Agenda

- Why plan in the U District?
- Project timeline, 2011-2016
- Key themes – what we’ve heard
- Planning process results
- Partner projects:
  - Business district enhancement
  - Clean and safe
  - UW partnerships and initiatives
Why plan in the U District?

- One of Seattle’s 6 urban centers: priority area for growth and investment
- Light rail in 2021
- Significant development underway, more coming
- Active community: strong interest in shaping growth, supporting businesses
- HALA – need to incorporate housing affordability
Community engagement

- 80+ public meetings since 2011
- Different approaches: working groups, open houses, community events, coffee chats, social media, public hearings
- Input from residents, students, property owners, homeless youth, businesses, UW, social services, faith community…

## Key public input dates

<table>
<thead>
<tr>
<th>Dates</th>
<th>Outreach</th>
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<tbody>
<tr>
<td>2012-present</td>
<td>Urban Design working group</td>
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<td>April 2013</td>
<td>Urban Design Framework open house</td>
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<td>September 2013</td>
<td>Environmental Impact Statement scoping meeting</td>
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<tr>
<td>May 2014</td>
<td>Draft EIS public hearing</td>
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<tr>
<td>Oct. – Dec. 2015</td>
<td>Open Space Forums</td>
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<tr>
<td>May-July 2016</td>
<td>Draft zoning open house &amp; public comment</td>
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What we’ve heard

- People view growth with both excitement and concern:
  - Many eager for new investment, energy, and walkability.
  - Many worry about the speed and scale of change, the potential loss of character and livability, and the rising cost of housing.
Specific priorities

- Making the most of light rail – density and walkability in the core
- Building an open space network to support a denser neighborhood
- Addressing the loss of affordable housing
- Achieving architectural variety and good design
- Dealing with traffic congestion
- Preserving historic buildings
- Services to support growth
- Protecting tree canopy
Results of planning process

Strategic Plan (2013)
Urban Design Framework (2013)
EIS (2013-2015)

Streetscape Plan (2015)
Parks Plan (2015)
Neighborhood Plan amendments (2015)
Zoning changes
Proposal incorporates a wide range of views. Accommodates and shapes growth while addressing neighborhood concerns.

Draft ordinance included

- Zoning changes, including greater height and density in the core
- Design standards for building quality, neighborhood context
- Requirements and incentives for affordable housing, open space, historic preservation, human services, other neighborhood priorities

Public response: majority support the proposal outright (35%) or with qualifications (30%), some fundamentally opposed (25%)

Plan to transmit, with revisions, later this month
UDP is a coalition of business leaders, residents, property owners, social service providers, and UW.

Initially supported by City’s “Only in Seattle” grant program

Expanded Business Improvement Area approved in April 2015 - $750K annually

Committees
- Business development
- Events & Marketing
- Urban Design
- Clean & Safe
“Clean and Safe” efforts

- Top priority for businesses and residents alike – key for livability
- Monthly community cleanups
- Working with Cleanscapes and “Find It Fix It”
- Proposed ambassador program
- Homeless Youth Employment – ROOTS completed a pilot, now working with City and UW to build an ongoing program.
UW planning and investments

- Institutional reorientation toward U District: UDP investments, Burke Museum design
- Faculty and staff housing: Bridges @ 11th, studying more options for affordable housing near campus
- Innovation District: Station site, CoMotion on 45th, StartUp Hall, arts
UW planning and investments

- Expanding childcare: ~140 new slots in 2016
- Service learning and student volunteers – 95 placements in 2015-2016
- Campus Master Plan – update for next 10 years of growth