West Seattle Trails Wayfinding Project

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Charles Redmond, Morgan Community Association, Feet First Board of Directors

On behalf of the West Seattle Trails Alliance
Today:

- History of the Project
- The Wayfinding System
- Kiosk Details
## Organizations Involved

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<th>Community Council</th>
<th>Organization</th>
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<td>Alki Community Council</td>
<td>The Nature Consortium</td>
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<td>Admiral Neighborhood Association</td>
<td>South Seattle Community College</td>
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<td>West Seattle Chamber of Commerce</td>
<td>Longfellow Creek Watershed Council</td>
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<tr>
<td>West Seattle Junction Association</td>
<td>Delridge Neighborhoods District Council</td>
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<td>Junction Neighborhood Organization</td>
<td>Southwest District Council</td>
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<td>Morgan Community Association</td>
<td>Southwest Seattle Historical Society</td>
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<td>Fauntleroy Community Association</td>
<td>Duwamish Tribal Council (*)</td>
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<td>Highland Park Action Committee</td>
<td>University of Washington Urban Planning Department (*)</td>
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<td>Westwood Neighborhood Council</td>
<td>National Park Service Rivers, Trails &amp; Conservation Program (*)</td>
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<td>Pigeon Point Neighborhood Council</td>
<td>Environmental Coalition of South Seattle (*)</td>
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<td>Riverview Neighborhood Council</td>
<td>Duwamish River Cleanup Coalition (*)</td>
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<td>Delridge Neighborhoods Development</td>
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<td>Association</td>
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* Involved in portions of the project

## History of the Project

feet first | Building Walkable Communities
History of the Project

Spring-Summer 2004
Longfellow Creek Legacy Trail completed

Fall 2004
Longfellow Creek Expansion concept
Small initial group began work on new trails

Spring 2005
UW Urban Planning begins work on trail mapping, wayfinding concepts

Summer - Fall 2005
Trails concepts expanded to included entire WS Peninsula
Initial community input on connections solicited through council meetings
History of the Project

Winter 2005 - Spring 2006
Discussions with NPS for Rivers & Trails assistance began
Outreach strategy developed and readied for summer festival events
Outreach included distributed and online survey form

Summer - Fall 2006
Strong outreach program at Festivals, community events, and neighborhood associations

Winter 2006
NPS grant approved, NPS works with Dells & Ridges group to map, annotate, and incorporate all the community input

Spring - Summer 2007
Draft versions of trails map with Wayfinding elements incorporated
distributed to now very large community group, comments incorporated, revisions accommodated
**History of the Project**

**Fall 2007, Winter 2008**
Wayfinding concepts and locations developed, vetted through community groups, district councils

**Spring 2008**
Applied for Large Project Fund through the Department of Neighborhoods for Southwest District Kiosks
Developing relationship with Northeast Trails Partners
“Neighborhoods on Foot” Map Printed

**Summer 2008**
Prototype Kiosk installed June-July near SW Brandon St and Delridge Avenue SW

**Fall 2008**
Large Project Fund recipients announced
Map of Trails and Potential Kiosk Locations

History of the Project
Wayfinding System

- Wayfinding: the ability to orient around your environment, navigate through, and be aware of your surroundings.
- What is a trail without wayfinding?
- Primarily Residential Community
- Example for the city; expansion already being considered
- Three components:
  - Maps
  - Signs
  - Kiosks
Map of Trail Network and Potential Kiosk Locations

- “West Seattle Trails” Neighborhood On Foot map (Feet First – through DON Small and Simple Grant)
  - 20,000 copies published in April 2008
  - Shows complete trail network
  - Distributed throughout the peninsula
  - Will generate greater awareness of trail network for community

- Future versions of the map
  - After installation of some kiosks and signage, map will be updated and reprinted
Draft Map
Funded by Small and Simple DoN grant

The Wayfinding System
Sign Posts

- Signs will function as trail and destination markers along the network
  - 250 sign posts
  - Blades to guide user to trail direction
  - At trail intersections, at confusing turns, and along long trails
  - Additional blades to direct users to nearby destinations

