

A Place That Supports Healthy and Stable Community

The Central Area is an inviting neighborhood that feels safe and comfortable to anyone to walk around at any time of day. Its many parks provide ample opportunities for physical activity and social interaction. People can live in the neighborhood long term and feel a strong sense of community.

Policy Summary

Safe and Clean Environment

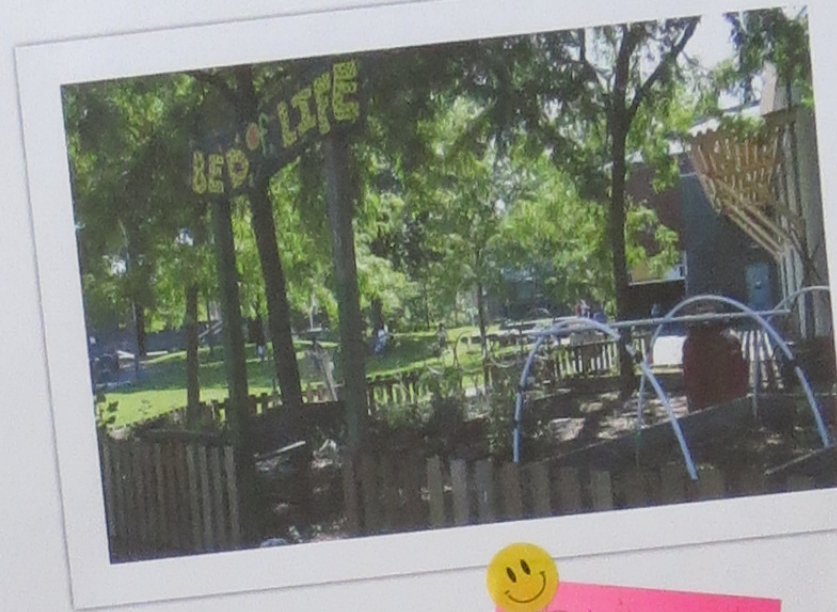
- Strengthen partnerships Among businesses, property owners, the community and the Seattle Police Department
- Support crime prevention programs and improve the appearance and cleanliness of commercial districts

Opportunities for All in Parks and Open Space

- Promote community participation in park facilities, improvements and programming.
- Promote greening and beautification of the neighborhood

Affordable & Diverse Housing Choices

- Support affordable and diverse housing programs and services
- Keep a range of housing prices and unit sizes including affordable family-sized units, and a balance of rental and owner-occupied housing.
- Encourage affordable housing near high-frequency transit and other community assets.
- Leverage publicly owned properties to produce affordable housing.



Crime prevention programs often lead to abuse of power & unnecessary fear for black folks. Please be aware of that.

LOW income housing
30% 40%
50% 60%
tax credit

Actions: Underway or Potential

- Create strong community and police partnership to improve public safety
- Participate in the parks volunteers program
- Create park stewardship committee for better park management
- Encourage well-designed housing infill development in the mixed use commercial node to increase diverse housing choices including affordable housing
- Apply incentive zoning in future rezone for affordable housing
- Outreach to and educate residents of existing housing programs and subsidies

23

May 1st
Where
is how
income
housing
for
business

address
Seattle school
district
boundary
for not schools

I am not sure how
the messages from
the community were
communicated into during
the whole process of
the 10 and 12
the possibility of its
people and
between the
home owners

want to work on this? Sign
up for Action Team

passion

empowerment

working together

A Destination with Unique Identity

The Central Area is a neighborhood that requires you to believe in it. It is an inclusive multicultural fabric — that welcomes all people, while it is also the heart of the region's African American community. It has a wealth of cultural heritage — the arts, schools, a library, and recreation facilities, while it also has the neighborly feel of a village. It is authentic — a gritty urban fabric, while full of mature trees and historic architecture. It is layered — new and old; youth and elders; a single neighborhood with multiple business districts — and to those who are committed to it, its richness is revealed.

Summary

Community Character and Identity

- Strengthen the unique identity and recognize the historical significance through improvements to the physical and social environment.
- Identify gathering opportunities and support programs that embrace diversity.

