



Seattle Preschool Program

voluntary, high-quality, affordable

Welcome!

Provider Contracting & Student Enrollment

December 10, 2014 ▪ 3:00pm – 5:30pm

Agenda

1. Introductions
2. Setting the Context – Erica Johnson
3. Provider Contracting & Student Enrollment –
Luba Bezborodnikova
4. Short Break
5. Activity and Discussion
6. Next Steps

Meeting Objectives

- Define contracting priorities
- Inform student enrollment system

Introductions

1. Name
2. Organization
3. Greatest hope for today

eg. “My name is _____. I am from _____ organization.
My greatest hope for today is _____.”



Seattle Preschool Program

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Setting the Context

Overview

1. Local and national preschool expansion
2. Seattle City Council legislative guidance
3. Our topic today (and why it matters)

Local and National Preschool Expansion

How do we know things are changing?

- Preschool expansion across US
- President Obama announces "Preschool for All" Plan
 - High-quality preschool to all four year olds
 - Well-trained teacher, paid comparably to K-12 staff
 - Rigorous curriculum
- Emerging research on positive effects of high quality preschool



Early Learning Movement Building

	Financial Investments	Policy Changes
National	Race to the Top Funding (Early Achievers)	Obama Preschool Plan
State	ECEAP Expansion	ECEAP Expansion
Local	Property Tax Levy	Seattle Preschool Program

Local Movement Toward Quality

Summer 2011: Early Achievers—quality improvement funding, parent knowledge of ratings



Spring 2013: UW creates low-cost, online BA degree in early childhood



Fall 2013: City of Seattle creates Early Learning Academy



Winter 2014: Washington State Early Start Bill introduced



Summer 2014: Seattle Preschool Program Action Plan



Fall 2014: City of Seattle creates Department of Education and Early Learning



Fall 2014: Seattle Voters approve Seattle Preschool Program

Areas of Focus

Areas of Focus

1. Family Engagement
2. Dual Language Programs
3. Teacher Pathways to Certification
4. Curriculum
5. Teacher Training & Coaching
6. Provider Contracting & Student Enrollment

Provider Contracting & Student Enrollment

Meeting Objectives

- Define contracting priorities
- Inform student enrollment system

Legislative Guidance

Provider Contracting and Enrollment

- **Contracting with Seattle Public Schools will be a priority.**
- Additionally, priority will be given to qualified organizations meeting the standards listed herein that:
 - **Have the capacity to provide more preschool classrooms** for the program.
 - **Make care available before and after preschool classroom hours**, on holidays, and over the summer.
 - **Provide dual language programs.**
 - **Have higher ratings in Early Achievers and higher scores in CLASS and ECERS-R.**
 - **Are located in areas with the lowest academic achievement** as reflected in 3rd grade reading and 4th grade math performance on Measures of Student Progress (MSP) or subsequently adopted assessments, as well as those with **high concentrations of low-income households, English language learners, and incoming kindergartners.**
 - **Provide preschool services through Head Start or ECEAP** (Early Childhood Education and Assistance Program).
 - **Have existing contracts with the City** to provide preschool services. (Seattle Preschool Program Action Plan, 2014)

Provider Contracting and Enrollment (cont'd)

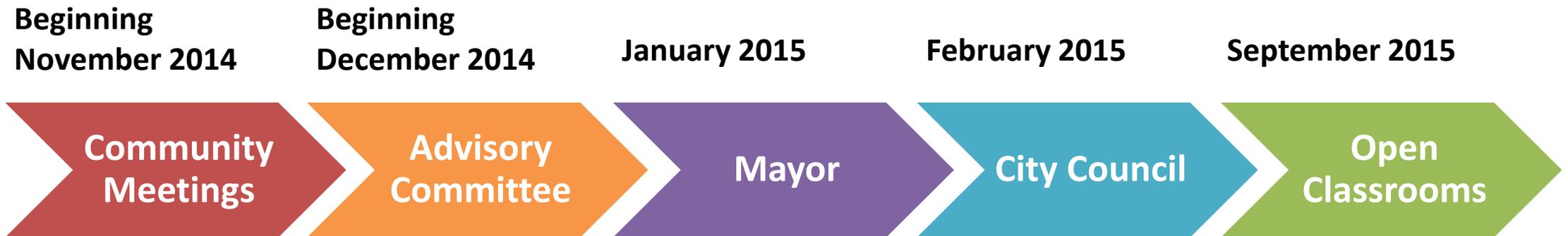
- **The program will be open to Seattle residents who:**
 - Are 4-years-old on August 31st prior to the beginning of a school year of enrollment, or
 - Are 3-years-old on August 31st from families with income equal to 300% of Federal Poverty Level or below.
- As the program is ramping up, priority will be given to:
 - **Children who are currently enrolled in preschool** with a contracted organization.
 - **Children whose sibling is currently enrolled** in the Seattle Preschool Program and would be concurrently enrolled with the sibling in the year of enrollment.
 - **Children living in close proximity** to available program classrooms.
 - **Children who are 4-years-old** relative to children who are 3-years- old, both during the initial enrollment process and when there is a wait list.

