City of Seattle

Edward B. Murray, Mayor

Finance and Administrative Services

Fred Podesta, Director

Applicant:	Page:	Revises:
City of Seattle	1 of 2	R-6.310.200.A(5)
Department of Finance and Administrative Services	Publication: 10/3/2014	Effective: TBD
Director's Rule: R-6.310.200.A(5) Vehicle Trade Name and Number	Code and Section Reference: SMC 6.310.200, 320.P	
	Type of Rule: Code Interpretation	
	Ordinance Authority: SMC 3.02.060	
Approved: Fred Podesta, Director	10/24/2014 Date	

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City of Seattle Taxicab and For-Hire Vehicle Rules

Rule R-6.310.200.A(5)
Vehicle Trade Name and Number
SMC 6.310.200, 6.310.320.P

The Director shall assign a number to each taxicab that is the same as the number of the metal taxicab license plate issued by the Director and assign a unique number to each for-hire vehicle.

1. The vehicle number shall be placed on the vehicle in the following locations:

a. On the front portion of the vehicle hood in a position reasonably visible to a person standing in front of the taxicab.

b. On the rear portion of the vehicle's trunk lid in a position reasonably visible to a person standing to the rear of the taxicab.

c. On both left and right vehicle rear roof posts.

d. If the vehicle design does not permit placement of the vehicle number in these locations, the Director shall designate alternative locations.

e. The vehicle number shall be in a color that contrasts with the portion of the vehicle where it is placed.

2. The Director shall approve the vehicle trade name used by a taxicab association or for-hire vehicle company. The trade name shall be permanently affixed to both front doors of the vehicle. The trade name shall be in a color that contrasts with the portion of the vehicle where it is placed. The trade name shall be centered on the upper one third (1/3) of the doors so that it is reasonably visible to a person at the side of the taxicab.

3. The vehicle trade name and the vehicle number shall use lettering and numbers a minimum of four (4) inches in height with the width proportional.

4. The taxicab association or for-hire vehicle company telephone number shall be permanently affixed on each side of the vehicle. The telephone number shall use numerals a minimum of two and one half (2-1/2) inches in height with the width proportional.