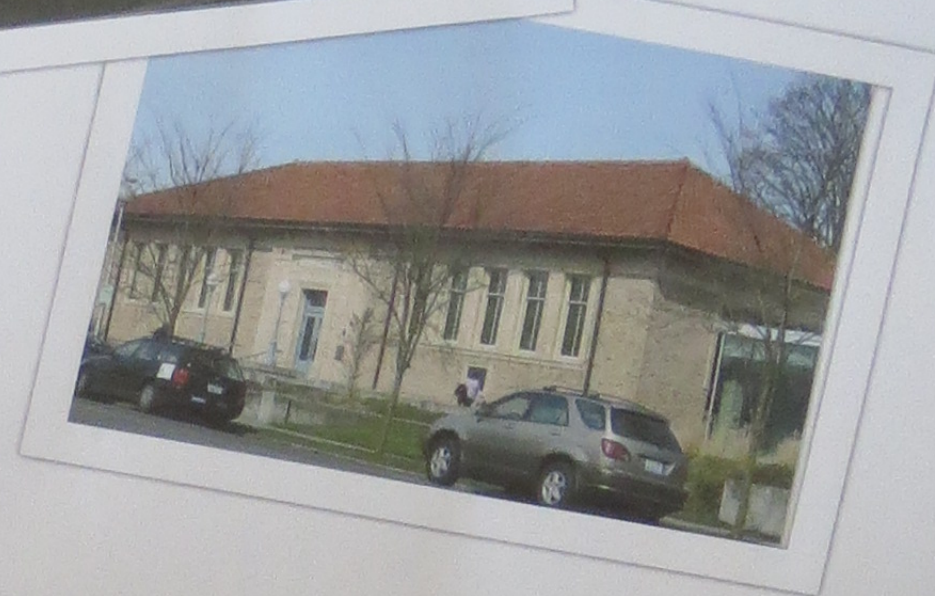
Appealing Environment for the Old and New (Urban Design)

- Enhance the historic character while encouraging pedestrian friendly mixed use development that respects the distinct character of each community core
- Use land use tools such as zoning and design guidelines to create vibrant commercial districts with residential density to sustain that vitality

Check out the Urban design and zoning boards to see what your neighborhood might look like

well-integrated, high quality resources interpreting the neighborhood's history

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Actions: Underway or Potential

- Create an annual street fair / block party on Cherry Street
- Create an Urban Design Framework
- Amend zoning and development regulations to foster vibrant residential and commercial cores with great businesses and residential capacity while preserving adjacent neighborhood single family housing
- Support the Garfield Campus improvement project
- Integrate public art into projects that represents the diversity of the Central Area
- Promote retail and entertainment uses that are pedestrian oriented
- Collaborate with property owners, developments and community members on future development



Connected People and Community

The Central Area is rich in community assets. It has visual and performing arts programs; a continuum of educational facilities; and multiple business districts including some major employers. It is also a community with people from many different backgrounds. The opportunity here is to have the assets serve and reflect the community; and for communities to have meaningful connections with each other, now and into the future.

Summary

Opportunities & Places for Gathering

- Seek community gathering opportunities within the commercial districts and unused properties

More Opportunities for Youth

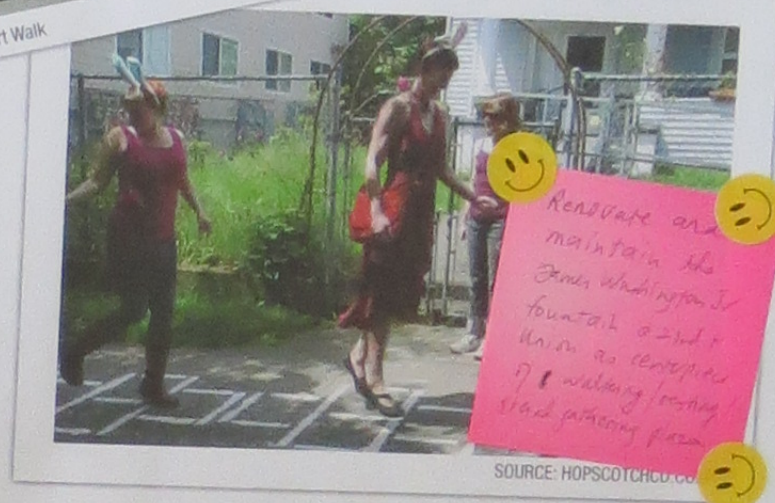
- Provide youth with required skills, experience, job and education opportunities
- Improve youth engagement and leadership skills

Job and Other Services

- Support local living wage jobs, healthy workplaces, and strong linkage between jobs and training
- Provide resources and support for seniors, the immigrant/refugee and African American communities.

