

Having trouble viewing this email? [Click here](#)



NEWS from THE OFFICE of FILM + MUSIC

**Vol. 8, No. 39**

**April 9, 2015**



## CITY NEWS

### FILM + MUSIC + INTERACTIVE HAPPY HOUR FEATURING SIFF'S BETH BARRETT

#### FMI HAPPY HOUR

This month's Happy Hour on Wednesday, April 29 will feature Beth Barrett, SIFF's Director of Programming. Beth will announce the line-up of films debuting as part of the Northwest Connections program and share insider tips, anecdotes, insight, and key information that will help filmmakers make the most of your festival experience. Plus, she will cover the importance of creating a solid social media and online presence to increase direct audience engagement.



### 'ART ZONE' WITH NANCY GUPPY

#### ART ZONE

This week's *Art Zone* was shot on location at FRED Wildlife Refuge. Segments include choreographer/dancer/sound designer Dylan Ward, previews of the 12th annual Langston Hughes African American Film Festival, and The Statics, a local garage punk band from the mid-'90s. The show airs Friday at 8 p.m. on *Seattle Channel 21* and streams online at the *ArtZone* webpage.



## MUSIC COMMISSION NEWS

### SEATTLE CITY OF MUSIC BRINGS 'MAKE MUSIC' TO SEATTLE JUNE 21

#### MAKE MUSIC SEATTLE

For the first time ever, Seattle joins hundreds of cities worldwide in a joyful celebration of music. Free music will be all around the city: street corners, parks, rooftops, gardens, and store fronts. Unlike a typical music festival, anyone and everyone is invited to join and play music, or host performances. Want to participate? They're looking for musicians, venues, sponsors, and volunteers.



## INDUSTRY NEWS

### WASHINGTON FILMWORKS RELEASES ZOMBIE VIDEO SHOT DURING FILM DAY

#### WASHINGTON FILMWORKS

When cast and crew from Seattle's **Von Piglet Productions** set up on the steps of the Capitol on March 17, they weren't just there to meet with state lawmakers about Senate Bill 6027; they were there to do what they do best: make a film. Washington Filmworks released the film, a play on "Z Nation" which the Syfy channel shoots in Spokane.



### NFFTY RELEASES 2015 FESTIVAL TRAILER

#### NFFTY

The National Film Festival for Talented Youth (NFFTY) just released the trailer for the 2015 festival on their website and YouTube. NFFTY is the world's largest film festival for emerging directors and features directors 24 and younger from around the world. This year's festival will take place April 23-26 in Seattle.



### WASHINGTON FILMWORKS ANNOUNCES INNOVATION LAB FUNDING RECIPIENTS

#### WASHINGTON FILMWORKS

Part of a long term economic development strategy, Innovation Lab invests in the future of film by capitalizing on Washington's creative community. Winners included *Automata*, a comic property created by **Penny Arcade**, a Seattle based web-comic conglomerate and *Strowlers*, a shared multi-platform world from **Zombie Orpheus Entertainment**.



### LOCAL SCREENWRITERS: SIFF OFFERS PROFESSIONAL FEEDBACK AT 'FIRST DRAFT'

#### SIFF

The First Draft screenplay series offers local screenwriters a free opportunity to stage readings of their work using professional actors in front of a live audience, followed by feedback from industry insiders and audience members. First Draft takes place Mondays from 6:30 p.m. to 9:30 p.m. The next one is April 13.



### KICKSTART SEATTLE FILM + MUSIC PROJECTS

#### KICKSTARTER

This week, check out these Seattle Kickstarter campaigns: "**Blessing the Fleet**," a documentary about the struggle to protect salmon habitat and preserve Native American culture in the Pacific Northwest; "**Green Dragon**," a documentary film about a carbon neutral energy source, demonstrated by setting a new bio-mass fueled land speed record; and "**Katie Kuffel: New Album & Music Videos**," an 11-track studio album of original music, accompanied by two music videos.