(Seattle Preschool Program Action Plan, 2014)

Why Provider Contracting & Student Enrollment Matters

- Studies in the US and abroad tend to find that **preschool education has larger benefits for low-income children**, but that high-quality programs still have substantive benefits for other children.
- Several studies find **substantial preschool education effects for children from all economic strata**.
- Research in the US and abroad found **larger gains for low income children when programs contained more children from middle income families**.

Implementation Planning Process



PROVIDER CONTRACTING & STUDENT ENROLLMENT

Puget Sound ESD, Early Learning Program

Luba Bezborodnikova, Associate Superintendent for Early Learning

www.psesd.org



The Seattle Preschool Program is **voluntary**.
It is voluntary for families and it is voluntary for
providers.

Contract



Expectations
Standards
Deliverables

Slots to Serve

Enrollment

Selection per
Eligibility

Access to High
Quality
Services

Quality Services



Pedagogy &
Methodology

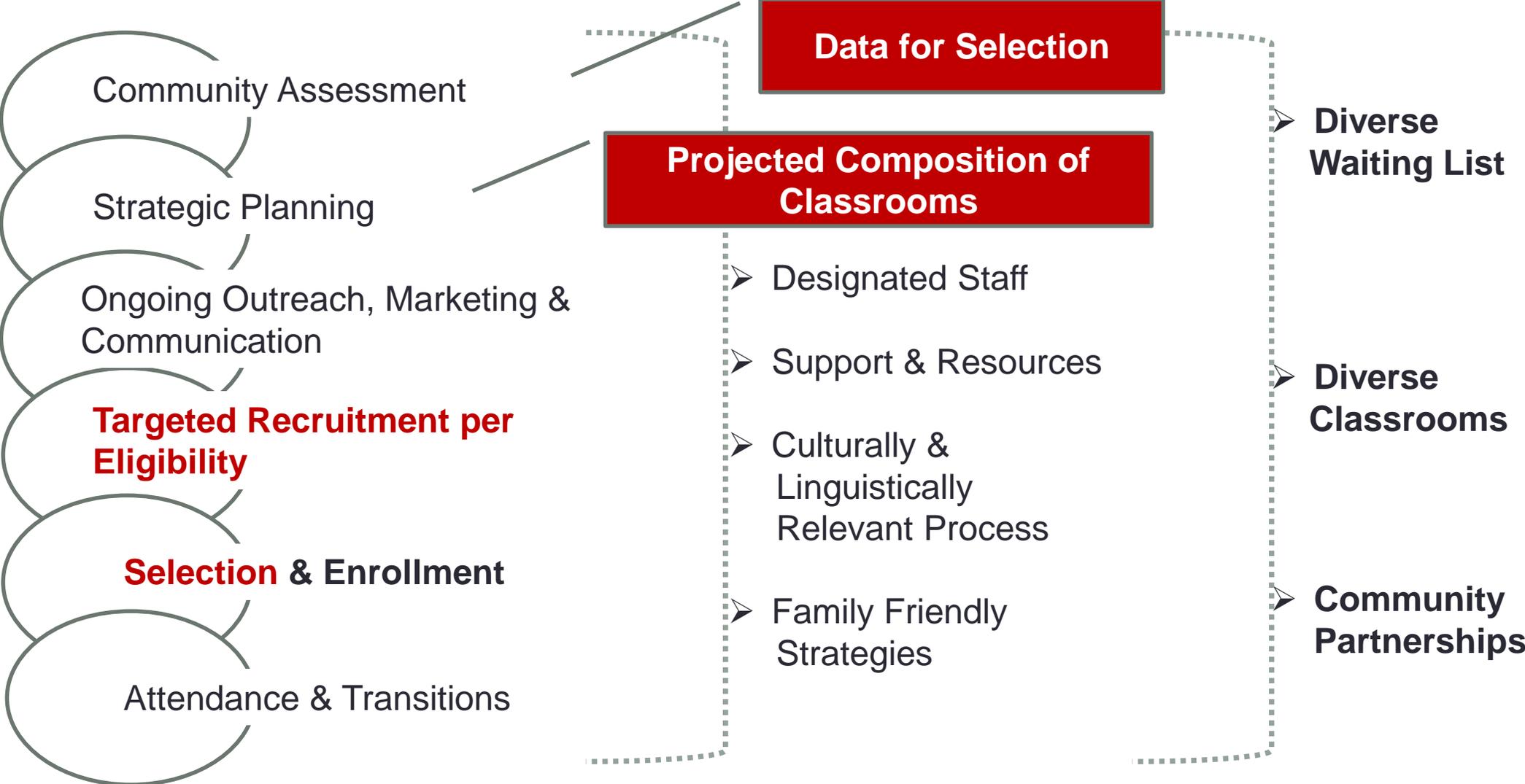
Outcomes

Provider Contracting

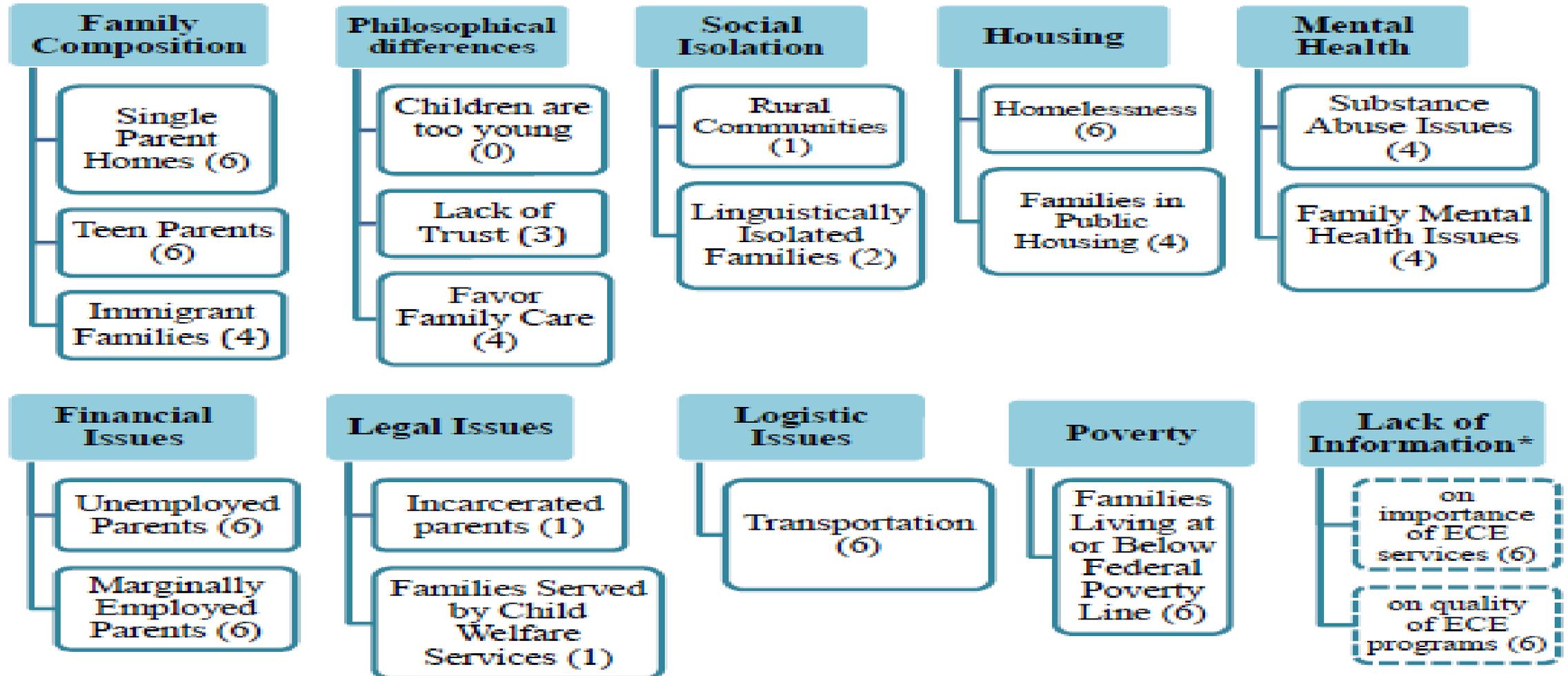
CONTRACTUAL RELATIONSHIPS: *A voluntary, deliberate, interactive and legally binding agreement between two or more competent parties, which is based on reciprocal communication, clear expectations, shared goals, and collective accountability.*

