

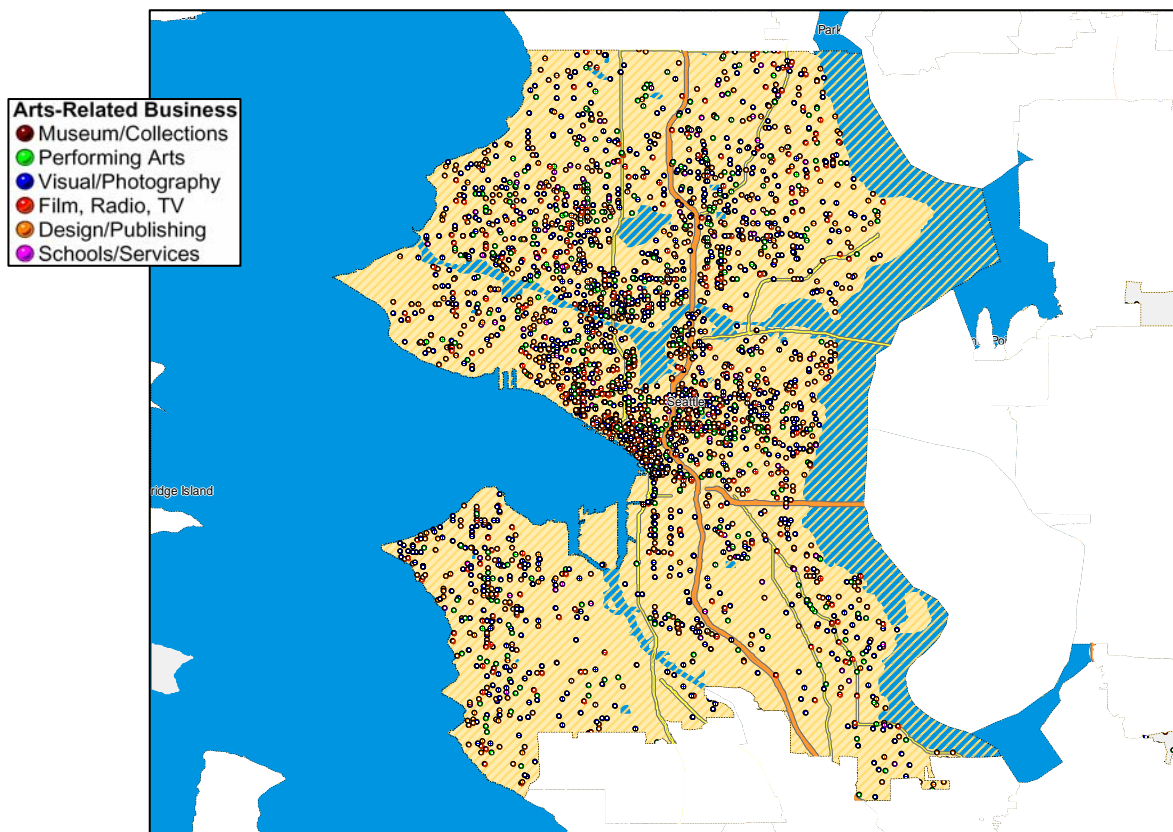
The Creative Industries in Seattle, WA

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Seattle, WA**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people—4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, Seattle, WA is home to 4,065 arts-related businesses that employ 21,025 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **Seattle, WA**, with each dot representing an arts-centric business.

4,065 Arts-Related Businesses in Seattle, WA Employ 21,025 People





Arts-Related Businesses and Employment in Seattle, WA: 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	53	1,169
Museums	36	608
Zoos and Botanical	8	449
Historical Society	9	112
Performing Arts	591	2,851
Music	340	1,157
Theater	14	158
Dance	1	1
Opera	2	67
Services & Facilities	118	1,139
Performers	116	329
Visual Arts/Photography	1,418	4,395
Crafts	85	347
Visual Arts	198	416
Photography	951	2,891
Services	184	741
Film, Radio and TV	491	2,641
Motion Pictures	434	1,734
Television	36	785
Radio	21	122
Design and Publishing	1,384	9,241
Architecture	480	4,250
Design	639	1,381
Publishing	52	1,343
Advertising	213	2,267
Arts Schools and Services	128	728
Arts Councils	7	48
Arts Schools and Instruction	113	620
Agents	8	60
GRAND TOTAL	4,065	21,025

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries.

Trends in Seattle, WA

Arts-Related Businesses and Employment: 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	47	53	12.77%	1,125	1,169	3.91%
Museums	29	36	24.14%	589	608	3.23%
Zoos and Botanical	6	8	33.33%	397	449	13.10%
Historical Society	12	9	-25.00%	139	112	-19.42%
Performing Arts	505	591	17.03%	2,604	2,851	9.49%
Music	304	340	11.84%	1,159	1,157	-0.17%
Theater	14	14	0.00%	126	158	25.40%
Dance	0	1	100.00%	0	1	100.00%
Opera	1	2	100.00%	65	67	3.08%
Services & Facilities	96	118	22.92%	958	1,139	18.89%
Performers	90	116	28.89%	296	329	11.15%
Visual Arts/Photography	1,304	1,418	8.74%	4,155	4,395	5.78%
Crafts	85	85	0.00%	357	347	-2.80%
Visual Arts	173	198	14.45%	324	416	28.40%
Photography	878	951	8.31%	2,778	2,891	4.07%
Services	168	184	9.52%	696	741	6.47%
Film, Radio and TV	437	491	12.36%	2,813	2,641	-6.11%
Motion Pictures	389	434	11.57%	1,609	1,734	7.77%
Television	24	36	50.00%	1,037	785	-24.30%
Radio	24	21	-12.50%	167	122	-26.95%
Design and Publishing	1,168	1,384	18.49%	7,111	9,241	29.95%
Architecture	419	480	14.56%	3,476	4,250	22.27%
Design	508	639	25.79%	1,055	1,381	30.90%
Publishing	45	52	15.56%	367	1,343	265.94%
Advertising	196	213	8.67%	2,213	2,267	2.44%
Arts Schools and Services	117	128	9.40%	685	728	6.28%
Arts Councils	8	7	-12.50%	36	48	33.33%
Arts Schools and Instruction	102	113	10.78%	591	620	4.91%
Agents	7	8	14.29%	58	60	3.45%
GRAND TOTAL	3,578	4,065	13.61%	18,493	21,025	13.69%