Closing the Opportunity Gap and Creating Pathways to Jobs

• In Seattle, disparities persist due to inequitable levels of access to educational experiences and expanded learning opportunities to promote academic readiness.

• By 2020, 70% of all jobs in Washington State will require some postsecondary education.

• FEPP will help close opportunity gaps in access to preschool, K-12 and community-based supports, and post-secondary options.

“When you unleash the opportunity of youth, AMAZING things happen.” - Mayor Jenny A. Durkan
Investments in Education
Build Economic Opportunity

Graduating from high school and completing post-secondary training improves individual earning potential and build economic opportunity.

Seattle Average Annual Salary by Level of Education Completed

<table>
<thead>
<tr>
<th>Level of Education</th>
<th>Average Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than a High School Diploma</td>
<td>$24K</td>
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<tr>
<td>High School Diploma</td>
<td>$29K</td>
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<tr>
<td>Associate’s Degree</td>
<td>$37K</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>$61K</td>
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(US Census Data, 2016)
Presentation Outline

- Closing the Opportunity Gap
- Community Voice
- FEPP Levy Goals and Budget Summary
- Investment Overviews
2018 FEPP Plan:
Reflects Community Voice

• November 2017-February 2018, DEEL held:
  • 33 engagement meetings with
  • 465 attendees city-wide

• The following community priorities rose to the top:
  • Closing Opportunity Gaps
  • Early Learning
  • Expanded Learning Opportunities
  • Systems Coordination
  • Wraparound Services
2018 FEPP Plan: Goals & Priorities

Partner with families and communities to advance education equity, close the opportunity gap, and build a better economic future for Seattle students.

1. High-quality early learning services that prepare children for success in kindergarten
2. College and job readiness experiences that promote high school graduation
3. Physical and mental health services that support learning
4. Post-secondary opportunities that promote attainment of a certificate, credential, or degree
2018 FEPP Plan: RSJI

• Each investment area in the FEPP plan has targeted strategies to ensure those who need more, get more and that we advance educational equity in Seattle, key examples include:
  • **Preschool**: Comprehensive support; tuition subsidies; and degree completion scholarships for educators;
  • **K12 and Community**: Investments in schools with high concentrations of students not yet meeting grade level standards; extended learning opportunities for historically underserved groups; needs-based family support services and services to support students experiencing homelessness; teacher diversity; Our Best
  • **K12 School Health**: Continued investments in Seattle World School and Interagency Academy; New SBHCs
  • **Promise**: Wraparound supports; Non-tuition financial support; Readiness academy
Create a school to opportunity pipeline to ensure a more affordable future for Seattle’s youth.
2011 FEL and 2014 SPP
Historical Budget Summary

$293.5 Million

In Millions

<table>
<thead>
<tr>
<th>Year</th>
<th>Early Learning</th>
<th>Elementary</th>
<th>Middle School</th>
<th>High School</th>
<th>Health</th>
<th>Total</th>
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<tbody>
<tr>
<td>2012-13 SY</td>
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<td>2013-14 SY</td>
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<td>$11.1</td>
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<= Bow Wave

Seattle Department of Education & Early Learning
Status Quo
7-Year Budget Summary

$548.2 Million

Preschool
$306.2 Million
56%

K-12 School & Community-Based Investments
$180.6 Million…

K-12 School Health
$61.4 Million
11%

73x481
2018 FEPP Plan
7-Year Budget Summary

- Preschool
  - $363.0 Million
  - 57%

- K-12 School and Community-Based Investments
  - $163.9 Million
  - 25%

- K-12 School Health
  - $65.8 Million
  - 10%

- Seattle Promise
  - $43.8 Million
  - 7%

Total: $636.5 Million
## Budget Summary Comparison

<table>
<thead>
<tr>
<th>Investment Area</th>
<th>Status Quo (in millions)</th>
<th>2018 FEPP (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Average Annual</td>
<td>7-Year Cost</td>
</tr>
<tr>
<td>Preschool</td>
<td>$43.7</td>
<td>$306.2</td>
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<td>K-12 School and Community</td>
<td>$25.8</td>
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<tr>
<td>K-12 School Health</td>
<td>$8.8</td>
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<tr>
<td>Seattle Promise</td>
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<tr>
<td><strong>Total Levy Spending</strong></td>
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<td>Revenue Offset</td>
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<td><strong>Total Levy Revenue</strong></td>
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<td><strong>$529.9</strong></td>
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# Estimated Annual Cost Comparison