- Organizational Model
- Legislative Guidelines
- Organizational Eligibility
- Contracting Priorities

Student Enrollment, Science & Art



Recruitment Barriers



Student Recruitment, Research & Practice

1. A combination of broad and targeted outreach strategies is a key for reaching eligible families.
2. Diverse classrooms (culture, language, income, age, etc.) provide more learning opportunities for children enhancing their executive functions, cognitive and language development, and creating scaffolding structures for families.
3. Designating a staff member(s) to organize enrollment stabilizes ongoing recruitment efforts and ongoing outreach to the targeted communities.
4. Providing culturally and linguistically relevant, accessible, welcoming, and family friendly application and enrollment processes help to reduce enrollment barriers.
5. Conducting annual community assessment and developing data-informed strategic plan prevents enrollment fluctuations and supports dosage and intensity of services.

Selection Cake

Other

Step Ahead

ECEAP

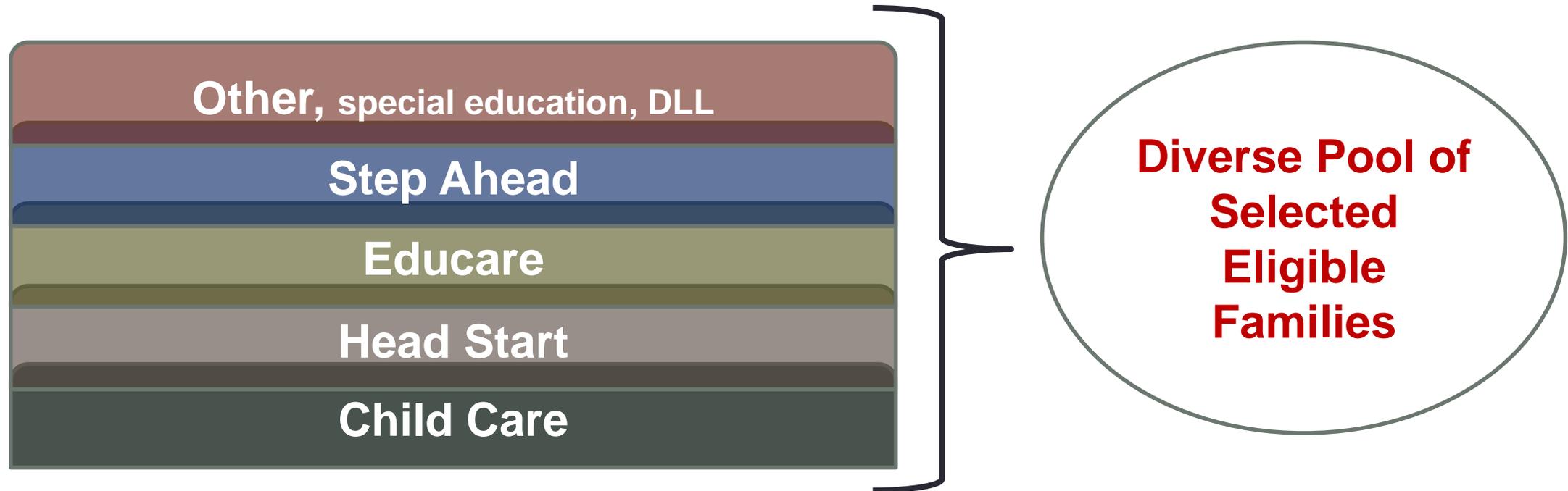
Head Start

Child Care



**Diverse Pool of
Selected
Eligible
Families**

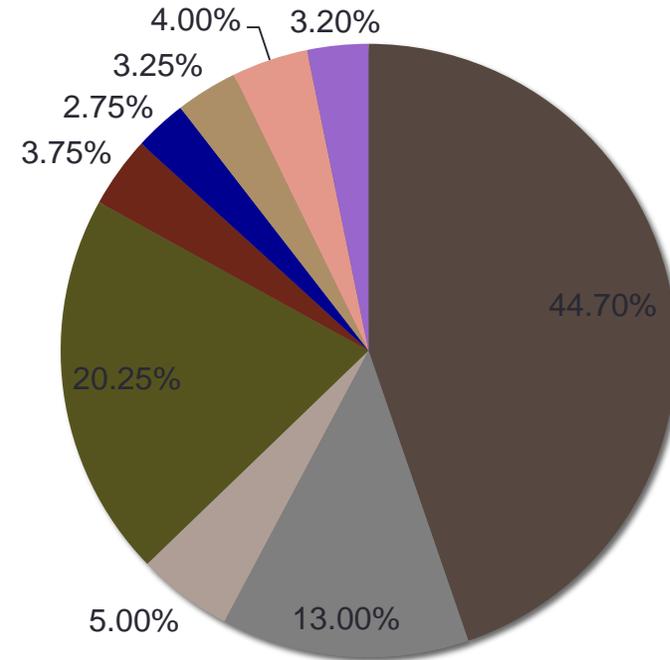
Educare Selection Cake - Overlapping Eligibility



Selection Cake & Sustainability



Diverse Revenue Streams



Break

What are WE doing today?

Four Levels of Community Engagement:

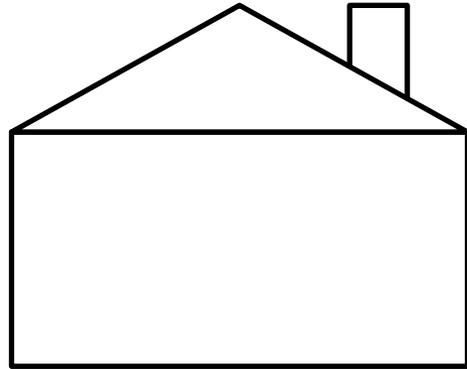
Information Sharing

Feedback

Influence

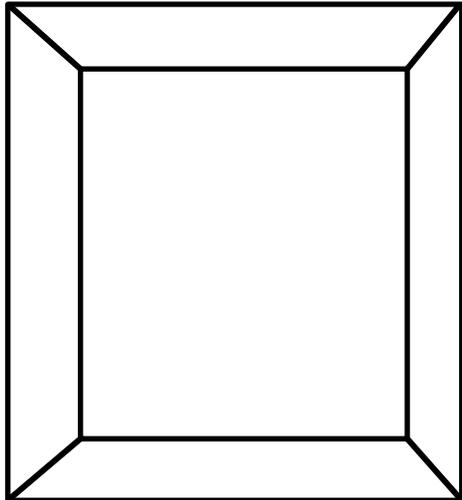
Decision Making

Framing



House frame

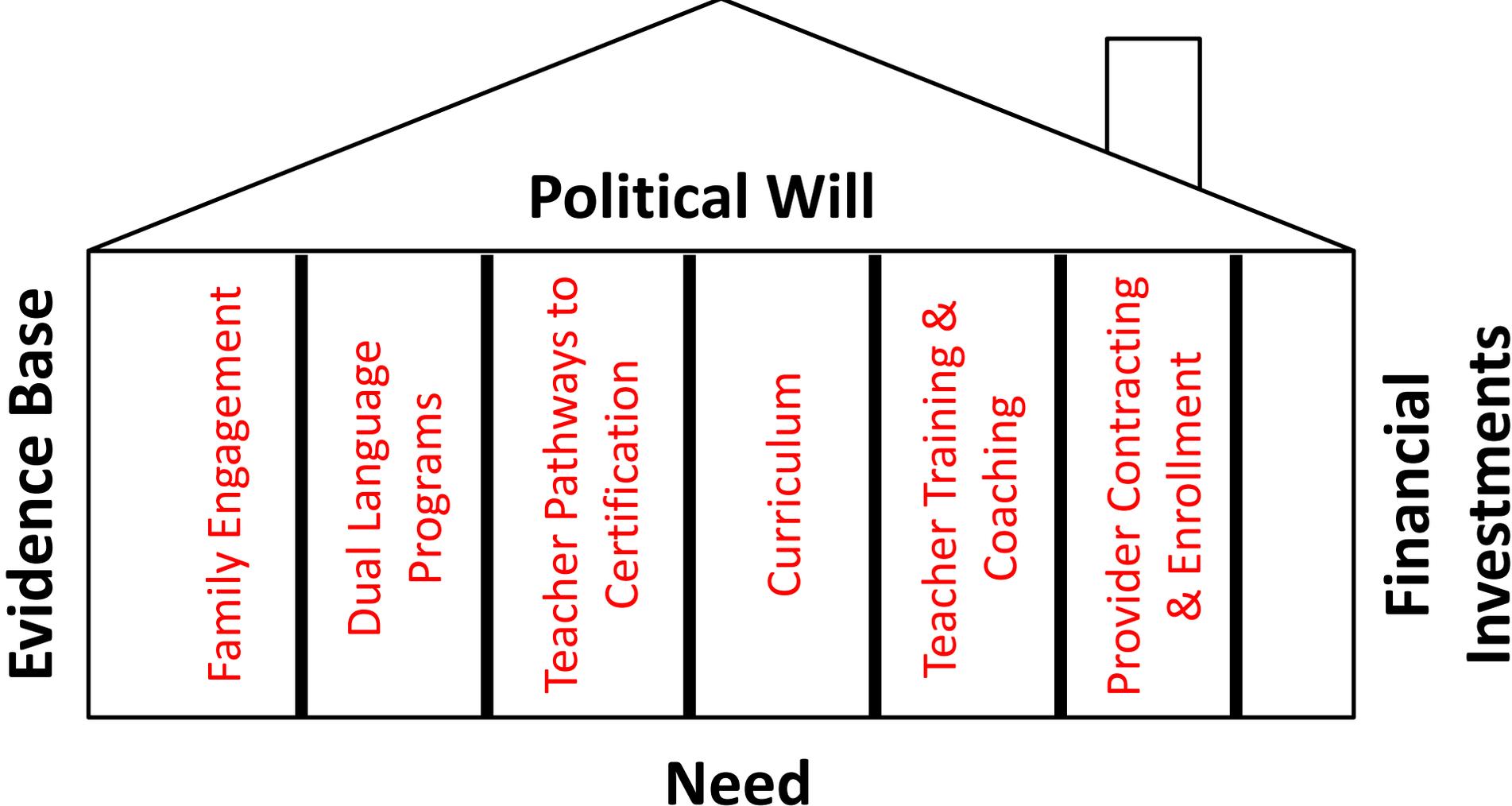
