EARLY COMMUNITY OUTREACH PLAN FOR DESIGN REVIEW

PROJECT ADDRESS 1726 AND 1730 19TH AVENUE

CONTACT PERSON **BRADLEY KHOURI**

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TYPE OF BUILDING TOWNHOUSE CAPITOL HILL NEIGHBORHOOD

EQUITY AREA NO SDCI PROJECT NUMBER

METHOD REQUIREMENTS

OUTREACH

For each of the three types of outreach set forth in I.D, above, an applicant shall choose a minimum of one high-impact method or two different multi-pronged methods, as set forth below. High-impact methods are those that are more likely to reach a large number of people directly and/or solicit more meaningful feedback on the project than multi-pronged methods.



PROJECT DESCRIPTION Land Use Application to allow three 4-story townhouse structures, containing 12 total units, organized around a central courtyard accessed from 19th avenue. Parking for vehicles will be provided below grade or enclosed within structures.

OUTREACH	TYPE	METHOD	DATE OUTREACH STARTED	DATE OUTREACH COMPLETED	OUTREACH LOCATION AND TIME	OUTREACH INFORMATION	DOCUMENTATION
In Person Outreach	HIGH-IMPACT METHOD	HIGH-IMPACT: Guided tour or site walk	10/1/2018	10/1/2018	Project Site, 1726/1730 19th Avenue	Host a 1-hour communit site walk. Walk is open to the general public and focuses on the view of the site from the sidewalk in front of the site, the view of the site from across the street and the edges of the site. Walk does not include very chalenging terrain that would create accessibility issues.	Copy of applicant notes and sign in sheet from community site walk
	ALSO	Project emailed to DON staff to be posed on Early outreach blog before all other outreach begins	8/2/2018	8/2/2018		,	
	ALSO	Guided site walk event added to DON's "Early Outreach for Design Review" Calendar 14 days in advance	9/11/2018	9/11/2018			
Digital Outreach	HIGH-IMPACT METHOD	HIGH-IMPACT: Interactive project website (with public commenting function)	9/13/2018	10/02/2018, Website still posted	Project Webpage	Interactive project website is published/ive by the time the large sign goes up and newsletter goes out. Website includes a landing page and multiple sub-pages with project email distribution list sign-up, ways to share comments online, background infrmation, project goals, and easy to understand graphics. The website also promotes the upcoming site tour.	Webpage address and webpage screen shot, and print out. https://www.earlypublicoutreach. com/19thavenuetownhouses
	ALSO	Project emailed to DON staff to be posed on Early outreach blog before all other outreach begins	8/2/2018	8/2/2018		3.44.	
	ALSO	Guided site walk event added to DON's "Early Outreach for Design Review" Calendar 14 days in advance	9/11/2018	9/11/2018			
Printed Outreach	MULTI- PRONGED METHOD	MULTI-PRONGED: Ad or Article in Local Print Newsletter	9/13/2018	9/13/2018	Capitol Hill Times	Small ad in neighborhood print paper with information about project and community site walk on a local online news outlet. Post includes link to the project webpage. Ad is published 14 days before site walk.	Photo of large sign posted on site
	MULTI- PRONGED METHOD	MULTI-PRONGED: Sign(s) on site that are visible form the sidewalk	9/13/2018	10/02/2018, Sign still posted	Project Site, 1726/1730 19th Avenue	3x6 ft color vinyl poster is printed and posted near the sidewalk at the site at least 14 days before site walk. It contains basic project information and URL/address to the interactive project website and promotes the upcoming site walk.	Copy of local print ad and distribution area
	ALSO	Project emailed to DON staff to be posed on Early outreach blog before all other outreach begins	8/2/2018	8/2/2018			

10/3/2018