Presentation

1. Introduction
2. Seattle 2035 Overview
3. Proposed Alternatives
4. EIS Overview
5. Proposed EIS Scope
6. Schedule and Next Steps
What will we be talking about tonight?

- Provide an overview of Seattle 2035
- Describe EIS process
- Review proposed scope of review for the Comprehensive Plan Update EIS
- Comments, questions and answers
Comp Plan 101
What is the Comprehensive Plan?

- 20-year vision
- Guides growth
- Guides city investments
- Protects regional resources
How does the Plan manage growth?

- The **urban village strategy** directs new jobs and housing to local business districts with existing infrastructure.
- Accepting continued growth and **getting the benefits** it provides.
- Directing **new infrastructure** to areas where growth is anticipated.
What is the Urban Village Strategy?

Grow in designated places:

- 6 urban centers
- 6 hub urban villages
- 18 residential urban villages
- 2 manufacturing and industrial centers
75% new housing in uc+huv+ruv
73% new jobs in uc+huv+mic
How Seattle is changing
**Housing**

**Type of building**

<table>
<thead>
<tr>
<th></th>
<th>Seattle</th>
<th>King County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single family</td>
<td>55%</td>
<td>43%</td>
</tr>
<tr>
<td>Multifamily</td>
<td>45%</td>
<td>57%</td>
</tr>
</tbody>
</table>

**Renter & owner households**

<table>
<thead>
<tr>
<th></th>
<th>urban centers</th>
<th>hub villages</th>
<th>residential villages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renters</td>
<td>83%</td>
<td>72%</td>
<td>66%</td>
</tr>
<tr>
<td>Owners</td>
<td>17%</td>
<td>28%</td>
<td>34%</td>
</tr>
</tbody>
</table>

48% owner households in city as a whole

**Housing units built 1995-2012**

- 1
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 100+

Legend:
- **Urban Centers**: 43% of new housing units
- **Manufacturing/Industrial Centers**: 12% of new housing units
- **Hub Urban Villages**: 17% of new housing units
- **Residential Urban Villages**: 19% of new housing units
- **Remainder of the City**: 23% of new housing units
2010 population by major racial category and Hispanic/Latino ethnicity

one dot equals five people
- Asian
- Black/African American
- White
- Hispanic/Latino (any race)

2010 population
by major racial category and Hispanic/Latino ethnicity

Seattle
- 14% Asian
- 8% Black/African American
- 7% White
- 4% Hispanic/Latino (of any race)

King County
- 9% Asian
- 15% Black/African American
- 6% White
- 4% Hispanic/Latino (of any race)

United States
- 12% Asian
- 17% Black/African American
- 6% White
- 5% Hispanic/Latino (of any race)
how Seattle residents commute to work

1990 actual: 59% drive alone, 12% bicycle and other, 16% public transit, 3% carpool, 4% worked at home

2010 goal from 1994 Plan: 6% drive alone, 10% bicycle and other, 27% public transit, 9% carpool, 35% worked at home

2012 actual: 49% drive alone, 20% bicycle and other, 10% public transit, 7% carpool, 6% walked
Seattle 2035

An Update to Seattle’s Comprehensive Plan
What is Seattle 2035?

- A citywide conversation about how Seattle may grow
- Community input to shape the plan update
- Coordination and collaboration with City departments and Seattle Planning Commission
An Update

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City of Seattle
Department of Planning & Development

Plan Update

- Great Recession & Recovery
- Carbon Neutral by 2050
- Last update in 2004
- New Projections
- GMA Mandate
- New Pedestrian, Bike, Transit, Climate Plans
- Equity & RSJI
- Economic and Demographic Trends

YOUR CITY, YOUR FUTURE

Seattle 2035
Public Engagement Goals

- Boost the quality and quantity of engagement.
- Promote understanding of the plan’s purpose, need and process.
- Involve people early and throughout the process.
- Incorporate input.
- Reflect community’s values and aspirations.
- Improve the involvement of hard-to-reach audiences.
- Make the process accessible and engaging.
How We Are Engaging the Public

- Distinct brand and identity
- Citywide Community Meetings
- POEL Engagement
- Stakeholder Meetings
- Seattle 2035 Connectors
- Lectures & Events
- Online – blog, social media, downloadable ‘meeting in a box’
- Seattle Channel content
- Formal Public Hearings
- Consider new ways: pub trivia, game nights, meetups, walking tours, youth workshop
Planning Alternatives

For Discussion and Study in the EIS
Planning Alternatives

By 2035...

