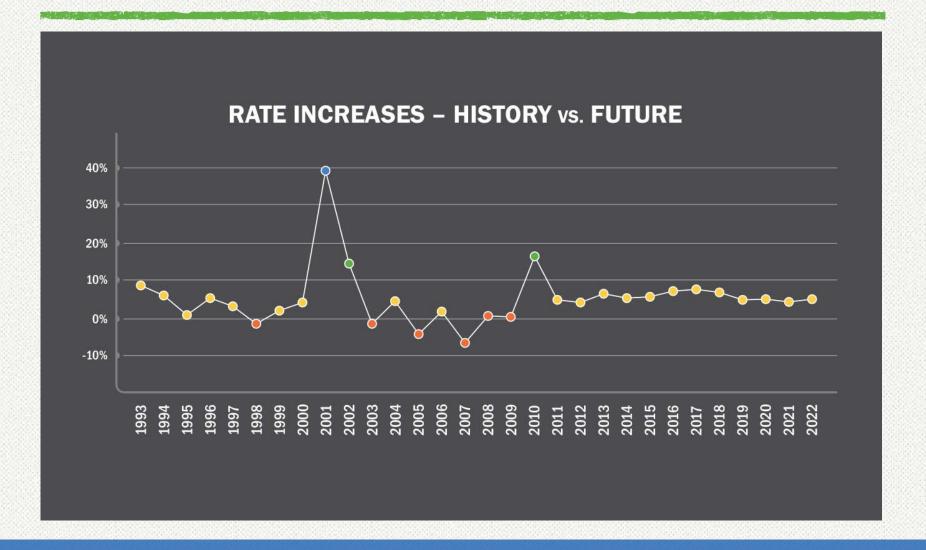


STRATEGIC PLAN UPDATE

2017-2022

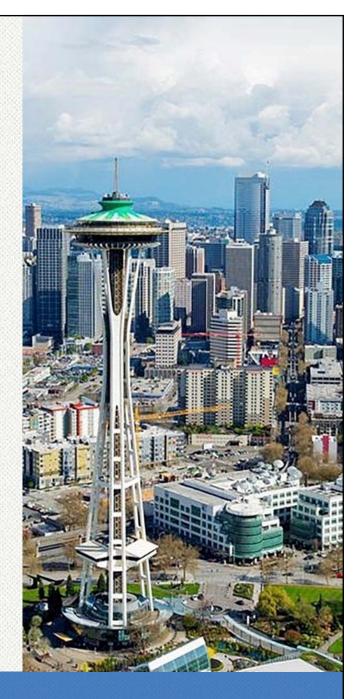


WHY A STRATEGIC PLAN?



WHY A STRATEGIC PLAN?

- Road map to meet customer needs
- Blueprint to make informed decisions
- Report current conditions and progress
- Gather community input



STRATEGIC PLAN: FOUR KEY OBJECTIVES

#1 Improve Customer **Experience and Rate** Predictability

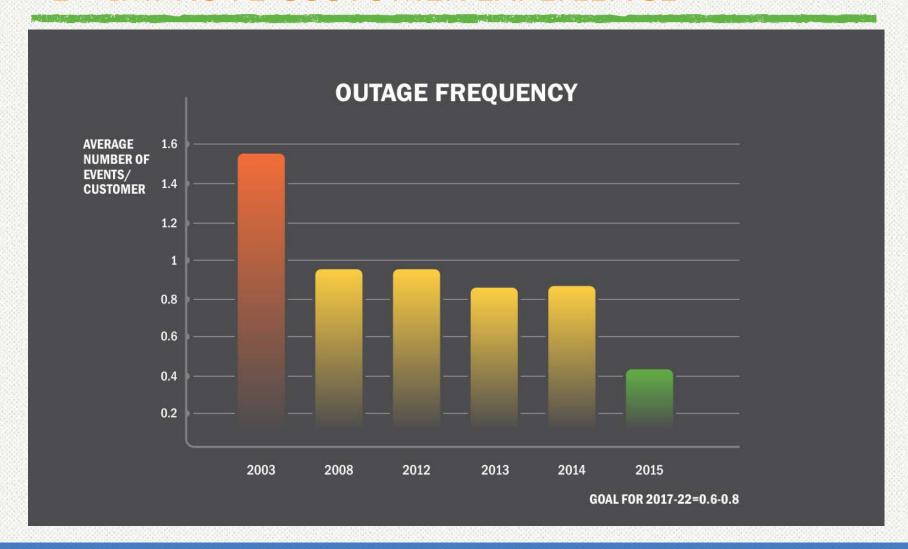
#2 Increase Workforce Performance and Safety Practices

