Investing In Our Communities.
What Is The Vision?

“This is a multi-pronged approach to deliver more housing choices. Calling for innovative changes in how Seattle plans and accommodates housing, as well as a shared commitment between taxpayers, businesses and nonprofits to support construction and preservation of affordable housing.” Mayor Ed Murray
What Is HALA?

Housing Affordability and Livability Advisory Committee (HALA)

- 28 member advisory committee
- 50+ stakeholders involved in subcommittees
- Input from ~2,700 community members online and in person
- Committee Recommendations released July 13, 2015

Housing Seattle Action Plan

- Released by Mayor on July 13, 2015
- Implementation beginning in Fall 2015
What Is The Goal?

50,000 Housing Units over the next 10 years

30,000 New Market Rate Housing Units
- Continues growth in urban centers
- Reduce permitting barriers
- Maximize efficient construction methods
- Family-sized housing

20,000 New or Preserved Affordable Housing Units
- Net rent restricted units
- About 3x current production
- Includes preservation
- New and expanded public and private resources
- Funding primarily used for <60% AMI households
- Incentives used for 60-80% AMI households
What Will HALA Do For Our Community?

Invest in Housing for Those Most in Need.
Action Items Include
- Renew Voter Approved Housing Levy
- Maximize City Owned Surplus Property

Create New Affordable Housing for All Seattleites.
Action Items Include
- Require New Affordable Housing as a part of all new multi-family development
- Expand on Successful Incentive Programs

Prevent Displacement and Foster Equitable Communities.
Action Items Include
- Strengthen Tenant Protections
- Investing in Programs that Stabilize Vulnerable populations.

Promote Efficient and Innovative Development.
Action Items Include
- Review Planning and Development Processes, focus on what works
- Invest in Quality Development and Design