Community Partnership, Ownership and Leadership

- Provide life-long learning opportunities needed by the diverse community
- Support local leadership

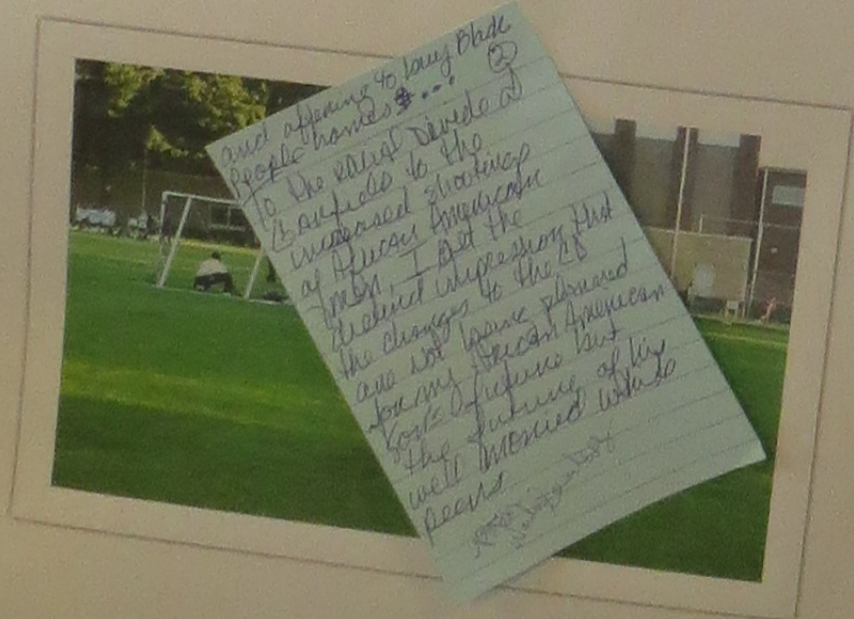


Review Parks Plan Passed in Aug. Already in - MAKE it more green

-How are you creating accessibility to all of the things proposed?
-Are you including people of color & folks that are being displaced in these conversations?
-Affordable housing is necessary for folks to be able to benefit from these

Actions: Underway or Potential

- Work with property owners and developers to provide public accessible open space
- Support the Youth Empowerment Program tailored for Central Area youth (completed for the 2014 pilot)
- Schools, organizations and the community center work together to identify and provide more youth programs and activities
- Encourage local hiring by the City, local institutions, community organizations and businesses.
- Promote job training programs



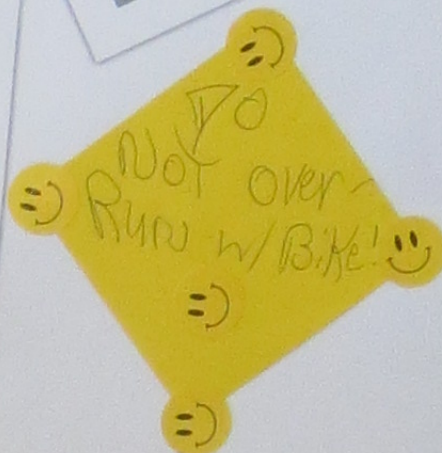
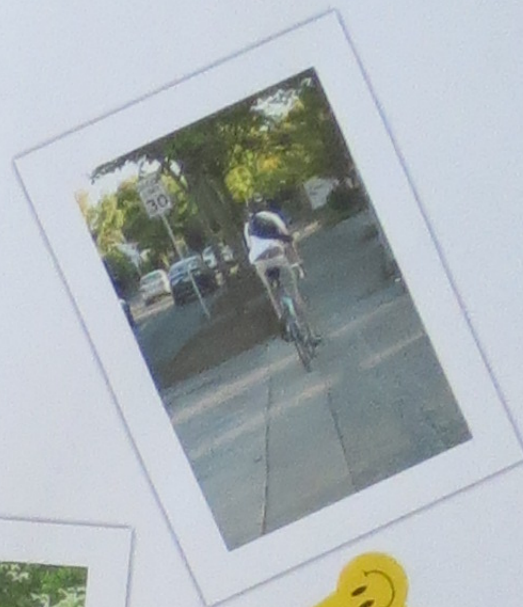
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Livable Streets for All

The Central Area neighborhood has an inviting street network that safely connects key destinations for transit riders, bicyclists and pedestrians. A principle arterial, 23rd Avenue, runs north-south and moves people and goods within and beyond the Central District. The intersections of 23rd Avenue with Union Street, Cherry Street, and Jackson Streets are identified as places that play important roles in the community. While we strive to accommodate and balance the needs of a variety of users throughout the neighborhood, improving the safety and the walkability of the connections to the three nodes along the corridor is paramount to their success.

