

Programming and Maintenance of Public and Publically Accessible Spaces Workshop

Saturday February 12 2011, 12:30 –2:30 pm

East Hall of the Century Ballroom

915 E Pine Street, 2nd floor.

Agenda

12:30 Welcome and Introductions

Review of workshop intent and agenda

12:40 Station Plaza functional and operational requirements

Sound Transit

12:45 Arts-Based Placemaking

Randy Engstrom

1:00 Evaluation and critique of Programming and Maintenance options

Building on the work done to date small working groups evaluate and critique four programming and maintenance models:

1. Create a hyper-local Business Improvement Area (BIA) comprised of all non residential tenants in sites A, B and C to manage, program and maintain the station plaza. All BIA members would pay into a fund to pay for the management, programming and maintenance functions. These functions may be performed by one of the tenants in exchange for reduced or no contribution to the BIA fund, or by an outside person or entity hired by the BIA

Example: There is no hyper local BIAs in place in Seattle at this time. The Parks Department is considering a pilot program in which a hyper local BIA would be formed around a Seattle Park property.

2. Establish a Public Development Authority (PDA) to manage, program and maintain the station plaza

Example: Pike Place Market PDA

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings; increase opportunities for farm and food retailing in the Market; incubate and support small and marginal businesses; and provide services for low-income people. 12 members, 4 appointed by Mayor, 4 appointed by PDA Council, 4 by constituency, 4-year term

Programming and Maintenance of Public and Publically Accessible Spaces Workshop

Saturday February 12 2011, 12:30 –2:30 pm

East Hall of the Century Ballroom

915 E Pine Street, 2nd floor.

3. A for-profit or non-profit entity rents the station plaza from Sound Transit and manages, programs and maintains the station plaza as a business. Requirements for the management, programming and maintenance of the plaza would be detailed in the rental agreement between Sound Transit and the renting entity.

Example: Fremont Sunday Market

4. A Master Developer, or developer of one of the sites abutting the plaza, would hire an entity to manage, program and maintain the station plaza. Requirements for the management, programming and maintenance of the plaza would be detailed in the agreement between the developer and entity.

Example: Youngstown Cultural Arts Center

2:00 Small Group report out

2:25 Next Steps

2:30 Adjourn