- Using SDOT’s design (same as downtown) for language consistency and maintenance ease
  - Blades will be color coded to communicate the neighborhood

The Wayfinding System
Wayfinding Kiosks

- 23 Kiosks throughout West Seattle
- Located at important community resources and trail intersections
- Created through community process
- Phased development beginning with 1 pilot kiosk and 10 kiosk in 2008-2009
- Funding through diverse sources
Phase 1
Kiosk Locations

The Wayfinding System
Kiosk Design

- Prototype Kiosk
- Series of Kiosks West Seattle-wide
Wayfinding Kiosks – Design Process

Informed by:

City Entities
- Seattle Design Commission
- City of Seattle Office of Arts & Cultural Affairs
- City of Seattle Department of Parks and Recreation
- City of Seattle Department of Transportation

Consultants
- Artistic Advisory Panel
- Wayworks
- Feet First
- Sign Manufacturer

Community
- Community Councils
- West Seattle Trails Alliance (WSTA)
- WSTA Steering Committee
- Neighbors and residents

Kiosk Details
Wayfinding Kiosks – Design Process

Community

District-wide Trail Network and Wayfinding Kiosk Charrette (4 hours)
District-wide Art and Kiosk Design Charrette (4 hours)
Groundtruthing and Siting in Neighborhoods
Local Neighborhood Trail and Kiosk Workshop
Local Neighborhood Kiosk Art Workshop

Kiosk Details
Wayfinding Examples

Kiosk Details
Wayfinding Examples

Kiosk Details
Wayfinding Kiosks – Assumptions and Concept

- Less delicate, less civic
- Neighborhood-based and customized
- Responsive to environment
- Holds together as a cohesive system
- Rugged, graffiti and weather-resistant
- Maintenance Plan
- Adopt-a-Kiosk Program
- Utilizes Sign Posts in between kiosks
Wayfinding Kiosks - Materials

Kiosk Details
Wayfinding Kiosks - Materials

Kiosk Details
Wayfinding Kiosks – Prototype Kiosk

Components:
- Top of kiosk
  - Map
  - Information specific to area
  - Trail highlights
  - Bulletin Board (not pictured)
  - Map container (not pictured)
  - Artwork
- Bottom pedestal
  - Artwork
  - Mounting

Kiosk Details
Wayfinding Kiosks – Prototype Kiosk

Top of kiosk – material options
- powder-coated aluminum, available in a wide variety of colors and can be changed from neighborhood to neighborhood-preferred
- brushed aluminum (similar to Longfellow Creek Gateway Signage)
- the community bulletin board material should be a durable, replaceable material that is weather-resistant
- “i” could be powder-coated aluminum disc with push-through acrylic “i”
- “West Seattle Trails” could be push-through acrylic
- Other text could be on an I-zone panel
- Map could be on I-zone panel, porcelain enamel, or digital print behind plexiglass

Kiosk Details
Wayfinding Kiosks – Prototype Kiosk

Bottom of kiosk – material options
- Cement - **preferred**
- Powder-coated aluminum in same or complementary color
- Mounting: bolted to cement pad (already existing)
- Flush to ground, no visible bolts
- No visible fasteners
- Artwork:
  - Ceramic tile
  - Cement tile
  - Brushed metal
  - Combination metal/cement tile

Kiosk Details
Maintenance

Wayfinding Signs
- SDOT – by adopting SDOT’s design, SDOT holds full responsibility; no annual permits or fees necessary

Kiosks
- Kiosks will be prepared to resist weathering, use, and vandalism.
- Adopt-a-Kiosk Caretaker – West Seattle Trails Alliance is pursuing local organizations to adopt the maintenance and permitting responsibility of each kiosk. Caretaker will:
  - Sign maintenance and cleaning agreement
  - Assume responsibility for permitting
  - Monitor bulletin board
Thank you

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