## OPPORTUNITIES

### INTERNSHIPS AT KEXP

#### KEXP

KEXP is currently recruiting interns for development, major giving, and licensing and podcasting. Internships offer a unique ground-level glimpse of the day-to-day life of a community radio station, as well as relationship building and networking opportunities that will aid in securing future employment in the music industry.



### ACCOUNT EXECUTIVE LEADER AT ENCORE MEDIA GROUP

#### ENCORE MEDIA GROUP

Encore Media Group, publisher of Encore Arts Programs and *City Arts Magazine*, has an exciting opportunity for an ambitious, highly skilled sales executive to swiftly assume the duties associated with a well-established account base.



## MEDIA DIGEST

### A NEW ERA OF VERA: THE REJUVENATION OF SEATTLE'S ALL-AGES HAVEN

#### SEATTLE WEEKLY

Fourteen years after its birth, the Vera Project just seems as if it's always been there. And that's part of what Tim Lennon - the Vera Project's brand-new executive director who just started at the beginning of this month - is hoping to change. He wants the Vera to get back to its roots as a direct citywide force for change and empowerment, rather than focusing simply on what happens in "those four walls at Seattle Center."



### Z NATION FILMING GIVES SPOKANE ECONOMY BIG BOOST

#### KREM

Crews will start shooting the second season of Z Nation later this month, but how does their presence in Eastern Washington affect the economy? When you think about how they contribute to the economy, you initially think about the 225 crew members eating out at local restaurants and shopping in the area. But the trickle-down effect is much bigger.



### SEATTLE BAND POSSE FINDS SUCCESS ON ITS OWN TERMS

#### SEATTLE TIMES

The members of Posse have taken the advice "don't quit your day job" to heart. They're not slinging beers or doing temp gigs they can quit at a moment's notice. They like their careers - graphic designer, electrical engineer, and working with children affected by autism - as much as they like making music, and their music is better for it.



## LOUISIANA STUDY: \$4 BILLION OUTPUT FROM FILM AND ENTERTAINMENT

### SCENE LOUISIANA

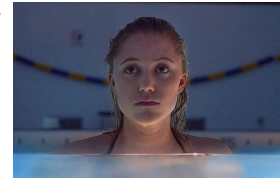
A new economic impact study found that in 2013, including both production spending and visitor spending attributable to motion picture- and television-induced tourism, Louisiana's film incentive credit supported up to 33,520 jobs across all industries, generating up to \$1.2 billion in personal income and up to \$4 billion in economic output in the state.



## WHAT THE SUCCESS OF 'IT FOLLOWS' MEANS FOR INDIE FILM DISTRIBUTION

### INDIE WIRE

"It Follows" was initially announced as a "compressed window" video-on-demand (VOD) release (theatrical March 13, VOD March 27) with a modest advertising budget. Producers used a flexible distribution strategy that some say made it a flop. Others say it could have a lasting impact on the way indie films are distributed in the future.



## QUICK LINKS

[OFFICE OF FILM + MUSIC BLOG](#)

[CITY OF MUSIC](#)

[FILM + MUSIC + INTERACTIVE HAPPY HOUR](#) - *April 29*

[SEATTLE CHANNEL](#)

[GROWSEATTLE BUSINESS SERVICES PORTAL](#)

[COMMERCIALIZE SEATTLE](#)

[OFFICE OF ECONOMIC DEVELOPMENT](#) - *Check out The OED Digest!*

[STARTUP SEATTLE](#) - *Check out the weekly newsletter!*

[SUBMISSION GUIDELINES FOR NEWSLETTER](#)

Make sure your friends and colleagues are signed up for our Newsletter!

Click [here](#) for the signup page.

### [Forward email](#)



This email was sent to [filmandmusicoffice@seattle.gov](mailto:filmandmusicoffice@seattle.gov) by [filmandmusicoffice@seattle.gov](mailto:filmandmusicoffice@seattle.gov) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Try it FREE today.

Film + Music Office | 700 Fifth Ave. Suite 5752 | PO Box 94708 | Seattle | WA | 98124