Policy Summary

- Create, maintain and improve a multimodal transportation network with a focus on pedestrians and transit users that connects community destinations with high capacity transit stations.
- Facilitate safe movement of all modes through education, enforcement, and engineering.
- Coordinate transportation and infrastructure project planning and construction.
- Develop creative solutions for minimizing single occupant auto usage.



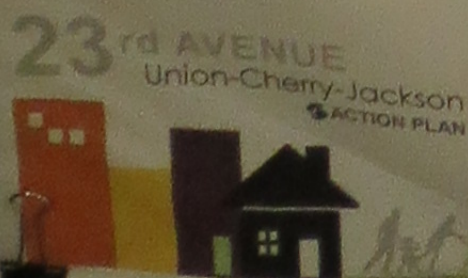
Check out the 23rd Ave Corridor Improvement and Greenway boards to learn about the future of 23rd corridor

is losses on the dept. of development construction with the 1st community from the C.D. the interpretation of the history approach to have been processed through a 10-Black 100 because what it see here today does not reflect what we and the Black community discuss.

Actions: Underway or Potential

- 23rd Ave Corridor Improvement Project
- Central Area Neighborhood Greenway
- Organize a walking audit to address safety and place making opportunities
- Organize neighborhood bike rides to show people safe biking techniques and demonstrate it is a healthy and easy way to get around the community
- Support bus service
- Utilize traffic calming tools to improve road safety

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working together

Creating Great Places Zoning Background

What are the different zoning types in the Union, Cherry and Jackson nodes?

Zoning	Character	Typical Uses
NC1 Neighborhood Commercial 1	Small pedestrian-oriented mixed use commercial/residential area that provides primarily convenient retail and services to the surrounding neighborhood	Small grocery store, hair salon, coffee shop, and housing above
NC2 Neighborhood Commercial 2	Moderately-sized pedestrian-oriented mixed use commercial/residential area with a full range of retail and services to the surrounding neighborhood	Medium size grocery store, drug store, coffee shop, customer service office, medical/dental facility, and housing above
NC3 Neighborhood Commercial 3	Larger pedestrian-oriented mixed use commercial/residential district serving the surrounding neighborhood and a larger community or regional clientele	Supermarket, restaurants, offices, hotels, clothing shops, business support services, and housing compatible with the area's mixed-use character
SF Single Family	Residential area primarily with detached houses. i.e., "single dwelling unit"	Detached houses on separate parcel. May also include "Accessory dwelling units"
LR2 Low Rise 2	Provides for a variety of multifamily housing types.	A mix of small scale multifamily housing such as townhouses, rowhouses and apartments
30, 40, 65, or 85	A maximum height limit of 30', 40', 65' or 85'	
5000	Minimum 5,000 square feet of lot area	For single family zone

Building Type Examples

Neighborhood Commercial 40', such as NC1-40, NC2-40



Neighborhood Commercial 65', such as NC2-65, NC3-65



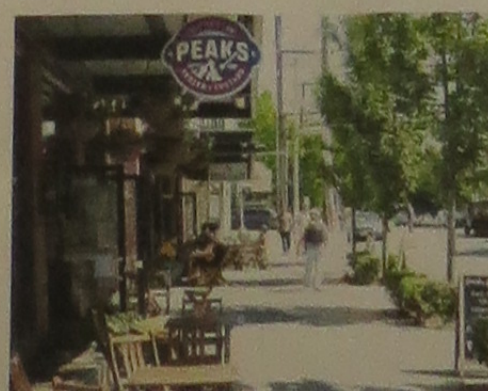
Neighborhood Commercial 85', such as NC3-85



Low Rise Residential Commercial Zone, such as LR2-RC



Pedestrian Oriented Storefront



Cherry - Urban Design Recommendations

KEY

- Activated Street Facade
- Neighborhood Node
- Key corner
- Residential Street
- Current Transit stop
- Planned Cycle route
- Planned Greenway
- In street cycle route
- Pedestrian Connection



Cherry Node Goal:

A smaller scaled community-serving node with finer grained mixed use developments. This node has an abundance of community assets including parks/open space, Garfield High School and Community Center, teen center, arts programs, and small businesses, in particular ethnic restaurants, that create a unique identity for this node. It draws a broad mix of people, especially youth

Preserve small-scale neighborhood character, immigrant and refugee owned businesses while providing a greater variety of shops and services at 23rd and Cherry and an activated street frontage

Improve access and connectivity to community assets at 23rd and Cherry and activate space around Garfield High School, Garfield Community Center, and Medgar Evers Pool

DESIGN PRIORITIES AT CHERRY NODE

Garfield campus improvements including paving, lighting, and mid block crossing on Cherry St between 24th and 25th to create an inviting environment and connect and activate community facilities

