

SEATTLE OFFICE OF
SUSTAINABILITY & ENVIRONMENT



Seattle Food Action Plan

2015 PROGRESS REPORT

Seattle's Food Action Plan lays out strategies to get more healthy food to more Seattle residents, expand opportunities to grow food in the city, strengthen our regional food economy, and reduce food related waste.

The Food Action Plan is a five-year plan that was adopted by the Mayor and City Council in 2013. The plan contains 40 actions that are recommended to be implemented by 2018. Coordination and monitoring of plan implementation is led by the City's Office of Sustainability and Environment.

PLAN GOALS

HEALTHY FOOD FOR ALL

All Seattle residents should have enough to eat and access to affordable, local, healthy, sustainable, culturally appropriate food.

GROW LOCAL

It should be easy to grow food in Seattle and in our region, for personal use or for business purposes.

STRENGTHEN THE LOCAL ECONOMY

Businesses that produce, process, distribute, and sell local and healthy food should grow and thrive in Seattle

PREVENT WASTE

Food-related waste should be prevented, reused, or recycled.

PROGRAM HIGHLIGHTS

Healthy Food for All: Fresh Bucks

Fresh Bucks makes healthy food more affordable to low-income families by doubling federal food assistance benefits (SNAP, or food stamps) at Seattle farmers markets. In 2015, low-income shoppers made nearly 13,000 visits to farmers markets using Fresh Bucks – providing extra buying power for fresh fruits and vegetables. In 2015, the City of Seattle was part of a team awarded a four-year federal Food Insecurity Nutrition Incentive grant, which will expand Fresh Bucks into King County, and with our partners, Statewide.

Grow Local: Green Space Stewardship

In 2015, the P-Patch community garden program stewarded 34 acres of green space around Seattle, including food production space and community space. In addition to growing food, many P-Patch community gardens include public orchards, gathering areas, or places for kids to play. In addition to feeding their families from their harvests, P-Patch gardeners donated over 39,000 pounds of produce to local food banks and hosted 29 school and youth garden plots.

Prevent Food Waste: Love Food Stop Waste

In 2015, Seattle Public Utilities launched the “Love Food, Stop Waste” pilot, partnering with businesses, non-profits and agencies to engage 450 residents in exploring ways to reduce the amount of food going to waste in the home. 79% of survey respondents in the pilot reported seeing their food waste decrease as a result of testing out the tips and tools SPU provided. SPU is using the lessons learned from the pilot to develop and launch a broader scale program.

2015 by the numbers

66

Farm to table childcare and senior meal sites purchasing directly from local farmers

6,126

King County seniors receiving Farmers Market Nutrition Program vouchers

39,377

Pounds of produce donated by P-Patch community gardeners

\$3.6M

Invested into the anti-hunger system to support food banks, home food delivery, and emergency food system support

21

Farmers markets and farm stands accepting Fresh Bucks matching dollars

12,939

Low income shopper visits to farmers markets using Fresh Bucks

6,800

P-Patch community gardeners

16

Low income gardeners gaining income and opportunity through P-Patch Market gardening program

16

Public orchards stewarded through Parks Orchard Steward Program

75

Fruit trees distributed for neighborhood planting through Trees for Neighborhoods

\$16,267,049

Total vendor sales at farmers markets in Seattle

34

Acres of land stewarded by P-Patch community gardeners

900

Acres of King County farmland protected by Transferring of Development Rights from farmland to Seattle's urban core

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