#3 Enhance Organizational Performance

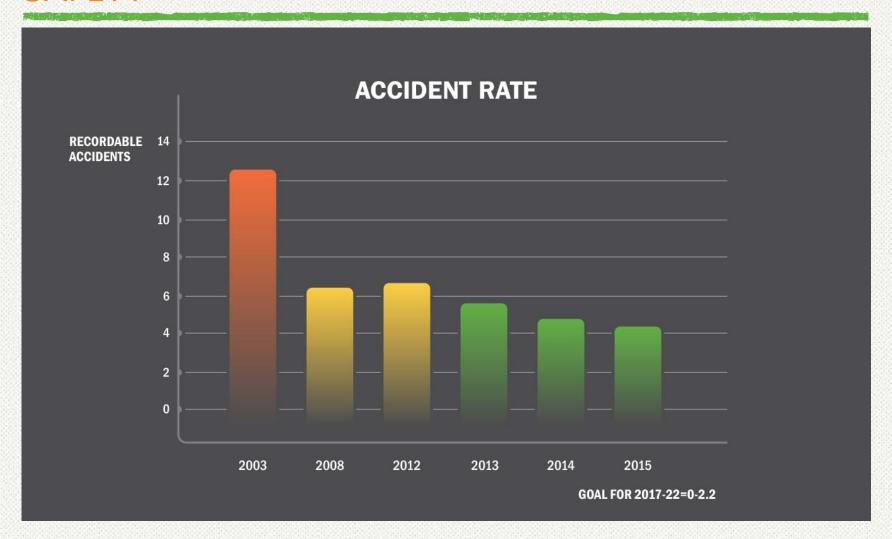
#4 **Continue Conservation** and Environmental Stewardship Leadership



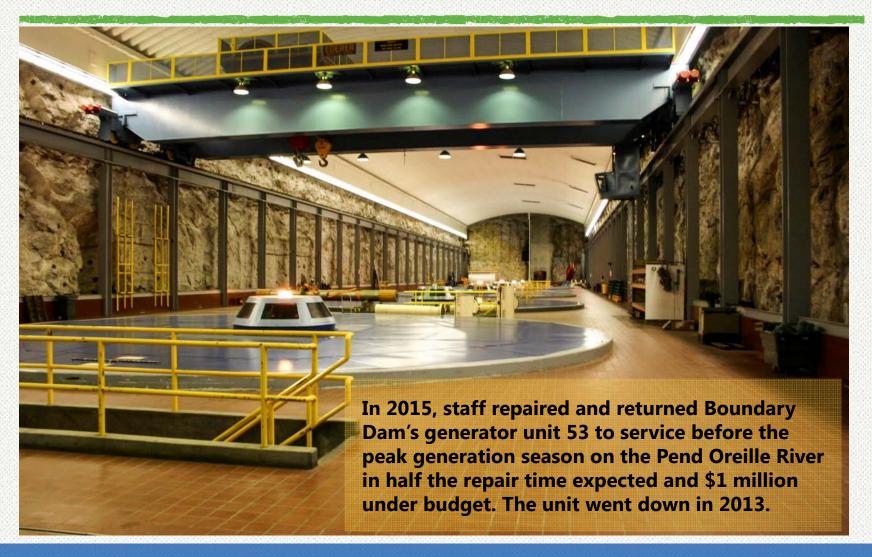
#1 – IMPROVE CUSTOMER EXPERIENCE



#2 – INCREASE WORKFORCE PERFORMANCE & **SAFETY**



#3 - ENHANCE ORGANIZATIONAL PERFORMANCE



#4 – CONSERVATION & ENVIRONMENTAL **LEADERSHIP**

Major Milestones

- Greenhouse gas neutral since 2005
 - Carbon reduction initiatives
 - Purchase of high-quality carbon offsets
- 4 Community Solar projects
 - Generate more than 75,000 kWh of clean, local solar energy each year
- Acquired 230 acres along the Skagit River
 - Protect valuable spawning habitat
- South Service Center new decant facility
 - Pre-treats electrical vault storm water and waste locally, reducing greenhouse-gas emissions





