PARK HISTORY

1968
Freeway Park receives funding and design is developed by Lawrence Halprin and Angela Danadjieva

1976
Freeway Park opens

1982
Pigott Corridor addition to the southeast corner of the park

1988
Pike Street Gateway added with the construction of the WSCC

1993
Freeway Park Association founded to steward and manage the Park

2005
Project for Public Spaces reports design and management recommendations for the Park

2010
Freeway Park planting design is revised

2017
Finding Freeway Park project begins
FREEWAY PARK

The Challenge

Freeway Park is Seattle’s best kept secret. The Park is hard to find and is often perceived as unsafe while its facilities are inadequate for a 21st century urban center park.

- Poor lighting in areas
- Wayfinding not working well
- Uninviting entrances
- Activated places are lacking
- Maintenance of key assets needed
- Closed, antiquated restrooms
FREEWAY PARK

The Vision

Through a major investment of community, Convention Center and city support, Freeway Park is transformed to a new level of safety and functionality becoming a signature gathering place for community events as well as relaxation.
Project Definition and Background

Right of Way (ROW) Improvements

Freeway Park
PROJECTS OVERVIEW

ROW Improvements (SDOT)
- Improvements to seven primary park entrances located within ROW
- Funded by SDOT Neighborhood Street Fund Program
- Design 2017, Construction 2018

Finding Freeway Park (Seattle Parks & Rec)
- Concept design for wayfinding, lighting and park activation through a community design process
- Funded by Department of Neighborhoods Matching Fund program
- Complete 2017

Public Benefits Funding (WSCC)
- Capital improvement project (CIP) enabled by Finding Freeway Park concept design and planning and WSCC public benefit funding
PROJECT DEFINITION

Finding Freeway Park - Park Wide Improvements
SDOT ROW Improvements

6TH + UNIVERSITY
7TH + UNION
8TH + SENECA
9TH + UNIVERSITY
PIKE + HUBBELL
6TH + SENECA
SENeca + HUBBELL
8TH + SENECA

Seattle Design Commission Presentation on Oct 5, 2017 | Freeway Park Association | SiteWorkshop
Design Principles:

Physical improvements will be integrated with the existing design, enhancing the Park's iconic nature and embracing the legacy and design intent of its original creators.

Stronger connections and wayfinding, as well as a balance of active and passive spaces, will increase safety and use while maintaining Freeway Park’s sense of tranquility.

Improvements will be equity-driven, following Halprin’s original intent that Freeway Park be ‘a park for everyone’.
Scope of Work

- Improvements to seven primary park entrances located within ROW
- Funded by SDOT Neighborhood Street Fund Program
- Design 2017, Construction 2018
IMPROVEMENT ELEMENTS

1. Community Crosswalks
2. Wayfinding Marker
3. Pavement Inlay
4. Pedestrian Lighting
5. Curb Ramp Improvements
WAYFINDING MARKER

Fabricated and powder coated metal blade (color TBD)

Park identification and logo

Map and wayfinding info on front of marker with option for other interpretive info, ADA routes, etc. on back
ELEMENT OPTIONS

CROSSWALKS:

WAYFINDING MARKER:

INLAY:
OTHER PRIMARY ENTRIES
Scope of Work

- Concept design for wayfinding, lighting and park activation through a community design process
- Funded by Department of Neighborhoods Matching Fund program
- Complete 2017
CAPITAL IMPROVEMENT PROJECT SCOPE

Lighting & Electrical
New electrical service, system upgrades, event power, ped lighting, fountain lighting

Site Furnishings & Wayfinding
New and restored site furnishings, information kiosks, wayfinding markers

Park Entrance Improvements
Upgrades and art at 12 park entries and major enhancements to one or more entries

New Park Features (Places & Amenities)
New enhancements, amenities, and art to activate the park

Hardscape (Paving & Walls)
Pavement repair and replacement, planter wall improvements

Wet Utilities & Stormwater
Upgrade stormwater to code, sewer and water upgrades

Comfort Station Replacement
Two gender neutral stalls, concierge / office window

Planting & Irrigation
Planting renovations, irrigation repairs and upgrades, maintenance access
## Project Budget

**Total Budget = $10,000,000**

### Soft Costs
- Parks Project Management
- Consultants
- Permits
- Contingencies
- Inspections
- Misc. Costs

Subtotal: $3,250,000

### Hard Costs

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<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Lighting + Electrical</td>
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<tr>
<td>Site Furnishings + Wayfinding</td>
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<td>Park Entrance Improvements</td>
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<td>New Park Elements</td>
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<td>Sales Tax (10.1%)</td>
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Subtotal: $6,000,000

### Activation
- Parks Staffing & Security
- Activation
- Equipment & Furnishings
- Marketing & Outreach

*Note: Activation is for a 5 year period*

Subtotal: $750,000
COMMUNITY OUTREACH

Events & Activities

• Community Events
• Tactical Interventions
• Individual interviews, surveys, and group presentations

Stakeholders

• Community Groups & Organizations - FPA, FHIA, DSA, CPC
• City Departments - SPR, SDOT, DoN
• Neighbors - Horizon House, Skyline, office and residential buildings
• WSCC - Pine Street Group, project design team, WSCC leadership
• Historic - DAHP, DoN, TCLF and academic advisors on Halprin
Finding Freeway Park

Visit the Park and envision what this place could be to you!

