

Seattle City Light Strategic Plan Outline

updated January 31, 2012

SECTION	CONTENT
Letter from Superintendent	<ul style="list-style-type: none"> • Purpose • Benefits and risks • Using plan and meaning • Options • Urgency
Purpose	<ul style="list-style-type: none"> • Policy direction • Set goals, priorities and expectations • Create path for success • Achieve rate predictability • Define and narrow policy choices for Mayor and Council
Process	<ul style="list-style-type: none"> • Extensive process • Highlights of phases • Role of Review Panel • Outreach and input
Current Situation/Urgency	<ul style="list-style-type: none"> • Importance of reliable electricity
Efficiencies & Cost Savings	<ul style="list-style-type: none"> • Importance of efficiencies • 2004-2011 achievements • New efficiencies
Strengths	<ul style="list-style-type: none"> • Publically owned • Assets • Financial management • People • Environmental commitment
Challenges	<ul style="list-style-type: none"> • Aging infrastructure • Customer demands • Workforce challenges • Compliance costs • Economics • Efficiency and accountability
Five Policy Paths/Intro	<ul style="list-style-type: none"> ▪ Introduction
1: Current Level of Service (Baseline)	<ul style="list-style-type: none"> ▪ Description & Analysis
2: New Efficiencies	<ul style="list-style-type: none"> ▪ Description & Analysis
3. Strategic Investments (Preferred Path)	<ul style="list-style-type: none"> ▪ Description & Analysis
4. More Aggressive Reliability Investments	<ul style="list-style-type: none"> ▪ Description & Analysis
5. Bolder Environmental Initiatives	<ul style="list-style-type: none"> ▪ Description & Analysis
Preferred Path Option	<ul style="list-style-type: none"> ▪ Rationale for selection
Technical Appendices	<ul style="list-style-type: none"> • Technical documents • Public process and input • Review panel report (to be included with final plan)