MAJOR PROJECTS UNDERWAY -DISTRIBUTION AUTOMATION

- System isolates an outage and re-routes power to restore service
 - Improves reliability
 - Increases efficiency
 - Speeds up outage response
 - Improves safety and customer service
- 2015 Lake Forest Park installment
- Completion: 2020



MAJOR PROJECTS UNDERWAY -**DENNY SUBSTATION**

World's Coolest Electrical Substation*

- First City Light substation built in 30 years
- Greater reliability to meet increasing energy demands
- Provides support to other substations
- Completion: 2018



*Fast Company Magazine

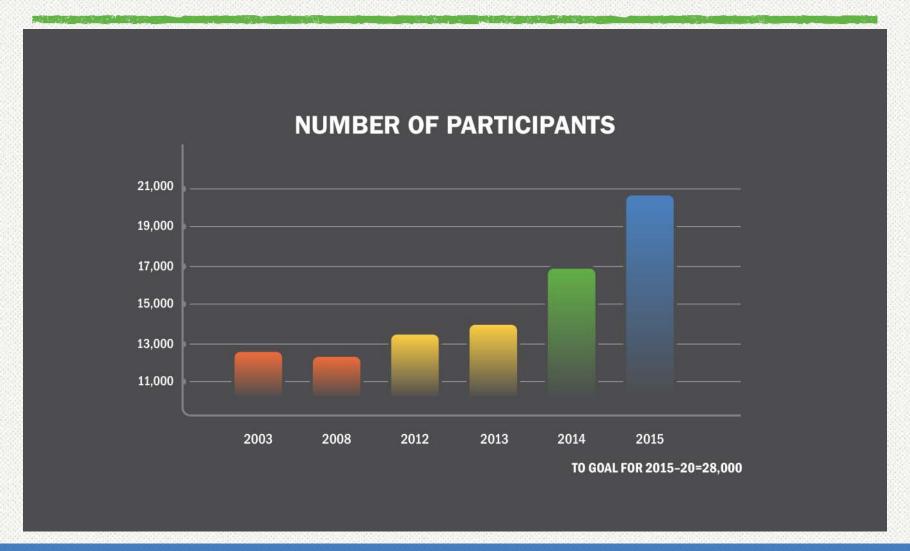
MAJOR PROJECTS UNDERWAY -**ADVANCED METERING**

- Proven technology that will:
 - Reduce costs
 - Increase reliability
 - Improve customer service
 - Empower customers to make energy-saving choices



- More than 500 utilities already use this technology
- \$94 million utility investment
- Completion: 2018

MAJOR PROJECTS UNDERWAY -UTILITY DISCOUNT PROGRAM



HEADWINDS (CHALLENGES)

- Lower revenues
 - Drought years
 - Warmer winter weather
 - Increased conservation



- Cyber security & threats
- Aging workforce
- Increasing customer expectations
 - **Emerging technologies**
 - Social equity
 - Environmental leadership



