

HALA Community Focus Groups

Focus Group Orientation

Monday April 4, 2016

6:30-8:00 p.m.

Seattle City Hall, Bertha Knight Landes Room



Focus Group Aspirations

Orientation attendees were invited to respond to the question: “What is your goal for participating in the Focus Group Process?” Responses were displayed at the orientation (green cards shown on the blue wall).



- To engage in meaningful discussion on housing affordability through a class and racial equity/justice lens.
- Not be San Francisco.
- Help shape the City's growth for all to enjoy, thrive and live!
- Preservation of multicultural structures during and post neighborhood development.
- To get more engaged in advocacy for fair and equitable housing in Seattle.
- Reduce carbon emissions.
- The city (as a whole) needs to grow vertically to accommodate all.
- Be kind and more housing for everyone.
- The city as a whole needs to grow smartly and vertically to accommodate more and to keep the homes affordable.
- Workable solutions that bring people together (vs. polarize them).
- Add more inclusion in the community!
- Goal: To learn about housing and affordable housing in Seattle and participate in making choices and decisions about including everyone in all neighborhoods.
- I saw that the majority of applicants were white, north end homeowners, and I wanted to make sure those weren't the only voices in this process – so I applied!
- To help ensure the development is beautiful, as well as fair.
- Affordable low and moderate income housing.
- Housing choice for all income levels.
- Help make Seattle housing affordable.
- Do my small part to ensure affordable housing and learn about land use.
- Learn, listen, and help with collaborative solutions for affordable housing.

- To make sure the voices of queer POC are heard and validated.
- To help the young people in future generations to live in the city.
- To learn as much as possible.
- Massive supply!
- Learn about neighborhood planning and have an impact on how neighborhoods are planned and placed.
- To help craft an approach that will let all Seattle residents thrive.
- To make sure families with children and diverse voices are heard and considered.
- Build a lot of affordable housing fast!
- My goal is to help center the voices of Seattle residents most impacted by changes to our city.
- Affordable housing for all.
- Diversity and density.
- To help create the city I want my kids to grow up in.
- Grow and preserve low-income housing stock.
- Lots of affordable housing and great vibrant neighborhoods.
- Development for everyone.
- To contribute more to the civic process and contribute to the housing affordability agenda.
- To get involved in my community issues like housing affordability.
- Support policies that support the marginalized/least privileged in our community.
- Make sure the current capacity crisis in Seattle's Public Schools is addressed (and not made worse).
- Learn and understand WHY there is a CRISIS!
- To participate in city improvements.
- Ensure that the minority renters in SF neighborhoods have a voice.
- Providing a voice for renters and disadvantaged populations.
- Work to ensure housing affordability for all as HALA is implemented.
- Incorporate family size housing into solutions.
- To help ensure the color and culture of Seattle is supported by allowing all economic levels of folks to afford it.
- Real affordable housing for senior renters.
- To make a difference
- To be an agent in solving homelessness and housing affordability problems in the city.
- To make sure that very low income people are included and the homeless.
- To learn the process of increasing housing and where the existing places are. – Ballard resident
- To represent renters.
- Make everybody think about the lowest income renters – senior and disabled.
- Housing justice
- My goal is to learn more about HALA, “the grand bargain”, and how they can be effectively implemented in Roosevelt and throughout Seattle to increase the supply of affordable housing.
- To listen, learn, and advocate (specifically for higher density, and affordable housing for low→medium income residents).
- Make smart choices about HALA.
- Help Seattle grow.
- To support the effort to increase affordable housing, but to add buildable capacity (allowed density) in a way that is compatible with my neighborhood. (Columbia City)