of the private partner to acquire all necessary project approvals, unless agreed upon otherwise.

- Respondents are encouraged to label proprietary information as CONFIDENTIAL in their proposals. Submissions are subject to the State Freedom of Information Act and may be made public if so requested by a citizen. Questions and requests for clarification regarding this Request for Expression of Interest must be directed in writing, via email or fax, to the person listed below.

There is no deadline for submitting such questions/clarifications as Expression of Interest submittals will be received on a rolling basis. An addendum will be issued if a substantive clarification is in order.

Refer questions to:

Charles Ng, Contracts Administration and Support Office Manager
800 Maynard Ave S. Suite 300
Seattle, Washington 98134-1334
206-684-8001
Charles.ng@seattle.gov

Attachment: Expression of Interest Form

Public-Private Agreement Expression of Interest Form

Please review the information on the previous page before completing an expression of interest form. This form must be filled out completely and include a site plan that locates the proposed improvement, if applicable.

First & last name			
Organization			
Business registration/license number			
Street address			
City			
State			
Zip code			
Phone			
Email address			
Location Information Park or site name			
Project Summary			

Provide a description of the proposed capital investment, activity or program, and any positive financial, environmental, social or cultural benefit to the City. Please be as complete as possible.

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Project Funding & Business Offer

Please estimate the cost of your proposal and the business offer to Parks

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How did you arrive at this figure?

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What is your source of funding?

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Support for your project:
 please list community and public support:

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