- 120,000 more people
- 70,000 more households
- 115,000 more jobs

Three alternatives proposed for study

- Urban Center Focus
- Urban Village Focus
- Transit Focus
Draft Alternatives for Study in the Environmental Impact Statement

Alternative 1: Urban Center Focus
Most growth would be encouraged in our urban centers: Northgate, University District, Downtown, Uptown, South Lake Union, and Capitol/First Hill.
- More households and jobs would go in these locations than over the past 20 years.
- Most new households and jobs would be located in buildings 6 or more stories tall.
- Would help advance the regional growth strategy.

Alternative 2: Urban Village Focus
More growth would be encouraged in urban villages, such as Columbia City, Lake City, Crown Hill, Morgan Junction, Fremont, and Eastlake.
- Closest to how household growth has been over past 20 years, but more jobs would go to villages.
- Many new households and jobs would be in mixed-use buildings and apartments about 4-6 stories tall.
- Would help strengthen neighborhood business districts.

Alternative 3: Transit Focus
Growth would be encouraged around our existing and planned light rail stations in the Rainier Valley, Capitol Hill, the University District, Roosevelt, and Northgate.
- New urban villages would be located around the I-90 and NE 130th Street stations.
- Some village boundaries around light rail stations would expand.
- Tallier buildings would accommodate households and jobs in urban centers while smaller buildings would be in other locations.
- Would take advantage of regional transit investments.
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SEPA Environmental Review
What are the contents of the Draft EIS?

Chapter 1 – Summary

Chapter 2 – Description of Proposal and Alternative
- Project Background
- Proposed Action and Alternatives
- Benefits and disadvantages of delaying implementation of proposal

Chapter 3 – Significant Impacts
- Existing conditions
- Significant impacts
- Mitigating measures
- Significant unavoidable adverse impacts
How can the public comment on the Draft EIS?

- 45-day comment period
- Draft EIS will include information on timing and process for commenting
- Written comment may be provided at anytime during the comment period
- Verbal comment may be provided at a public hearing to be held during the comment period
What is in the Final EIS?

- Final EIS will contain comments and responses on the Draft EIS; clarification, additions and corrections to Draft EIS
- Final EIS completes the EIS process
- EIS is advisory and not formally adopted
- Tentatively scheduled to be released January 2015
What are we proposing to review?

- Land Use: height, bulk, scale, compatibility
- Relationship to Plans and Policies
- Transportation
- Housing, Population, Employment
- Utilities
- Public Services
- Air Quality/Climate Change
- Noise
Land Use: Height, Bulk, Scale, Aesthetics

- Citywide and neighborhood context, focus on areas of change
- Changes to growth distribution and relationship to building form
- Area-wide visual quality and height/bulk/scale
Relationship to Plans and Policies

- Growth Management Act
- Vision 2040
- King County Countywide Planning Policies
- Seattle Comprehensive Plan
Transportation

- Review existing transportation systems and future 2035 conditions
- Summarize future 2035 impacts at citywide and groupings of urban centers and villages
- Review of how mix of modes changes in response to alternatives
- Identify infrastructure gaps and programs to meet transportation system goals
Population, Employment, Housing

- Review demographic trends
- Housing characteristics and needs
- Growth capacity review
- Ability to meet future needs and influence housing types and affordability
Public Services

Existing levels of service and estimated demand for:

- Police, fire/emergency medical services
- Schools
- Parks and recreation
Utilities

Existing levels of service and estimated demand for:

- Electricity
- Water supply
- Stormwater
- Wastewater
Air Quality

- Transportation and non-transportation sources
- Implications of land use patterns on air quality
- Regional outlook
- Greenhouse gas analysis
- Measures for controlling greenhouse gases at a regional level
Noise

- Qualitative analysis
- Changes to noise levels associated with growth
- Potential impacts related to differing patterns of growth
- Highlight areas that may be most sensitive to increased noise levels
Questions

1. Do you have comments on the proposed or other alternatives that should be considered?
2. Are there additional topics that you would like to see included in the EIS?
3. Are there specific issues related to any of the proposed topics that should be addressed?
4. Do you have other comments or suggestions?
Stay Involved

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Let’s talk on 2035.seattle.gov
March: Guiding Principles
April: Planning Alternatives