

FUNDED PARTNERS - CONNECT WITH US!

Congratulations on your recent grant from the Office of Arts & Culture! We would love to showcase the work you're doing with the broader Seattle arts community. Please keep in mind that we fund over 300 individuals and organizations per year – here's how you can help us follow the work you are doing:

- Like us on <u>Facebook</u> (facebook.com/SeattleArts, or search "Seattle Office of Arts & Culture), follow us on <u>Twitter</u> (@SeattleArts) and <u>Instagram</u> (@SeaOfficeofArts). Also, be sure you're signed up for our <u>email newsletter</u>: http://www.seattle.gov/arts/news/enews.asp.
- 2. Post about your grant/event/program, and tag us! On Twitter, tag us by typing "@SeattleArts". On Instagram, tag us by typing "@SeaOfficeofArts". When you tag us, we get notified and can respond. On Facebook, type in "@Seattle Office of Arts & Culture", and select our office's page from the drop-down menu, and then write your event as a post on our wall.
- 3. The sooner you tell your program manager about your event, the more likely we'll be able to fit in into our social media calendars. Or, email our PR Specialist at <u>Otts.Bolisay@seattle.gov</u> to notify us of your event. We have a lot of news and events, and schedule posts and activity weeks out. We will at least like, retweet and/or comment on everything we see.
- 4. If you have promo materials, please remember to send anything you have produced (press releases, postcards, brochures, etc.) to your Project Manager at the Office of Arts & Culture. These items should include the Office of Arts & Culture name and/or logo (logos can be downloaded here: <u>www.seattle.gov/arts/aboutus/logos.asp</u>). We rebranded our Office in 2013, so if you've been funded before, please make sure to update our logo.

We recommend circulating these items at least two weeks prior to your event to increase awareness and attendance.

We look forward to hearing from you!

Randy Engstrom, Director | Ed Murray, Mayor