

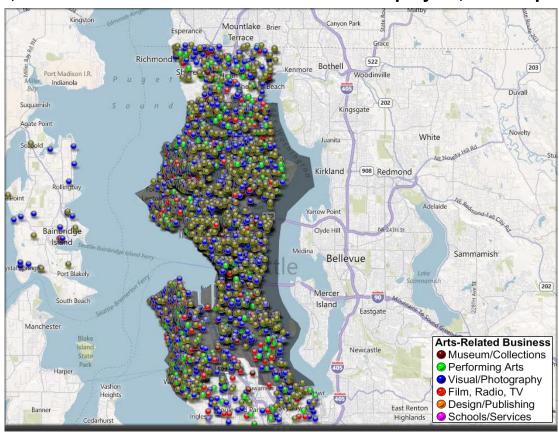
The Creative Industries in Seattle, Washington

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Seattle, WA**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, Seattle, WA is home to 4,571 arts-related businesses that employ 20,616 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Seattle, with each dot representing an arts-centric business.

4,571 Arts-Related Businesses in Seattle Employ 20,616 People





Arts-Related Businesses and Employment in Seattle, WA

(Data current as of January 2011)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	58	1,379
Museums	42	798
Zoos and Botanical	9	473
Historical Society	7	108
Performing Arts	648	3,053
Music	348	1,176
Theater	13	226
Dance	1	1
Opera	2	66
Services & Facilities	129	1,230
Performers (nec)	155	354
Visual Arts/Photography	1,511	4,149
Crafts	83	338
Visual Arts	217	492
Photography	1,052	2,653
Services	159	666
Film, Radio and TV	511	2,360
Motion Pictures	455	1,445
Television	37	814
Radio	19	101
Design and Publishing	1,714	9,000
Architecture	502	3,853
Design	975	1,910
Publishing	52	1,338
Advertising	185	1,899
Arts Schools and Services	129	675
Arts Councils	6	82
Arts Schools and Instruction	115	529
Agents	8	64
GRAND TOTAL	4,571	20,616

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.