Activate sidewalks with pedestrian oriented retail and sidewalk cafes at the ground level

Small scale neighborhood character and historic buildings

Opportunities for small business spaces

Cherry Street activated as a vibrant street or and other community driven

Encourage building setback to provide community gathering places

Pedestrian friendly storefront and streetscape



Handwritten notes on sticky paper:

- Branelle Ward wardracken@comcast.net
- In regards to All 3 zoning Repetitions: I am a supporter of mixed use buildings that don't exceed 40 feet in height.
- I believe larger complexes destroy the fabric of neighborhood based and strong connected communities. I want affordable housing units that my children could live in and grand children in.
- KEEP HARD-TO-FIND THE CO.
- KEEP/CREATE AFFORDABLE HOUSING FOR BLACK PEOPLE (AFRO-AMERICANS)
- SHEILA E. SHELAVES @AMARIST.NET
- Protect the historic character of the neighborhood. I don't want to see people do what I don't want to do. I will not be on a bike.

Handwritten note: Projects that provide a place for people to gather and connect. Ex: Davis, Jan, and 9th, Davis.


Provide protective canopies, sidewalk cafes, transparent storefronts and outdoor vendor stalls to enliven the streetscape

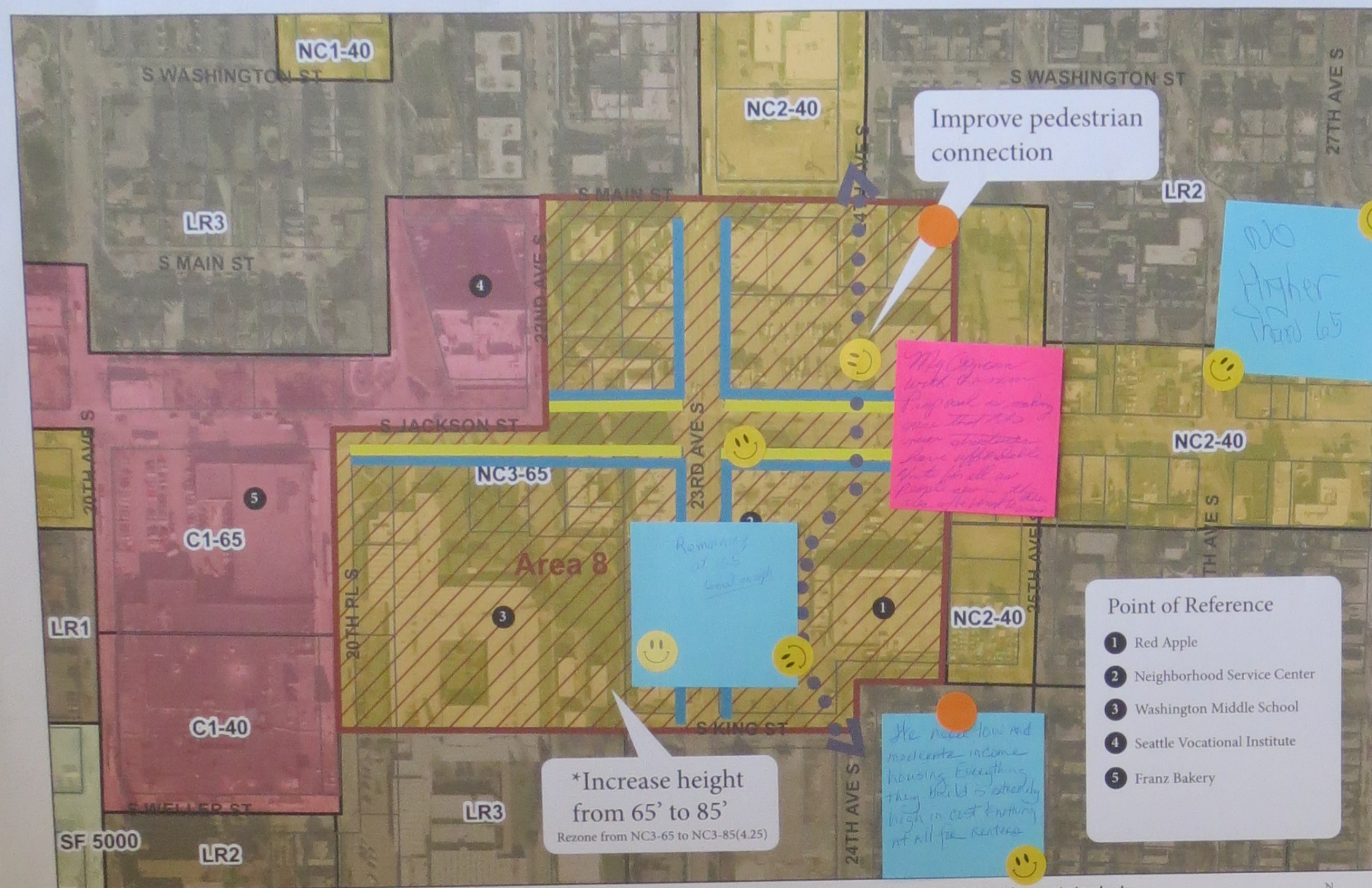
Provide small business spaces at ground level to create more pedestrian activities and more eyes on the street

