City of Seattle / Department of Finance and Administrative Services Summary of For-Hire Driver Survey – December 2016

Overview

- The survey was open to drivers between October 7 and 28, 2016
- 28,194 unique phone numbers received the survey
 - Of the numbers receiving survey, 3,930 had some error, typically a landline or out of service number
- 2,387 responses received
 - The response rate was 9.8% when excluding the erroneous phone numbers
 - The response rate is typical for a survey where no incentive to respond is offered
- Not a scientific survey but a tool for the City to gather data on drivers' experience and demographics
- Not a tally of drivers' opinions on one viewpoint versus another

Results – Trip Experience, Earnings and Vehicle Ownership

- For which service(s) do you currently drive? (select all that apply)
 - o 82.2% of respondents drive for Uber (all product lines)
 - o 42.4% of respondents drive for Lyft
 - o 2.6% of respondents drive for another TNC
 - o 6.6% of respondents drive a taxicab
 - o 2.6% of respondents drive a flat-rate or for-hire vehicle
 - 2.6% of respondents drive a limo
 - 4.7% of respondents no longer drive in the for-hire industry
- 71.3% of respondents drive an average of more than 10 trips per week
- 86.5% of respondents have driven for their particular service 4 or more months
- 24.6% of respondents spend more than 40 hours on an app or dispatch system
- Respondents drive most frequently on (1) weekend evenings or nights, (2) weekday evenings or nights and (3) weekday mornings
- 29.5% of trips reported driving between 1,000 and 5,000 trips during their lifetime on a particular service (the highest percentage of any trip range choice)
- 61.7% of respondents reported weekly take home pay of \$500 or less (optional question)
- 78.1% of respondents own their vehicle, 6.8% of respondents lease a vehicle through their service and 15% of respondents lease a vehicle through some other arrangement

Results – Demographics

- Age of respondents
 - \circ $$ 18-24 years old 2.3%
 - o 24-35 years old 25.0%
 - o 35-44 years old 28.0%
 - o 45-54 years old 23.4%
 - o 55-64 years old 15.7%
 - o 65 years or older 5.5%
- Gender identity of respondents
 - o Female 12.6%

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- o Male 85.7%
- Transgender 0.2%
- o Genderqueer 0.1%
- Gender non-conforming 0.2%
- o Other 1.0%
- Racial or ethnic identity of respondents
 - o American Indian/Alaska Native 0.9%
 - o Asian 11.5%
 - Pacific Islander 0.9%
 - Black/African/African American 27.0%
 - o Latinx/Hispanic 3.9%
 - Middle Eastern 2.0%
 - o White, non-Hispanic 46.0%
 - o Multiracial 3.6%
 - Other 4.2%
- Language most often spoken by respondents (in no particular order)
 - o Amharic
 - o Somali
 - o Punjabi
 - o Spanish
 - o English
 - o Arabic
 - o Chinese
 - o Tigrinya
 - o Oromo
 - o Russian

Next Steps

- Along with information and data gathered from driver workshops and other stakeholder meetings, the City used some survey results to help draft administrative rules
- The City will use demographic information to help plan future outreach and related work