- **Idea Boxes**  
  What do you love about the Park?  
  How can it improve?

- **Retro Game Zone**  
  Enjoy lawn games in the Park!

- **Join the Conversation**  
  Add your ideas to the chalk wall!

Post your favorite places in the park and ideas for its future.  
#findingfreewaypark

**Join Us! Public Meetings at Freeway Park:**
- **Saturday, June 3**  
  11am - 2pm  
  Together w/ Freeway Park in Bloom
- **Saturday, July 8**  
  11am - 2pm  
  Together w/ Freeway Park Fountain Fest
- **Thursday, August 31**  
  After the movie  
  Night walk w/ Movie Night in the Park
- **Saturday, September 9**  
  10am - 6pm  
  At Occidental Park together w/ Seattle Design Festival Block Party
- **Saturday, September 16**  
  11am - 2pm  
  Final presentation in the West Plaza

Learn more about the project and take our survey at:  
freewayparkassociation.org
COMMUNITY EVENTS

June 3 - Freeway Park in Bloom

July 8 - Fountain Festival

August 31 - Night Walk

September 16 - Final Event
TACTICAL INTERVENTIONS

Freeway Park could be my place to:

- GREEN
- EAT
- SLEEP
- DANCE
- YOGA
- DREAM
- EXERCISE
- DANCE
- MAKE A DRINK
- DANCE
- DANCE
**Community Responses**

### What do you love most about Freeway Park?
- Horticulture
- Park Promotion
- Activities
- Historical Tours
- Historic Preservation
- Visibility
- Softening plantings
- More flowers
- Fish in fountains
- Winter activation
- Shade structures
- Recreation
- Awareness
- Preservation
- Rubbish
- Transient community
- Maintenance
- Fountains
- Architecture
- Peace and respite
- Green space
- Connection to downtown

### What improvements would you like to see in Freeway Park?
- Improved wayfinding
- More lighting
- Restrooms
- Art
- Activation
- Recreation opportunities
- Playspace
- Furnishings
- Maintenance
- Flex lighting
- Evidence-based design
- Expandable programs
- Safe places
- New planting
- Community events
- Performance space
- More seating
- New design for parking garage
- Transportation
- Events
- More lighting
- Improved wayfinding
- Live music
- Comfort
- Lawns
- Restrooms
- No smoking
- Dance events
- Local music
- Programming
- More lighting
- Improved wayfinding
- Games
- Utilities
- Pet control
- Lighting
- Community events
- Performance space
- More seating
- New design for parking garage
- Transportation
- Events
LIGHTING
EXISTING CONDITIONS

LEGEND

- Existing light fixture
- Dark Spot

EXISTING LIGHT FIXTURES

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LIGHTING
PROPOSED IMPROVEMENTS

LEGEND
- Proposed pedestrian pole
- Proposed landscape lighting
- Proposed fountain lighting

PROPOSED LIGHT ELEMENTS
- Landscape uplighting
- Pedestrian pole
- Fountain lighting
WAYFINDING
PROPOSED IMPROVEMENTS

Legend
- Entrance ID
- Directional
- Info Kiosk
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NARAMORE FOUNTAIN + BOX CANYON
CANOPY WALK
EXISTING CONDITIONS
CANOPY WALK
CONCEPT IDEA
CANOPY WALK
CONCEPT IDEA

LOW BOULDERING WALL
CONVENTION CENTER PLAZA

CONCEPT IDEA:

- Improved Seating
- Lawn Area
- Coffee Kiosk
- Paving Improvement
BACKYARD COMFORT STATION +
BOTANIC WALK
EXISTING CONDITIONS
UNDERPASS
CONCEPT IDEA

ROTATING ART INSTALLATION

Freeway Park!
SENeca PLAZA
CONCEPT IDEA

MOBILE PERFORMANCE SPACE

FOOD TRUCKS

PAVING IMPROVEMENT

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PLAY SPACE
CONCEPT IDEA

EXPERIMENTAL PLAY STRUCTURE
PLAY SPACE

CONCEPT IDEA
Public Benefit Agreement
Finalize public benefit agreement regarding timing of funding and transfer to Seattle Parks & Recreation

Capital Improvement Project
Once funding is available the project becomes a capital improvement project managed by Seattle Parks & Recreation

Reviews, Permitting and Approvals
SDC reviews at SD and DD phases of work in addition to SPR standard process
Project will meet all required city, state and federal level permits and approvals
Potential review and approvals by Dept of Arch & Historic Preservation
Summary

Coordinating and leveraging two current Park planning projects (Finding Freeway Park and SDOT ROW improvements) to generate the framework and specific designs for a major enhancement of Freeway Park - a perfectly timed public benefit to compliment the WSCC Addition

Key Elements:

- Easier, more visible access
- Increased safety
- Improved lighting and wayfinding to and through the Park
- Major upgrades to infrastructure critically needed to support enhanced programming and activation
- New features - comfort station, performance venues, Convention Plaza activation

Questions and Comments