Creating Great Places


Jackson - Zoning Recommendations

What the proposal does:

- Support larger scale pedestrian oriented mixed use development to provide opportunities for a variety of shops and services
- Raise height limit to 85' around the intersection  to create flexible development potential at this important intersection
- Increase activity on the street with more people living and using this node and "more eyes on the street"
- Creates a pedestrian friendly streetscape with building setback and structure width
- Create pedestrian friendly connection
- Create opportunities for open space and community gathering



23rd Ave and
S Jackson St
Rezone (Draft)

 Rezone Area 8

Aerial Imagery - 2010

* All rezones will apply Incentive Provisions to provide affordable housing

Zoning - Category

Commercial

 C11; C1; C2

Neighborhood Commercial

Single Family

SF 5000; SF 7200; SF 9600

Low-Rise Multi-Family

LR2I, LR3I, LR1, LR2, LR3

Special development standards:

10' upper level

setback

Max structure

Max structure width of 250'

● ● ● Pedestrian connection

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Larger Scale Neighborhood Commercial Character

Neighborhood Commercial 85'



Proposed standards for pedestrian friendly streetscape & connectivity

- **Setback:** upper level setback at 45' height can create a pedestrian friendly streetscape and provide more light and air onto the street

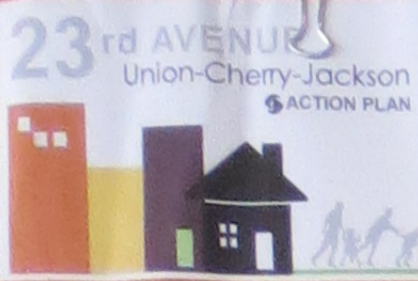
Upper level setback



- Through block pedestrian friendly connection:
Provide a through block connection along the
alignment of 24th Ave as a pedestrian access to
connect Main St and Jackson St



- Maximum structure width: Limit single structure width along the streetfront to a maximum of 250' pedestrian scale streetfront, solar access, view and relief



23rd Ave Action Plan (Union-Cherry-Jackson) Creating Great Places Jackson - Urban Design Recommendations



Jackson Node Goal:

The largest of the three community nodes with larger scaled mixed use developments. It is the community's center for general goods and services including education, arts, places of worship and gathering, parks, a library, housing, social services and places to shop for daily household needs. It is a local and regional destination that draws a broad mix of people.

Encourage new pedestrian-friendly mixed-use development and increased housing density in and around the 23rd Avenue and Jackson Street commercial area. Include small businesses, opportunities for investment, and affordable housing, preserving existing gathering places.

Design Priorities at Jackson Node

Pedestrian friendly streetscape through street furnitures, building design, and storefronts

Pedestrian friendly connection through the corridor

Mixed use development with flexible spaces for small and large businesses

Affordable and mix of housing choices

Opportunity for open space or community gathering space

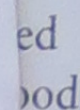
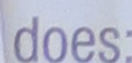
Pedestrian friendly storefront and streetscape



- and outdoor stalls to streetscape
- Encourage additional building setback to provide sidewalk cafe and community gathering places
- Prioritize open space at ground level
- Place parking to the back of the building and discourage parking along the street frontage

Mix of shop spaces

- Ensure pedestrian friendly street level use and provide flexible spaces for small and large businesses and mixed use development



- ... of 65' around the intersection to create a unified identity at this important intersection with transitions to single family zones at the edges

- Support existing pedestrian oriented neighborhood commercial area
- Creates a pedestrian friendly streetscape with more “eyes on the street”
- Increases activity on the street with more people living and using this business node 😊

Proposed Standards for Transition

Setback: Ground level setback respects to the single family zones across the street. Upper level setback respects to the single family zones.

