

PUBLIC OUTREACH AND ENGAGEMENT LIAISONS

As a city, we value the wonderful diversity of races, cultures, gender identities, sexual orientations, and socio-economic status that represent the people in our neighborhoods and business districts. To ensure that all voices of community members are heard, it is especially important that the city's outreach and engagement efforts are respectful and appropriate for everyone.

Program Details

Public Outreach and Engagement Liaisons (POELs) are independent contractors who are expert community navigators in historically underrepresented communities. Historically underrepresented communities are groups that are conspicuously absent from the public process. These include limited English proficient populations, communities of color, immigrants and refugees, persons with physical disabilities, seniors, and other categories.

POELs respect community cultures and are fluent in their respective languages. Equitable outreach and engagement is conducted in a culturally-specific manner allowing participants some comfort and familiarity while navigating the city's processes. POELs provide a number of services including:

- Fair and equitable facilitation (in native language)
- Simultaneous interpretation
- Constituent support at city-hosted events
- Feedback and expertise on cultural concerns and barriers
- Accurate records and reports of participant feedback and concerns
- Community workshops and events that parallel larger city-hosted meetings
- Quality translations (as needed for each project)



CONTACT INFORMATION

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