Holds everything up



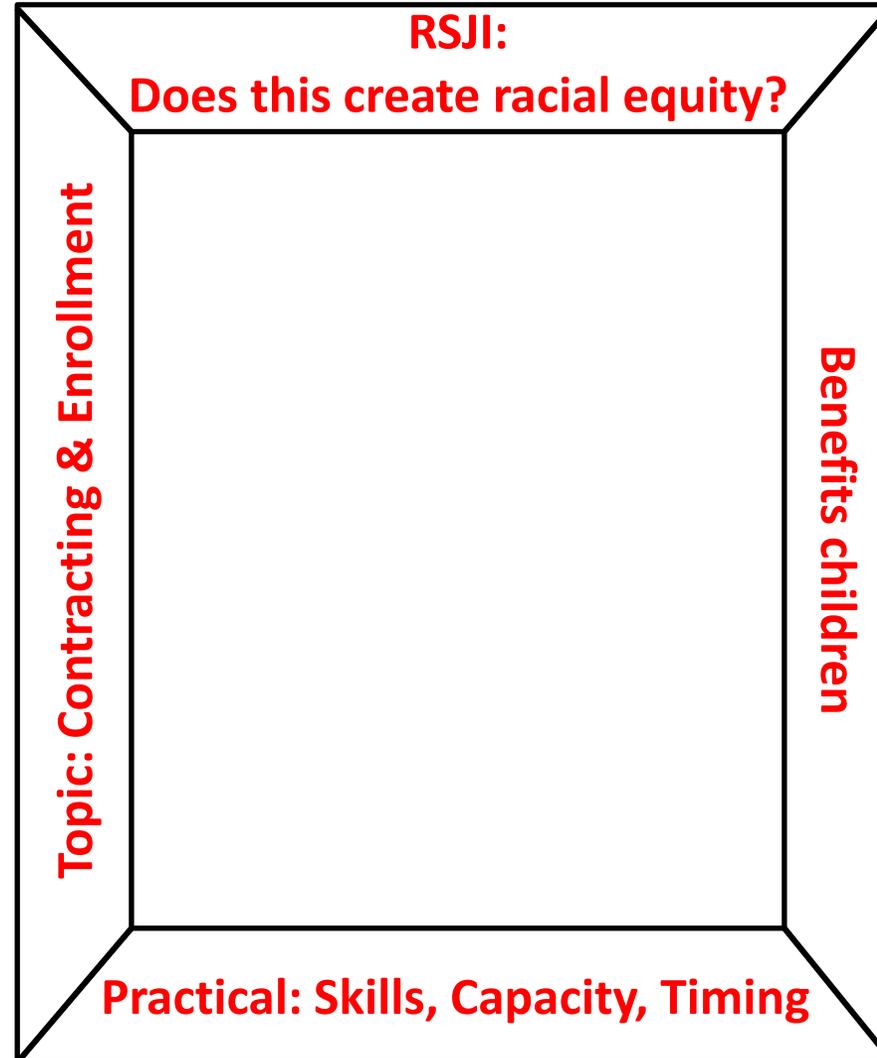
Picture frame

Hold everything in

House Frame



Picture Frame



Discussion Questions

RSJI:
Does this create racial equity?