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<th>Status Quo</th>
<th>2018 FEPP</th>
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<tr>
<td>Est Annual Cost to Median Household</td>
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<tr>
<td>Preschool</td>
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<td>$146</td>
<td>$23</td>
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<tr>
<td>K-12 School &amp; Community</td>
<td>$73</td>
<td>$66</td>
<td>-$7</td>
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<tr>
<td>K-12 School Health</td>
<td>$25</td>
<td>$26</td>
<td>$2</td>
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<tr>
<td>Seattle Promise</td>
<td>$0</td>
<td>$18</td>
<td>$18</td>
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<tr>
<td>Total Levy Spending</td>
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<td>$256</td>
<td>$36</td>
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<tr>
<td>Revenue Offset</td>
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<td>-$7</td>
<td>$0</td>
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<tr>
<td>Total Levy Revenue</td>
<td>$214</td>
<td>$249</td>
<td>$36</td>
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</table>
Preschool

- K-12 School and Community-Based Investments: $163.9 Million (26%)
- K-12 School Health: $65.8 Million (10%)
- Seattle Promise: $43.8 Million (7%)
- Preschool: $363.0 Million (57%)
High Return on Investments in Preschool

For every $1 spent on preschool, there is an estimated $8 return on investments.

High quality preschool can:
• Prevent the achievement gap
• Support grade promotion
• Improve health outcomes
• Boost earnings
Preschool Plan

Continue to build and expand a high-quality, full day preschool program for Seattle children.

- Grow preschool enrollment by 80% over 7 years
- Serve over 2,700 children by the end of Levy in 2025-26
## Preschool Investment Overview

<table>
<thead>
<tr>
<th>Preschool Investments</th>
<th>2018 FEPP Levy</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7-year Cost (in millions)</td>
</tr>
<tr>
<td>Tuition Subsidies</td>
<td>$174.0</td>
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<tr>
<td>Comprehensive Support</td>
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<tr>
<td>Quality Teaching</td>
<td>$70.6</td>
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<tr>
<td>Evaluation</td>
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<tr>
<td>Infrastructure</td>
<td>$17.1</td>
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<tr>
<td>Extended Day Childcare Subsidies</td>
<td>$10.4</td>
</tr>
<tr>
<td><strong>Total Preschool Investments</strong></td>
<td><strong>$363.0</strong></td>
</tr>
</tbody>
</table>
Preschool Impact
K-12 School & Community

- K-12 School and Community-Based Investments: $163.9 Million (26%)
- Seattle Promise: $43.8 Million (7%)
- Preschool: $363.0 Million (57%)

K-12 School Health: $65.8 Million (10%)

Total: $575.8 Million
K-12 School & Community Investments Help Close the Opportunity Gap

Expanded learning programs develop social emotional skills and workplace readiness, and play an important role in helping close the opportunity gap.

Expanded learning opportunities and targeted academic support can:
• Support student learning and enrollment in and completion of post-secondary and job preparation opportunities
• Mitigate the effects of summer learning loss
• Improve academic performance in ELA and math
• Help students form a college-going identity
K-12 School & Community Investments

The workforce of the future is growing up right now, we need to give them tools to be successful throughout their lives.

- 75% of all high school graduates enroll in a post-secondary institution; however, significant gaps persist when looking at race/ethnicity
K-12 School & Community Plan

• School-Based Investments: Middle Schools / High Schools
  ➢ College and Job Readiness
  ➢ Year-round Learning
  ➢ Middle School Sports & transportation
• Opportunity and Access Investments
• Other Investments
  • Teacher diversity
  • Youth experiencing homelessness
  • Family support services
  • Our Best
## K-12 School & Community Investment Overview