* Rent Control although low income housing may be considered

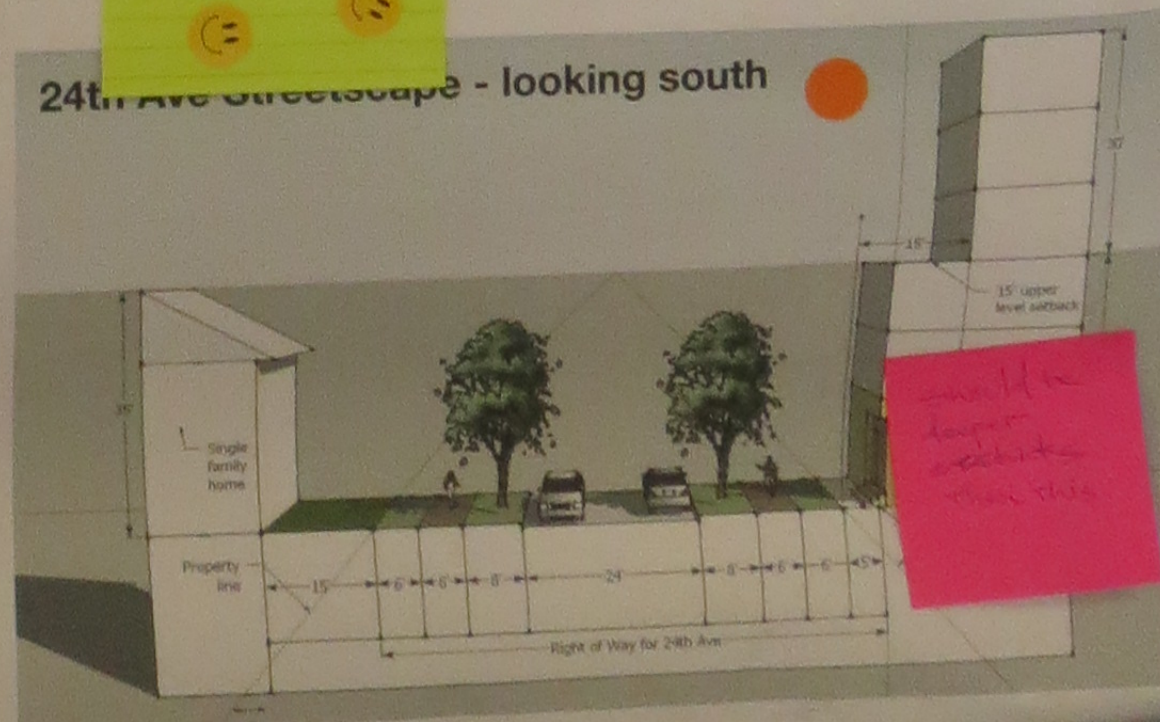
Keep Latinos & Afro
Americans in the area
We are being pushed out
w/ high rents

* know appts w/ amenities
need to be accessible of
old units too

* know appb w/ communities
need to be aware of
old units too



24th Ave Streetscape - looking south



Neighborhood Commercial 40'

Bike lanes

(not on 23rd but
a parallel st.)

23rd Ave Action Plan (Union-Cherry-Jackson) Creating Great Places Cherry - Zoning Recommendations

What the proposal does:

- Supports small scale mixed use neighborhood commercial character
- Zones area west of 23rd Ave to accommodate existing uses
- Recommends a height limit of 40' to create a consistent height and coherent identity
- Creates a pedestrian friendly streetscape with more "eyes on the street"
- Increases activity on the street with more people living and using this mixed use node
- At the NE corner of Cherry and MLK, provides appropriate zoning for existing uses and transition to adjacent existing single family zones
- Support continuation and expansion of services provided by existing institution (Cherry Hill Baptist Church)



Low income housing 25% of income MAX

low income housing should be included in all developments

Commercial Character

Where is low income housing? (200,000, 400,000, 600,000)

Retain low-income housing & diversity of retail & populations in the neighborhood

Affordable Housing is Key (MFTE etc)