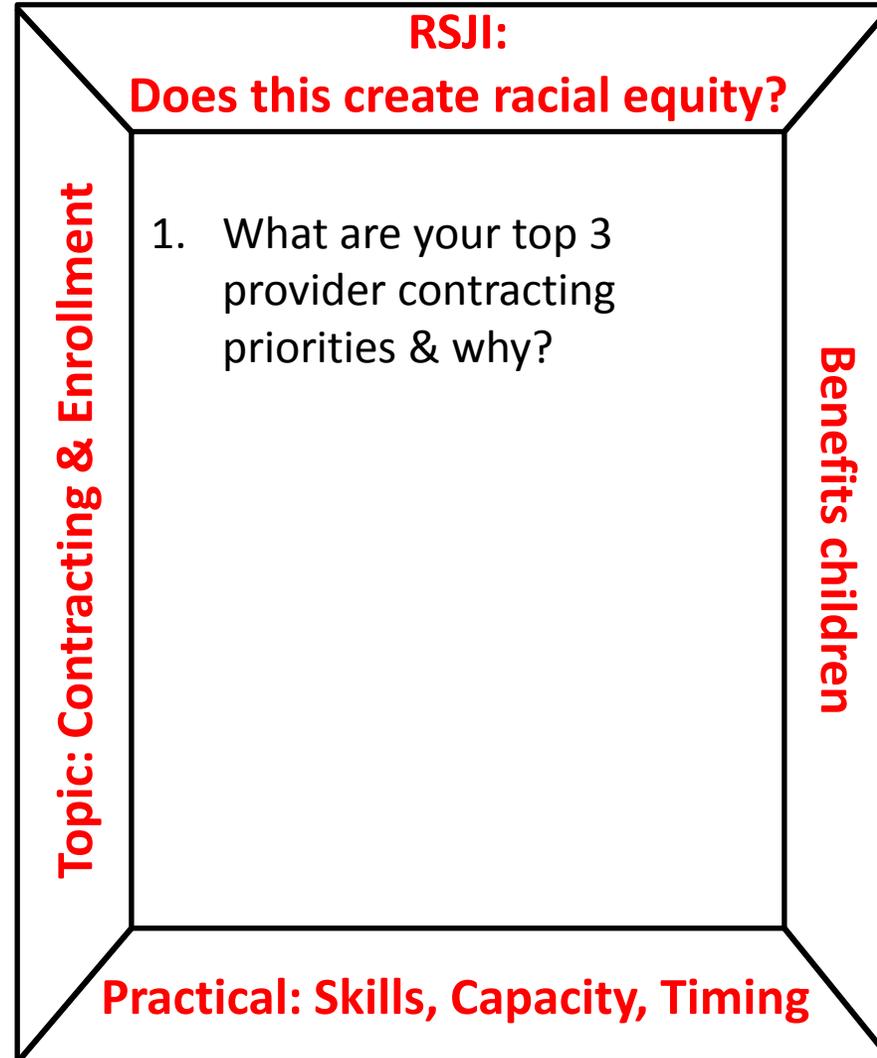
Topic: Contracting & Enrollment

Benefits children

1. What are your top 3 provider contracting priorities & why?
2. Draw a picture of what an enrollment process would look like to select kids for a city-subsidized preschool in the Seattle Preschool Program.
 - What are the pros?
 - What are the cons?

Practical: Skills, Capacity, Timing

Discussion Q1



Discussion Q2

RSJI:
Does this create racial equity?

Topic: Contracting & Enrollment

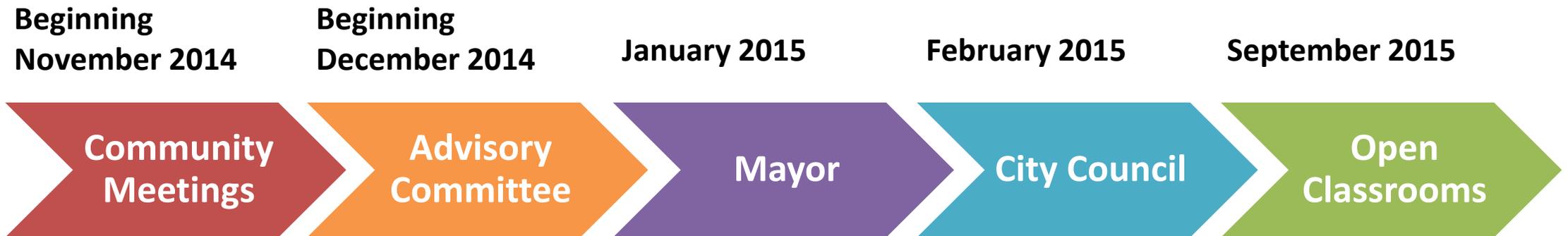
Benefits children

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- What are the pros?
- What are the cons?

Practical: Skills, Capacity, Timing

Implementation Planning Process



Remaining Meetings

 <u>Family Engagement</u> Sat, Nov. 22, 2014 - 10am to 12:30pm Langston Hughes (104 17th Ave S, Seattle)	 <u>Curriculum</u> Sat, Dec. 6, 2014 - 10am to 12:30pm Youngstown (4408 Delridge Way SW, Seattle)
 <u>Dual Language Programs</u> Sat, Nov. 22, 2014 - 2pm to 4:30pm Langston Hughes (104 17th Ave S, Seattle)	 <u>Teacher Training & Coaching</u> Sat, Dec. 6, 2014 - 2pm to 4:30pm Youngstown (4408 Delridge Way SW, Seattle)
 <u>Teacher Pathways to Certification</u> Tue, Dec. 2, 2014 - 6pm to 8:30pm New Holly (7054 32nd Ave S, Seattle)	 <u>Provider Contracting & Enrollment</u> Wed, Dec. 10, 2014 - 3pm to 5:30pm Phinney Center (6532 Phinney Ave N, Seattle)