<table>
<thead>
<tr>
<th>K-12 School Investments</th>
<th>2018 FEPP Levy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>7-year Cost (in millions)</strong></td>
<td></td>
</tr>
<tr>
<td>Elementary</td>
<td>$24.8</td>
</tr>
<tr>
<td>Middle School</td>
<td>$37.5</td>
</tr>
<tr>
<td>High School</td>
<td>$42.9</td>
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<td>Other K-12 Investments</td>
<td>$58.7</td>
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<tr>
<td>- Family Support Program</td>
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<tr>
<td>- K-12 Opportunity &amp; Access</td>
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<tr>
<td>- State of Homelessness</td>
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</tr>
<tr>
<td>- Our Best</td>
<td></td>
</tr>
<tr>
<td>- Teacher Diversity</td>
<td></td>
</tr>
<tr>
<td><strong>Total K-12 School Spending</strong></td>
<td><strong>$163.9</strong></td>
</tr>
</tbody>
</table>
K-12 School & Community Impact
K-12 School Health

- K-12 School Health: $65.8 Million (10%)
- K-12 School and Community-Based Investments: $163.9 Million (26%)
- Seattle Promise: $43.8 Million (7%)
- Preschool: $363.0 Million (57%)
The Benefits of School-Based Health Centers

• Poor health severely limits a child’s motivation and ability to learn.

• SBHCs have educational benefits such as:
  ➢ Reductions in rates of school suspension
  ➢ Increases in grade point averages
  ➢ Grade promotion
K-12 School Health Plan

Students whose health and wellness needs are met are healthier, more focused, and better able to learn.

• Continues previous health investments
• Adds 3 more School-Based Health Centers (SBHCs)
  ➢ 2 middle schools
  ➢ 1 high school
# K-12 School Health Levy Investment Overview

<table>
<thead>
<tr>
<th>K-12 Health Investments\nInvestment Area</th>
<th>2018 FEPP Levy\n7-year Cost (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Based Health Clinics</td>
<td>$54.6</td>
</tr>
<tr>
<td>School Nursing</td>
<td>$8.3</td>
</tr>
<tr>
<td>Dental</td>
<td>$2.9</td>
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<tr>
<td><strong>Total K-12 Health Spending</strong></td>
<td><strong>$65.8</strong></td>
</tr>
</tbody>
</table>
K-12 School Health Impact
Seattle Promise

K-12 School
Health
$65.8 Million
10%

K-12 School and
Community-Based
Investments
$163.9 Million
26%

Preschool
$363.0 Million
57%

Seattle Promise
$43.8 Million
7%
68% of current jobs in a three county region (King, Snohomish, and Pierce) require a postsecondary credential and will grow to 78% in the next five years.

Post-secondary access, persistence, and graduation is impacted by a variety of factors:

- Academic preparation or readiness
- Affordability
- Wraparound services
Seattle Promise Plan

Enhanced access to post-secondary opportunities increase social mobility and economic opportunity.

- 17 Seattle Public School high schools
- 1,360 high school students
- 3 Colleges (South Seattle, Seattle Central, & North Seattle)
- 870 Seattle Promise students (13th and 14th year)
# Seattle Promise Levy Investment Overview

<table>
<thead>
<tr>
<th>Seattle Promise Investments Investment Area</th>
<th>2018 FEPP Levy</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition</strong></td>
<td>$20.2</td>
</tr>
<tr>
<td><strong>Non-Tuition Financial Support</strong></td>
<td>$4.1</td>
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<tr>
<td><strong>Wraparound Support</strong></td>
<td>$19.5</td>
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<tr>
<td><strong>Total Promise Spending</strong></td>
<td><strong>$43.8</strong></td>
</tr>
</tbody>
</table>
Seattle Promise Impact
Next Steps

• Transmitting Council Bill Today
• Places Measure on November 2018 Ballot
• Establishes Funding Priorities and Implementation Principles
• Establishes Implementation and Evaluation Plan
• Continues Accountability – Levy Oversight Committee
• Exemptions – Seniors, Disabled Retirees, and Veterans
Thank you

“We want our children to have a school to opportunity pipeline and it will only happen if we are very intentional, and if we are a great partner with Seattle Public Schools, Seattle Colleges, and with communities, parents and children…”

-Mayor Jenny A. Durkan