

Strategic Plan Categories of Interest by Stakeholder Group

	Key Customers (16)	Business Group (88)	Environmental (22)	Emerald Cities (20)	Hospital/ Large Institutions (12)	Public Forums – two (55)	Municipal Customers (11)
Finance & Rates							
• Rate predictability	√	√			√		√
• Too much debt						√	
• Rates to promote economic development	√						√
• Rates to promote energy efficiency (focus on low bill not low rates)		√	√	√		√	
• Improve communications with customers in advance of major financial decisions	√						
Conservation / Environment							
• Conservation as an objective		√	√	√		√	
• Conservation incentives need to make economic sense (long and short term)					√		√
• A focus on climate change initiatives			√				√
• Promote District and Distributed energy			√				
Reliability/System/Resources							
• System reliability		√			√ (and redundancy)	√	√
• Infrastructure investments						√	√
• Improve outage communications	√						
• Review of I-937 challenges	√	√		√			
• Diversify Fuel Mix Portfolio						√	√
Workforce							
• Address workforce challenges	√	√					√
• Address workforce safety	√					√	
Efficiency & Other							
• Use a longer term planning horizon		√		√			√
• Employ technology to enhance efficiency		√					√
• Invest in a fiber optic network							√