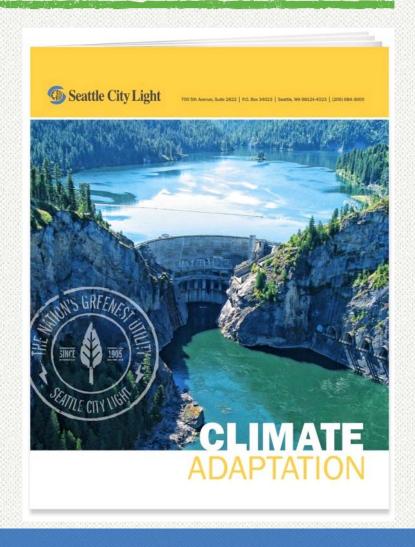
TRANSPORTATION ELECTRIFICATION INITIATIVE

- Participate in the Mayor's "Drive Clean Seattle" Initiative
- With Port, City and other large customers, identify opportunities to electrify operations
- Use phased approach to ensure utility investments are beneficial to utility and ratepayers.
- Launch pilot to support home charging stations
 - On-bill repayment
 - Time of day pricing



CLIMATE ADAPTABILITY PLAN

- Developed to address challenges of climate change
- Research impacts of utility operations
- Develop actions to minimize those impacts

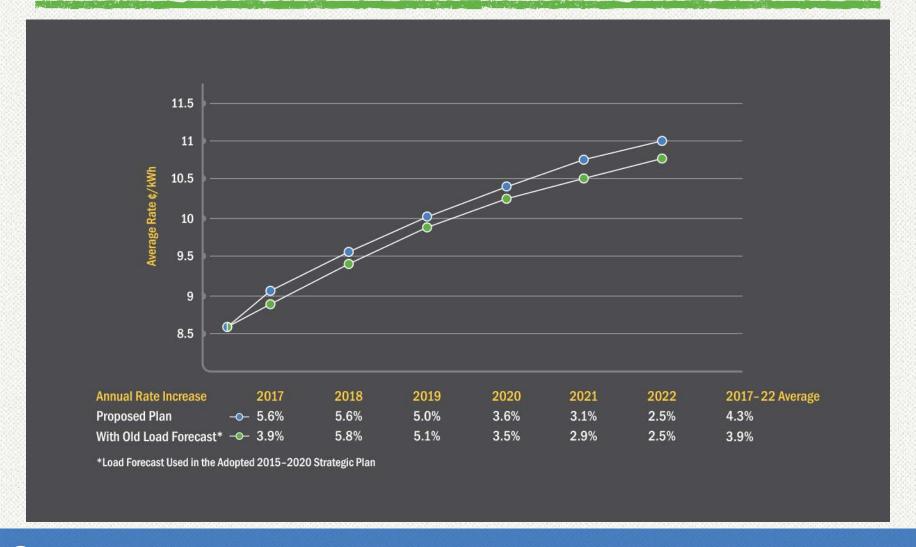


PLAN IS WORKING – EFFICIENCIES

- In 2015, City Light achieved \$18.5M in efficiencies:
 - Fleet reduction: \$530,000 savings
 - Current diversion efforts: \$1,105,820 increased revenue
 - Lower financing costs: \$9,347,000 savings
 - Steel stays reinforcement: \$879,262 savings in pole replacement costs
 - On-board generators on field trucks: \$307,800 fuel cost savings
 - Renegotiation of existing leases and permits: \$860,338 increased revenue
 - Staff reduction/reallocation for efficiency improvements: \$347,000 savings
- Committed to increasing efficiencies by \$10 million for a total of \$28M in annual savings by 2018

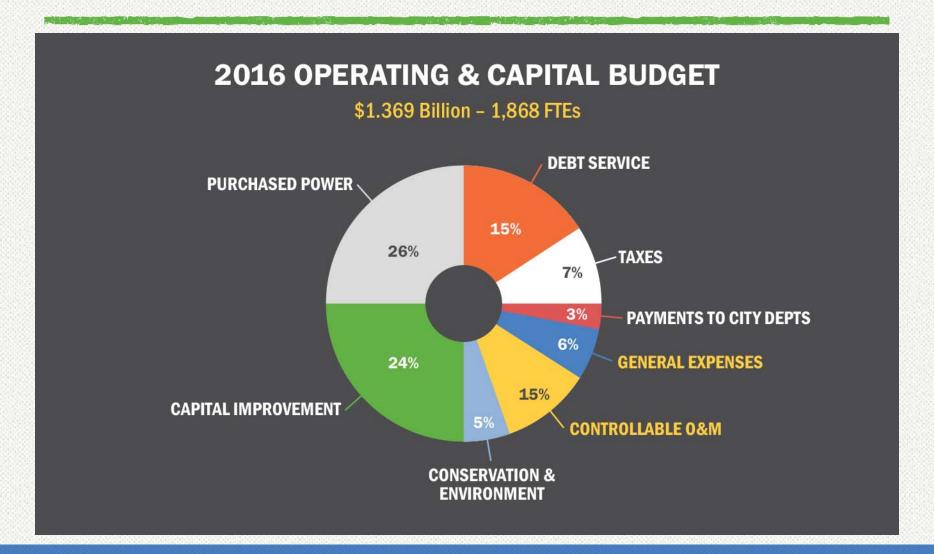
2015 efficiency highlights only; not all included