Affordable Commercial space for immigrant businesses

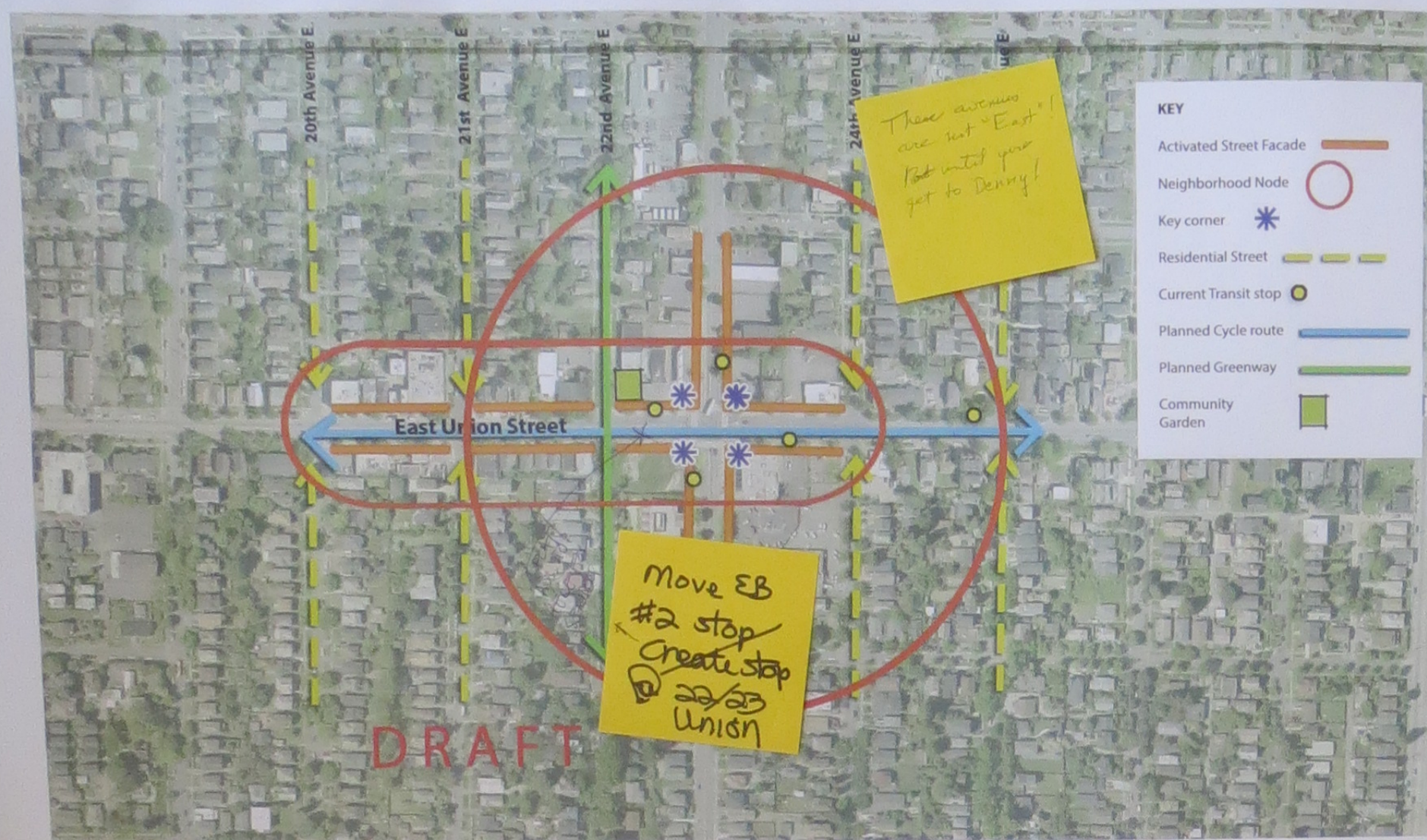
- Consider Garfield Master Plan (2005) design concept recommendations for a more pedestrian friendly environment, activation of the public realm and access to community public assets:
- Improve paving, pedestrian lighting, landscaping around the Garfield Community Center and along the pedestrian promenade

Low Rise Residential Commercial



Legacy and Promenade Option A: Midblock Scheme Scale: NTS

Union - Urban Design Recommendations



Union Node Goal:

A medium sized community-serving node with mixed use developments. This node has locally owned businesses and institutions and continues to serve as the center of the African American community. It is a neighborhood scale destination that builds on existing assets and draws customers from the larger neighborhood.

Encourage new pedestrian-friendly mixed-use development at 23rd and Union that includes neighborhood serving shops and services, opportunities for startup businesses, affordable housing and live/work housing while respecting the medium scale and historic character of this node.

Design Priorities at Union Node

A moderately sized pedestrian oriented mixed use neighbor commercial node

Greater public safety from more business and living opportunities within vibrant commercial district

Transition between existing single family zones and future higher density development

Community gathering places at ground level

Opportunity for small business spaces

Affordable and mix of housing choices

Courtyard with Ground Level Retail

- Encourage additional building setback to enable sidewalk cafe and community gathering places
- Prioritize open space at ground level



Pedestrian Friendly Storefront and Streetscape



stalls to enliven the streetscape