

CTTAB Strategic Focus Areas

Adopted April 10, 2012

CTTAB takes a long-term strategic view of its mission with nearly all of its work falling into one or more of three key focus areas:

- Economic Development
- Digital Inclusion
- Civic/Public Engagement

CTTAB undertakes a number of specific activities each year in support of these focus areas. Activities for any year reflect priorities of the City Council and the Mayor as well as those CTTAB identifies in the context of community needs, technology advances, and policy and economic environment.

Economic development activities seek to help Seattle maintain and grow its leadership position as a high-technology hub, support and encourage entrepreneurial activity, provide economic opportunity and technology related jobs across the entire city, fully leverage the technology and data resources of the city government, and create an environment where world class technology infrastructure thrives.

Civic engagement activities aim to ensure that the public can fully participate throughout the democratic process by leveraging traditional and new mediums supported by technology. Technology mediums supporting civic engagement include, but are not limited to public access channels, social networking sites, social media channels, Seattle Communities Online, PugetSoundOff.org, Seattle Speaks, and Seattle.gov.

Digital Inclusion activities promote access to hardware, software and the Internet, improve technology literacy, and encourage culturally appropriate online content and services for all residents of Seattle.