STRATEGIC PLAN RATE PATH DETAILS

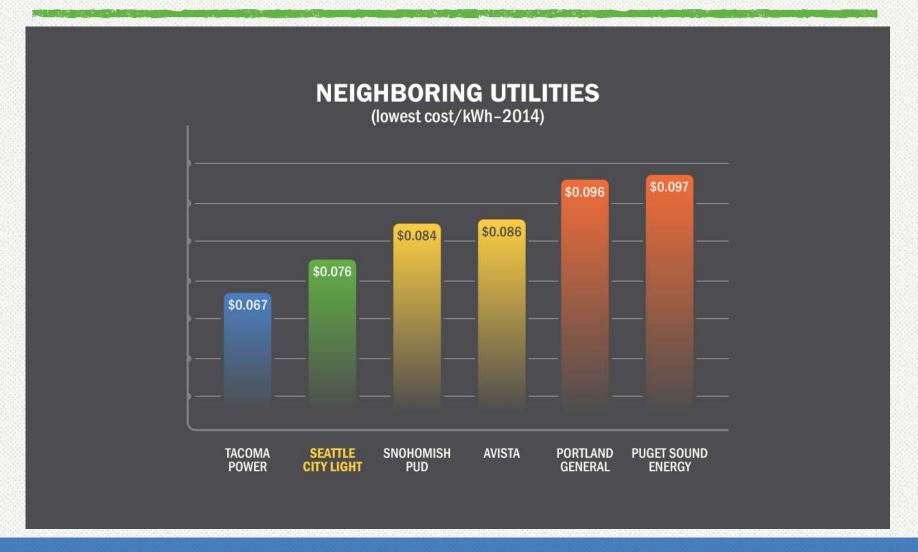


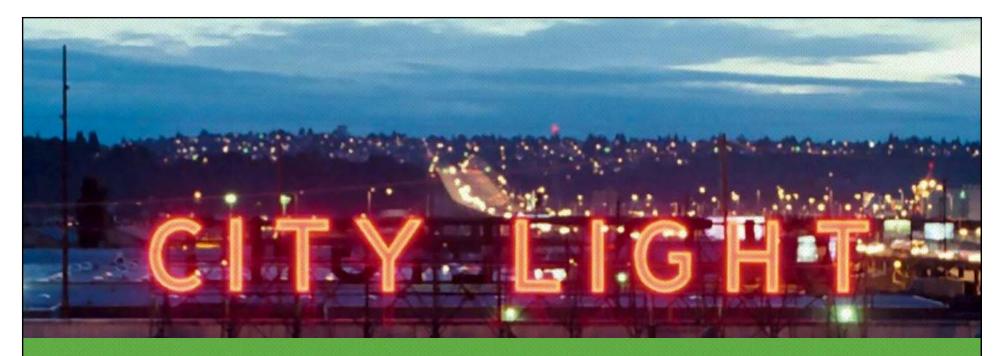


HOW YOUR DOLLARS ARE SPENT



SEATTLE CITY LIGHT IN COMPARISON





OUR VISION

To set the standard—to deliver the best customer service experience of any utility in the nation.

OUR MISSION

Seattle City Light is dedicated to exceeding our customers' expectations in producing and delivering environmentally responsible, safe, low-cost and reliable power.

OUR VALUES

Excellence, Accountability, Trust and Stewardship.

